If Roe is tossed, minority women have most to lose.

2022 ANNUAL REPORT

BAN'S

TEPS

OFF OUR BODIES

Planned Parenthood vows to fight for legal access to health care, birth control.
On June 24, 2022, Roe v. Wade was overturned by the United States Supreme Court, stripping the right to abortion from millions of people across the country. The impact of this ruling was immediate and devastating for our staff and the thousands of people who rely on us for abortion care. Today, abortion is completely banned in Tennessee, the state where our health centers are located, as well as in Mississippi and Arkansas, the neighboring states we serve. This makes PPTNM one of only three Planned Parenthood affiliates in the entire nation who, by law, cannot provide this vital piece of reproductive health care within their region.

WE’RE FACED WITH THE QUESTION: WHAT IS PLANNED PARENTHOOD OF TENNESSEE AND NORTH MISSISSIPPI WITHOUT ABORTION?

The simple answer is that we are still everything we were before. We’re still the trusted experts when it comes to providing affordable, nonjudgmental high-quality sexual and reproductive healthcare, honest and accurate sexual health education, and fearless advocacy for bodily autonomy and reproductive rights. The only thing that has changed for us is a pivotal energy shift from providing and protecting abortion access to addressing—and righting—the fundamental issues that led us here.

We all know that banning abortion hasn’t stopped poverty and healthcare inequity. It hasn’t stopped people from becoming pregnant. It hasn’t stopped people from needing someone in their corner when it comes to their sexual and reproductive care. People need us now more than ever.

In this post-Roe world, we are navigating patients and providing resources for out of state access to abortion care. We are focusing on comprehensive sex education and preventative care, including family planning, all forms of birth control, and emergency contraception. We are growing and enhancing our gender affirming health care services to support and protect our transgender and non-binary neighbors.

We are having conversations with people in rural areas that we’ve never had before. We’re making meaningful connections on the ground in order to create measurable results in the way people vote, the way they view Planned Parenthood, and the way they view abortion and their right to bodily autonomy. Our ultimate goal is to build and nurture grassroots advocacy through community-led Action Councils in all 95 counties in Tennessee and begin this work in Mississippi, too.

We are also coming back to East Tennessee with a vengeance. Our mobile health unit launches in early 2023, restoring vital healthcare access that was lost to thousands due to the arson of our Knoxville health center and the shuttering of other providers after Roe v. Wade was overturned. That, combined with the completion of our new Knoxville health center, will prove that we will not be terrorized into leaving this community.

This is the critical work we are doing across our affiliate—with or without abortion care. We existed for more than 30 years before Roe v. Wade and we will continue to provide the care and support our communities deserve without it. But the fight ahead of us has become about so much more than the right to abortion—it’s now a fight for all of our lives.

Together, we must radically shift our approach to this work to regain what we’ve lost. PPTNM is in the center of the fight for progressive change in this state, but we cannot do that without your vocal, public support of us at every level—from the dinner table to the state capitol. We must align our forces and resources to create something better than Roe. We must guarantee that future generations have equitable healthcare access and every person has the opportunity to choose their own path to a healthy and meaningful life. And, most importantly, we must never give up.

Thank you for standing with Planned Parenthood, today and always. We hope the strength and accomplishments illustrated in this year’s Annual Report fill you with hope and inspiration for the fight ahead of us.
**PATIENTS BY AGE**

- **17 & under**: 423 (3%)
- **18-24**: 5,187 (41%)
- **25-29**: 3,277 (26%)
- **30-34**: 2,071 (17%)
- **35 & older**: 1,564 (13%)

**PATIENTS BY RACE/ETHNICITY**

- **African-American**: 6,366 (51%)
- **White**: 4,551 (36%)
- **Asian, Native American, Other**: 229 (2%)
- **Multi-racial**: 304 (2%)
- **Unknown**: 130 (1%)

8% OF OUR PATIENTS – 942 TOTAL – IDENTIFY AS HISPANIC (PEOPLE BEING HISPANIC AND IN OTHER CATEGORIES)

**PATIENTS BY LOCATION**

- **Tennessee**: 10,927 (87%)
- **Arkansas**: 206 (2%)
- **Mississippi**: 856 (7%)
- **Other States**: 533 (4%)

If you or someone you know needs an abortion, our Patient Navigation team is here to give you more information and financial resources to access nearby abortion care. Call our Patient Navigators at 1.866.711.1717 or visit www.plannedparenthood.org/tennessee or abortionfinder.org.

**SERVICES**

- **12,522** Unduplicated Patients
- **19,771** Patient Visits
- **526** Clinical Breast Exams
- **4,031** Medication & Surgical Abortions
- **16,873** HIV & Other STI Tests
- **1,230** Cycles of Contraception
- **3,161** LARC (IUDs, implants, the shot)
- **2,489** Emergency Contraception Kits
- **29** PEP & PEP Patients
- **1,118** Transgender Patients
- **532** Telehealth Visits
Condom Distro Numbers

(Condoms & Other Safer-Sex Supplies)

<table>
<thead>
<tr>
<th>Region</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>SouthWest TN</td>
<td>549,190</td>
</tr>
<tr>
<td>North MS</td>
<td>113,416</td>
</tr>
<tr>
<td>Middle TN</td>
<td>177,842</td>
</tr>
<tr>
<td>East TN</td>
<td>129,930</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>970,378</strong></td>
</tr>
</tbody>
</table>

Promotores

Promotores provides education and outreach to the Spanish-speaking community in Memphis.

- Helped 38 parents learn to be askable adults
- Trained 87 youth-serving professionals

Promotores Program Manager, Cristobal Valdebenito, partnered with Cazateatro – the only bilingual theatre group in Tennessee – to write and produce an original play tackling HIV stigma in the Spanish-speaking community and highlighting the prevention services we provide at Planned Parenthood. Cristobal not only acted in the play, but also served as a producer and scientific/health advisor for the script, making sure it was medically accurate and culturally appropriate for the Hispanic community. More than 200 people attended the play and, thanks to Cristobal and our partners at OutMemphis and Friends For Life, 34 of them took advantage of the free HIV testing offered in the lobby.

Tennessee public schools require any district teaching Family Life Education use a curriculum that “emphatically promotes only sexual risk avoidance through abstinence and encourages sexual health by helping students understand how non-marital sexual activity affects the whole person.” Information provided to students must be “factually and medically accurate” and include information on “age of consent, puberty, pregnancy, childbirth, and STDs.”

Tennessee Code Annotated 49-6-1304

People always end up thinking sex ed is just birth control and what to do with your penis and vagina. And I’m, like, no – it’s about deepening your own understanding of what it means to be a human and helping you expand the way you should navigate your relationships within a community.

- Noé Monarrez
  PFTNM Knoxville
  Health Educator

<table>
<thead>
<tr>
<th>Overall Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer Educators trained</td>
</tr>
<tr>
<td>Numbers Reached through Peer Educators</td>
</tr>
<tr>
<td>Education Session Hours</td>
</tr>
<tr>
<td>Professional Training Hours</td>
</tr>
<tr>
<td>Total Hours</td>
</tr>
<tr>
<td><strong>Total</strong></td>
</tr>
</tbody>
</table>
Rally For Abortion Justice
OCTOBER 2021
Thousands of PPTNM supporters hit the streets across our region in response to Texas SB8 – the “Sue Thy Neighbor” abortion ban – and the impending threats to abortion access in Tennessee and Mississippi.

Dobbs v. Jackson Women’s Health Organization
DECEMBER 2021
Along with the rest of the country, we witnessed a very possible end to the constitutional right to abortion as the U.S. Supreme Court heard oral arguments in a case surrounding Mississippi’s 15-week abortion ban. By allowing Mississippi’s ban to stand, the Supreme Court would erase nearly 50 years of precedent and lead to almost immediate abortion bans in Tennessee, Mississippi, and 24 other states.

809 VOLUNTEERS led or participated in an event with us in some way

Advocacy Days
MARCH 2022
We fought back against a proposed copycat version of Texas SB8 in Tennessee by turning out over 60 people to the committee hearings during our annual Advocacy Days. This was the first year since the beginning of the pandemic that we could gather our supporters in person at the Capitol to learn how to lobby their lawmakers, sit in on important Committee meetings, and hear from a coalition panel of fellow progressive organizations, including Healthy and Free Tennessee and Workers’ Dignity, on the impacts of intersectional, pro-Reproductive Justice policies.

Supreme Court Leak Sparks Rallies, Marches, and Actions Across TN
MAY 2022
On May 2nd, 2022, a brave advocate from the U.S. Supreme Court alerted the nation that SCOTUS justices intended to overturn Roe v. Wade by leaking the drafted decision documents. Pro-abortion activists, advocates, and supporters all across the US gathered together in protest, including all major Tennessee cities and surrounding areas. We saw thousands of our folks all across the state rage together in the hopes of making change and putting public pressure on the decision-makers in power.

Decision Day Protests and Marches across Tennessee
JUNE 2022
On Friday, June 24th, 2022, the Supreme Court officially overturned Roe v. Wade with their landmark Dobbs v. Jackson Women’s Health Organization decision. Immediately, supporters took to the streets – over 5,000 gathered in Nashville, 2,000 in Knoxville, and 3,000 in Memphis. Through our loss, we joined together to remind one another why we go on fighting the injustice and harm against us and our loved ones.

10,922 TOTAL SUPPORTERS rallied and organized in FY22
127 NEW STORYTELLERS told their sexual and reproductive healthcare stories
90+ ACTIVISTS attended our 2022 Grassroots Organizing Retreat
Community Care Canvassing
JULY - OCTOBER 2022

Our affiliate was one of the first in the country to undertake the national campaign effort of Community Care Canvassing following the Dobbs decision. We wanted to ensure Tennesseans had accurate information about how this decision would impact their access to care, so we took to the streets of our communities to knock doors and spread the word face-to-face, one conversation at a time. We had over 60 canvassers pass out resources, literature in English and Spanish, emergency contraception, pregnancy tests, and condoms to over 2,000 doors all across Nashville. As a result of the campaign’s success, the Community Care Canvassing effort expanded to other cities like Cookeville and Chattanooga.

Grassroots Organizing Retreat
AUGUST 2022

Following the Dobbs decision, we convened with 90+ passionate activists and volunteer leaders from all corners of Tennessee for a weekend of strategy sessions and community-building to build statewide power in our movement. Our team led back-to-back education sessions on Power-Mapping Tennessee, Reproductive Justice and Racial Equity, Building Successful Volunteer Teams, Data and Digital Security, and How to Have Effective Conversations about Abortion. That weekend birthed brand new Action Councils and reinvigorated several that already existed. Through this work, our statewide movement grows more cohesive and aligned city to city.

B.L.A.C.K. Organizing Program Expands to Nashville
SEPTEMBER 2022

The B.L.A.C.K. (Black Lifestyle Advocates for Culture & Knowledge) Organizing Program was founded in 2020 in Memphis to unite and celebrate Black voices and real life experiences centering the intersections of reproductive rights and justice. B.L.A.C.K. Organizing not only focuses on reproductive justice and rights, but also builds advocacy on issues of systemic oppression and lack of justice, such as reproductive, environmental, health equity, sex education and economic disparities. This year, the program has expanded to include brand new Nashville B.L.A.C.K. Organizing Fellows, community events, and an HBCU Organizing initiative to decrease unplanned pregnancies and reduce the spread of STIs on Tennessee college campuses.
Walk For Our Lives

SEPTEMBER - NOVEMBER 2022

As a form of protest and pilgrimage, Francie Hunt, Executive Director of Tennessee Advocates for Planned Parenthood, led a walk across Tennessee for the right to abortion and bodily autonomy. From Memphis to Johnson City, she walked 538 miles to embody the protracted struggle that the fall of Roe means for the progressive movement.

Francie met with community leaders in major cities and rural towns alike to discuss how we can build power to continue on in this struggle together. Walk for Our Lives raised over $28,000 and resulted in 281 supporters being activated to support Francie through driving, hosting events, or walking alongside her throughout various portions of her journey.

TENNESSEE ADVOCATES FOR PLANNED PARENTHOOD (TAPP) IS A 501(C)(4) ORGANIZATION WHOSE MISSION IS TO ENCOURAGE AND PROTECT INFORMED INDIVIDUAL CHOICE REGARDING REPRODUCTIVE HEALTH CARE. TAPP MAKES SURE THAT ELECTED OFFICIALS HEAR ONE MESSAGE LOUD AND CLEAR:

“OUR REPRODUCTIVE HEALTH CARE AND RIGHTS ARE NOT NEGOTIABLE.”
PPTNM THANKS THE FOLLOWING DONORS FOR THEIR LASTING COMMITMENT:

Anonymous (8)
The Estate of Edith McBride Bass
Sharon & John Bell
Lois Braun
The Estate of Eugenia Cammack
Carolyn & Donald Dougall
Annette S. Eskind
Richard J. Eskind
The Estate of Donna Kay Fisher
Amy & Frank Garrison
Wendy Garrison & Richard Raspet
The Estate of James Gilliland
Joni Horsch & W. Kip Viscusi
Sherry Howell
Peggy Jelenak
The Estate of Bob James/Robert James Endowment Fund
The Estate of Charles E. Klabunde
The Estate of Heloise Werthan Kuhn
Beverly & Kenneth Leiser
Sally M. Levine
Mary Loveless
The Estate of Shirley L. Lupfer
Catherine R. Moirai
Dr. Patricia Murrell
Kay Perryman-Snow
Dr. Owen Phillips
Carol & Jim Prentiss
Fiona Whelan Prine
The Estate of Virginia Dean “Ginger”Ralston
Sandra Roberts
Pamela J. Schoenwaldt & Maurizio Conti
Dr. Donna Sherwood
John M. Smartt, Jr.
Ms. Sally Summers & Mr. Craig Weaver
ZonaDale & Charles Taylor
The Estate of Janet Wages
Wanda & Carl Wagner

LEGACY CIRCLE

ENSURING THE LONG-TERM SUSTAINABILITY OF PLANNED PARENTHOOD OF TENNESSEE AND NORTH MISSISSIPPI THROUGH CHARITABLE PLANNED GIFTS.

A planned gift lasts long beyond a lifetime. It allows you to fulfill your dreams and wishes for our organization and demonstrate your commitment to future generations benefiting from our services.

Please consider including Planned Parenthood of Tennessee and North Mississippi in your estate plans. We have found that our planned gift donors want to do something special for Planned Parenthood because they care deeply about our organization, and they want to make a difference in the world they live in - now and in the future. We would love to talk to you about the impact of estate planning and the benefits of charitable gift planning.

PPTNM is a tax exempt 501(c)(3) organization, and any bequest is fully deductible for federal estate tax purposes.

If you have already named Planned Parenthood in your estate plans and would like to be included in our Legacy Circle, wish to plan a bequest, or if you have any questions, please contact the Development department at development@pptnm.org.

DONOR STATS

13,365 TOTAL DONORS
5,528 NEW DONORS
2,042 KNOXVILLE RECOVERY DONORS
$954,610.99 RAISED TO REBUILD our Knoxville health center burned down by an arsonist on December 31, 2021.

677 LEADERSHIP CIRCLE DONORS
Planned Parenthood’s Leadership Circle are donors who give a minimum of $1,000 annually and are not anonymous.

PPTNM DONORS GAVE OVER $6,998,643 accounting for 58% of our overall revenue.

TAPP DONORS Donated $146,973 to effect long term change in Tennessee.

FINANCIALS

FY2022 IS FROM JULY 1, 2021 - JUNE 30, 2022

Operating Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>PATIENT SERVICES</td>
<td>$6,792,240</td>
<td>66%</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>$842,571</td>
<td>8%</td>
</tr>
<tr>
<td>ADVOCACY</td>
<td>$882,463</td>
<td>8%</td>
</tr>
<tr>
<td>MANAGEMENT &amp; GENERAL</td>
<td>$698,485</td>
<td>7%</td>
</tr>
<tr>
<td>FUNDRAISING</td>
<td>$810,490</td>
<td>8%</td>
</tr>
<tr>
<td>TAPP*</td>
<td>$303,907</td>
<td>3%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$10,330,156</strong></td>
<td></td>
</tr>
</tbody>
</table>

Operating Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>PATIENT FEES</td>
<td>$4,621,334</td>
<td>39%</td>
</tr>
<tr>
<td>CONTRIBUTIONS</td>
<td>$6,998,643</td>
<td>58%</td>
</tr>
<tr>
<td>ENDOWMENT INCOME</td>
<td>$244,507</td>
<td>2%</td>
</tr>
<tr>
<td><strong>TAPP</strong></td>
<td>$146,973</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$12,011,457</strong></td>
<td></td>
</tr>
</tbody>
</table>

* Tennessee Advocates for Planned Parenthood (TAPP) is an ancillary organization of PPTNM and included in PPTNM’s audited financial statements.
Mission

We promote health equity by providing affordable, high-quality, and nonjudgmental sexual health care, honest and accurate sexuality education, and reproductive health and rights advocacy.

Vision

Our vision is a world of equity: where sexual and reproductive rights are basic human rights, where access to health care doesn’t depend on who you are or where you live, and where every person has the opportunity to choose their own path to a healthy and meaningful life.

Board of Directors

Kristal Knight, Chair, Nashville
Chris Anderson, Chattanooga
Sarah Bounse, Knoxville
Jonathan Cole, Memphis
Indira Dammu, Nashville
Robert Early, Nashville
Brenda Gadd, Nashville
Patrick Grzanka, Knoxville
Holly Hagan Oehmler, Memphis
Monica Harrison-Maples, Knoxville
Cristen Hemmins, Oxford, MS
Steven Hoover, Memphis
Amy Howe, Memphis
Sen. London Lamar, Memphis
Sylvia Martínez, Memphis
Leslie Newman, Nashville
Ian Randolph, Memphis
John Spragens, Nashville
Kara Turrentine, Nashville

Leadership Staff

Ashley Coffield, President / CEO
Dr. Tarsha Elliott, Chief Clinical Officer
Aimee Lewis, VP of External Affairs / Chief Development Officer
Renee Trotman, Chief People Officer
Carol Bridgewater, Revenue Cycle Director
Daina Davis, Controller
Francie Hunt, Director of Organizing & Advocacy / TAPP Executive Director
Jessica McDuffie-Massey, Director of Philanthropy
Crystal Millender, Senior Manager, Health Centers
Julianne Rose, Director of Talent Acquisition