Leading on Health Equity

Planned Parenthood California Central Coast (PPCCC) is on the cutting edge of innovation, equity, and access to care. Over the summer, we made great strides at implementing several new programs designed to improve sexual and reproductive health outcomes and reduce health disparities in the communities we serve.

**We’re expanding education.** We’re thrilled to share that PPCCC recently secured a 5-year funding commitment for $798k each year from the U.S. Department of Health and Human Services, Office of the Assistant Secretary for Health, and the Office of Population Affairs Teen Pregnancy Prevention Program Tier 1 grant. This program allows us to add five new members to the Education Team to serve new evidence-based programs and expand our current reach on the Central Coast. With these funds, we will be implementing two new programs to start; one focusing on parents and teens, and another program designed to reduce health disparities faced by LGBTQ+ youth by teaching youth how to be better advocates for themselves and by training medical and social service professionals to provide care and support without bias and stigma.

**We’re investing in mental and behavioral wellness.** Mental and behavioral health needs have skyrocketed in our region and the communities we serve need more support. We are hiring a Behavioral Health Program Manager to support patients next year who come to us in crisis or with unmet behavioral, mental, or social needs.

**We’re addressing maternal and infant health.** Data shows that U.S. maternal outcomes are worsening, and disparities are growing, especially among Black women, who experience maternal mortality rates two to three times higher than that of white women. To address the needs of postpartum people and babies, the American College of Obstetricians and Gynecologists (ACOG) recommends that all postpartum birthing people receive a visit from a healthcare provider in the first three weeks after birth. We are thrilled to share that PPCCC has secured funding to establish a new home visitation model to support birthing people beginning in Santa Barbara County. We expect services to commence in June 2024.

**We’re doubling down on the STI crisis.** Rates of sexually transmitted infections (STIs) have been on the rise for years, and with devastating outcomes. PPCCC is implementing same-day, in-clinic, rapid tests that detect Chlamydia, Gonorrhea, Syphilis, HIV, and Hep C within 30 minutes. With this we will provide expedited treatment to help reduce STI rates in our region.

Health equity and improved access to care is at the center of all we do. We are relentlessly pursuing a future where all people have equitable opportunity to experience health and wellness, including sexual and reproductive health care provided with respect and without judgment.

Thank you for helping us provide care, no matter what!
Welcome New Board Members!

**Lexi Beausoleil (she/her)**, a Santa Barbara native, is a UCLA alumna with a BA in International Development. With over 15 years of experience in various marketing roles, Lexi currently works in product marketing at the tech startup SOCi, Inc. Before discovering her love of marketing, she traveled internationally as a civic educator with the bipartisan Constitutional Rights Foundation. A passionate advocate for children’s and women’s rights, Lexi started her journey in advocacy during college as the president of the Bruin Feminists and as a volunteer for both Planned Parenthood and the Feminist Majority Foundation. Since her return to Santa Barbara, she has served the community as a Court Appointed Special Advocate (CASA) for children in foster care, a member of the PPCCC Young Advocates’ steering committee, and a board member for the PPCC Action Fund. This year, she was honored to be elected as the chair of the Action Fund.

**Kim Johnson (she/her)** is a Marketing and Communications professional with over 15 years of leadership in both the nonprofit and corporate environment. Kim most recently served as the Senior Manager of Brand Purpose for UGG developing and executing against the brand’s values related to sustainability, diversity, equity and inclusion. Kim has served on the boards of Worthy of Love and Collegiate Charter High School of Los Angeles as well as a member of the Pride, Corporate Partnerships and Communications committees for Pacific Pride Foundation. Kim was also appointed for a one-year term as a member of the Santa Barbara Community Formation Commission focused on police oversight. Kim spends her free time with her partner and rescue Husky dog hiking, performing improv and hanging with friends.

**Carrie Towbes (she/her)** is a Licensed Clinical Psychologist specializing in the assessment and treatment of children, youth, and families. Raised in Santa Barbara, Carrie relocated back to the area in 2008. She currently operates a busy independent practice in Santa Barbara with an emphasis on psycho-educational assessment and psychotherapy for children and their families coping with a wide array of challenges from ADHD to anxiety to Autism.

Prior to obtaining her Ph.D. in Clinical Psychology from the University of Delaware, Carrie received a B.S. in Elementary Education from the University of Colorado, a M.Ed. in Special Education from the University of Maryland, and she obtained her Advanced Professional Teaching Certification. As a psychologist, Carrie has worked in schools, hospitals, community mental health centers, and nonprofit agencies.

Carrie has served on a number of nonprofit boards that emphasize services to children and families. She currently serves as the President of the Towbes Foundation, the family foundation started by her parents, Michael and Gail Towbes. Since 1980, the Towbes Foundation has granted approximately $24mm to well over 400 organizations, the vast majority of those organizations located in Santa Barbara County. The Towbes Foundation is currently focused on grant initiatives in the areas of education and mental health.

**Jamie Woolf (she/her)** is a retired journalist who spent 32 years writing for The Salt Lake Tribune in Salt Lake City, Utah, covering environmental issues. She received a Knight International Press Fellowship in 1998 and spent six months teaching journalism in Ecuador. She was also a visiting lecturer at Princeton University in 2001.

Since moving to SLO 15 years ago, she has been president of the Unitarian Universalists SLO Board of Trustees; a member of the Growing Together Fund advisory committee; a member of the SLO Police Advisory Committee; chair of SLO City’s Bicycle Advisory Committee; a state park docent at the Pismo Beach Monarch Grove; and a volunteer teacher of English as a second language.

She is a proud transgender woman who served as chair of Tranz Central Coast (https://www.tranzcentralcoast.org) from 2018-2022. TCC is a group that supports transgender and other gender-diverse people in San Luis Obispo County. One of her accomplishments was transitioning TCC from a struggling independent group using the Gala Pride and Diversity Center (GPDC) as a fiscal sponsor, to being a full committee of GPDC, assuring the viability of the group.
Party with Purpose

A few of our long time supporters put on a Paella Party this spring that raised over $8,000!

We want to remind you that we have created an online toolkit to help you independently plan and host your own event benefiting PPCCC. We hope you will use this Houseparty Toolkit with your friends and family to show your support for our mission in a similar and engaging way. Some fun examples of events you can host include: gardening, paint & sip, cocktail party, wine tasting, cooking lesson, mixology, yoga class, game night, succulent arranging - just to name a few!

Find the toolkit along with more information at ppcentralcoast.org under the “Contact Us” section or scan the QR code. Please reach out to development@ppcentralcoast.org with any questions.

Thank you Pink Week Businesses!

From July 17th - 23rd, over 30 businesses from San Luis Obispo, Santa Barbara and Ventura Counties joined in our annual Pink Week Fundraiser!

During the week businesses commit to donating a percentage or flat amount per sale of an item or items to PPCCC. This event not only helps raise money, but it also highlights the wonderful local businesses that call the Central Coast their home.

Join me in thanking our 2023 participants!

Acme Hospitality
Beauty Counter - Susan Stenovec
Bettina
Bliss Cafe
BooBoo Records
Brassbear
Bread Bike
Cheeky Parlor
Chocolate Maya
Considered Coffee
Dutchess Ojai
Findings Market
Idyll Mercantile
La Lieff
Potek Winery
Open Air Flowers
Paradise Pantry
Red Kettle
Rory’s Place
Saints Barrel Wine Bar
Satellite
SB Biergarten
Shalhoobs
Skippers Brew
The Center
Tipple & Ramble
Topa Topa Brewing
Tristin Tracy
Ventura Coast Brew Co
Vices and Spices
Yellow Belly
Save the Date for Upcoming Events!

SLO TOGETHER
Wednesday, February 7, 2024
from 5:30 pm - 8:00 pm
at The Rock - SLO Brew

Join us for Cocktails & Hors d’Oeuvres in celebration of Planned Parenthood’s work in San Luis Obispo County. Tickets and Sponsorship Info: slotogether.ppcentralcoast.org
or email Lindsey: lindsey.stephenson@ppcentralcoast.org

POWER OF LOVE
Sunday, March 10, 2024
from 11:30 am - 2:00 pm
at the Spanish Hills Club

Join us for brunch in celebration of Planned Parenthood California Central Coast’s work in Ventura County. Tickets and Sponsorship Info: vta.ppcentralcoast.org
or email Meggan: meggan.mccarthy@ppcentralcoast.org

BIRDS & BEES BASH
Saturday, April 27, 2024
at 5:30 pm
at the Hilton Beachfront Resort

Join us for cocktails, dinner and an after hours in celebration of Planned Parenthood California Central Coast’s 60 years of service!
More Info: bbbash.ppcentralcoast.org or email Riley: riley.dewitt@ppcentralcoast.org

GO GREEN! If you would like to receive this newsletter via email only, please email development@ppcentralcoast.org or call 805.722.1517 to update your preferences.
The 49th Annual PPCCC Book Sale returned to The Earl Warren Showgrounds this year and ran from September 14th - 24th.

The sale was an incredible success thanks to the hundreds of supporters, friends, and community members who turned out to buy books. Special thanks to our outstanding volunteers who organized the sale. Through book sales and sponsorships, the event raised over $300,000!

With the additional efforts of dedicated volunteers who sell books year-round to dealers and on Amazon, the total book sales for this year grossed over $500,000.

Congratulations and thank you!

**Nobel Prize Sponsors:**
- Patricia & Donald Green
- Alan & Elizabeth Kasehagen
- Pat Lambert & Rick Dahlquist
- Donald Polk & Paul Longanbach
- Nicole W. & John A. Ruskey in honor of Mary Jane McCord
- Judy Stapelmann

**Pulitzer Prize Sponsors:**
- Book Sale Chairs
- Roger & Margi Drue
- Nancy Gifford
- Mary Howe-Grant & Peter C. Ford
- Bernice James & Glen Mowerer
- Junie & Eddie Jinkins
- James P & Shirley F. McFarland

**CALDECOTT Sponsors:**
- The Antenore Fund
- John & Lisa Davis
- Ayesha Shaikh, M.D.
- Carol Vernon & Bob Turbin

**MCCORD Sponsors:**
- Beth Schneider & Susan Dalton
  In memory of mom/Mary Jane McCord, who dealt in the currency of dignity.

**Special Thanks to:**
- Earl Warren Showgrounds
- The Santa Barbara Independent
- Mammoth Movers
- Marborg Industries
Thank you to all of our book category sponsors!

American History
Margaret Crocco
Low Office of Herb Fox

In celebration of Women’s Rights
Anne & Tom Schowe - Thank you Planned Parenthood

California Central Coast
Anne & Tom Schowe - Thank you to our wonderful daughter,
Christina Schowe
Anne & Tom Schowe - Thanks to Christina, Fran, Eliot for your
leadership
Lucia Snowhill

Animals & Pets
Judy Miller
Teresa J. Bryne, author
Jean Silva & Phil Seymour. Adopt a shelter rabbit, guinea pig, dog or cat!

Architecture
CITIZENS PLANNING ASSOCIATION
The McMillan Family

Art
Betty Atwater
Rebecca Brink & Jason Bedford
Stuart & Marilyn Gilard
In memory of Stuart Dorothy Churchill-Johnson
Abe Peck & Suzanne Peck
Carol Spurgen
Shirley Waxman
Elizabeth Weems
Geof & Laura Wyatt

Banned Books
Democratic Women of Santa Barbara County
Galeta Councilmember Luz Reyes-Martin
Mary Claus & Chip Visci

Biography
Leanne & George Friederenthal
Suzan Garner & Bart Mendel
Ken & Barbara C. Hershberg
Ellie & Jim Langer
Don O’Dowd
John & Mary Romo

CDs/DVDs
In honor of Muriel Zimmerman
Thanks to Lori and Vince for Shipping All Those Books

Children’s
Jeanette & Dave Bauer
Jett Black-Maertz & Family
California Learning Center
Suzan Garner & Bart Mendel
In memory of Melissa McKenna
Elaine Jacobs, MFI
Zoevlin, Lindsay & Jesse Kasehagen
SHORELINE PUBLISHING GROUP
The Antenore Fund

Coffee Table
Elizabeth Downing & Peter Haster
Ken & Barbara C. Hershberg

Computers
Yvonne DeGraw – Contract Technical Writing
Ken Schmidt Family

Cooking
John & Sue Burk
Sue Ethelrich for Dana & Mary
Nancy Ever & Joel Olgren
Woman-owned shop making hand-painted, ethically sourced
chocolates in Nipomo and selling within California
-Sweets Chocolatier
Geof & Laura Wyatt

Design
The McMillan Family
xoxo from Fox - Elisabetta, Elise & Heidi, amazing year!

Drama
Darlene Craviotto

Education
Judith Green
In honor of Cindy Engelhart
In memory of Leslie Steinmetz Educator, Mother, Grandmother

Feminism
Betsy Atwater
Democratic Women of Santa Barbara County
Pacific Pride Foundation
Pamela Gray
Paul Guido
In honor of Donald Polk
Connie Smith
Heidi Turscat

Fiction (Hardcover)
Marilyn & Stuart Gilard
Don & Tricia Green
In memory of Claudette Nadra

Fiction (Massmarket)
Judy Stappelmann
Geof & Laura Wyatt

Fiction (Paperback)
Liz Badillo
In honor of Pam Gartner, Love, Jon, Eleanor & Simon
In Memory of Tenti Marshon

Foreign Language
Isabel Downs - Learning another language opens many doors
Isabel Downs - Even just a few phrases can make traveling
more fun

Gardening
Dolores Jones Cheek
Deborah Longstaff Lynch & Marty Lynch
Frances Shannon Marsh

Graphic Novels
Melissa Sorongon & Juliet Sorongon

Health & Fitness
Morgan Leale, MD Writing & Consulting
Fitness with Rachel
KathyGruver, Coach

Holiday
In memory of Kathleen Tuomi

How to (Arts & Crafts)
Mavis Hansen
In loving memory of Martha MacGillivray
In memory of Susan Maligmen
SB Creativist for change, support Planned Parenthood

Humor
B. Borovay & George Reiles
“When humor goes, there goes civilization,” Emma Bombeck
Standing Together to End Sexual Assault (TESSA)

LGBTQ+
Lynn Cunningham Brown
Paul Guido
In honor of Donald Polk
In honor of the Gay Agenda
Kim Johnson & Kristen Rickinger
Pacific Pride Foundation
Lori & Michael Porter
Connie Smith

Literature
Margaret Crocca
Mady Julian
William & Angela Lenz
Claudette & Jim Roehring
Jinny Webber

Mystery (Hardback and Trade)
John & Sue Burk
In memory of John Clarke Bowman
In memory of John Bowman
Mary Rose & Frank Artuso
The Moore Family

Mystery (Mass Market)
Suzan Garner & Bart Mendel
In memory of Richard Hunt & Carlos Hunt
Mary Maxmell
The Moore Family

Natural History & Ecology
John & Sue Burk
Elizabeth & Alan Kasehagen
Santa Barbara Urban Creeks Council

New Age
Leaves Of Change Life Coaching
Kudos to the amazing hardworking Booksale community!
The Blickleys

Offbeat & Oddities
Law Office of Herb Fox

Performing Arts
Philip Leven
Bob & Carole Shapiro

Poetry
Mary Brown & Tove Mathas
Sheila Lodge in memory of Judge Joseph Lodge
Jacqueline Lunianski

Psychology & Self-Help
Pamela Gray
Dying in Grace End-of-life Doula’s, providing guidance and
support free of charge

Puzzles & Games
In memory of Irene Tuomi
Monica (Moe) Koegler-Blaha
Sybil Rosen
Geof & Laura Wyatt

Recent & Best
Thanks to Teri and Maureen for all the Amazon work

Reference & Writing
Judith Green
Judy Stappelmann

Religion & Philosophy
Live Oak Unitarian Universalist Congregation of Goleta
Trinity Episcopal Church

Romance
Marla Colmair - Lover of Romance and the HEA
Emma Parker in honor of the MacCoven

Santa Barbara/California
John & Sue Burk
Cheryl Everett
In memory of Dick Jensen
The Molin Children
Santa Barbara Adventure Company

Science
In memory of George Handler
Julian Nott
Paul & Ann Ricchiati
The DeLucia-Gjeda Family
The Dick and Bonnie Jensen Family Fund

Science Fiction & Fantasy
In honor of my son and daughter-in-law, Jeff & Jessica Brown - Marliou Fenton Rivera
Eric & Julie Friedman
Holly Urbanos & Pam Karleskint

Sexual Behavior/Erotica
Paul Guido
Sybil Rosen
Connie Smith - dedicated to Donald Polk
Santa Society for the Appreciation of Long-standing Friendship and
Playful Tomfoolery
Connie Smith - Paul’s Peeps

Sheet Music
In honor of Pamela Campbell
Pamela Romani

Specials, Rare & Collectibles
Shirley & John Hobson
In honor of Amy Collins
In honor of Donald Polk
Raymon & Lorann Sims

Sports and Games
Jim & Susan Deacon
The Dick and Bonnie Jensen Family Fund
Geof & Laura Wyatt

Travel
Betsy Atwater
Jim & Susan Deacon
In memory of Richard Hunt & Carlos Hunt
Santa Barbara Adventure Company

Vinyl Records
In honor of music! Our planet’s universal language
The Dick and Bonnie Jensen Family Fund
Geof & Laura Wyatt

War & Military
Robin & Bruce Tiffany

World History
Don & Tricia Green
In memory of Sandy Thompson & Melissa Blumenfield
In honor and loving memory of Katina Kujan from a most
grateful Saturday Motif/Young Club participant
Kathleen Werner

Young Adult/Teen
Betsy Atwater
Reading is magical! So is voting! Register to vote!
The Yamamura Family