In the midst of the many challenges 2020 presented, I found myself looking for hope. And I found it: in the health care innovation, in the car caravans, in the activists fighting for racial justice, in the Planned Parenthood health center openings, in the election results, and in the work we’re doing to protect, provide, and advance health care access and equity. Because at Planned Parenthood, especially this year, we choose hope: hope for a future where all our bodies are our own.

Thanks for fighting alongside us,

Jodi Hicks
CEO/President
Planned Parenthood Affiliates of California
California Planned Parenthood Education Fund
I was very impressed and pleased with the safety procedures put into place due to the current pandemic and feel the staff was, as always, kind, patient, calm, organized and pleasant.

– Patient from Planned Parenthood of Orange and San Bernardino County
DIFFERENT YEAR, SAME COMMITMENT TO CARE

In a year like no other, one thing stayed the same – the need for expert, compassionate sexual and reproductive health care, information, and education.

Using our innovation, resilience, and commitment to equity, Planned Parenthood worked to protect California’s communities from the COVID-19 pandemic and the rash of attacks upon sexual and reproductive health care.

We provided patients with the care they needed: online, over the phone, and in health centers. We made education and information even more accessible, because sexual and reproductive health matters in a pandemic. And we fought for our communities and stood up for our values – because Black lives matter and all people deserve to be free.

As we put 2020 behind us and continue into 2021, now is the time to advance health care access and equity, and reimagine the future of sexual and reproductive health care together.

"I just did my first virtual visit, so I don’t have to leave my house since this pandemic. And now it’s now even better than ever! I love it!"

– Patient from Planned Parenthood of the Pacific Southwest
WHAT WE SAW IN 2020
We faced an onslaught of challenges and attacks in 2020, on top the COVID-19 pandemic, an economic crisis, and a reckoning with systemic racism. And while the Supreme Court’s role as the last line of defense for reproductive rights may be changing, ours is not: We will continue to do everything in our power to protect the right of all people to access sexual and reproductive health.
A Global Pandemic   Federal COVID-19 mismanagement
Federal HHS attacks upon California abortion policies
A Rash of Federal Attacks
Birth control protections rolled back
A Litany of Cuts to Access
Future of the Affordable Care Act in flux
A Conservative-Majority U.S. Supreme Court
Reproductive health care not seen as "essential" in other states
An Economic Recession
Confronting white supremacy in our American institutions
Inequitable public health care system
Federal COVID-19 mismanagement in flux
Fulton v Philadelphia and discrimination on the basis of sexual orientation
A Reckoning with Systemic Racism

PROTECT REPRODUCTIVE RIGHTS

THE SACRAMENTO BEE
'We have lost a giant among us.' California leaders react to death of Ruth Bader Ginsburg

San Francisco Chronicle
Trump administration cuts off $200 million for California health care over abortions

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - Jul 20, 2020
Abortion is essential, time-sensitive health care. Banning it in Texas at a time when pregnant people are at their most vulnerable is unconscionable. California will continue to provide abortion - to Californians and those forced to travel from other states - no matter what.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - Jul 20, 2020
This is the same tired tactics we have seen from the Trump administration before - restrict and deny. Access to abortion is essential to women's health and safety. California will continue to fight to defend access to abortion for all our people.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - Jul 20, 2020
What's Happening with My Birth Control?

Fulton v Philadelphia and discrimination on the basis of sexual orientation

Reform is a public health crisis that we should all stand together to fight. It's the right of every American to be free from the threat of a public health crisis that we should all stand together to fight. It's the right of every American to be free from the threat of a public health crisis that we should all stand together to fight. It's the right of every American to be free from the threat of a public health crisis that we should all stand together to fight.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - May 15, 2020
"The ACA budget will help Planned Parenthood to keep funding that has allowed health centers to remain open after facing budgetary challenges.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - May 24, 2020
Under the ACA, Budget May Revises Reproductive Health will lose about $1 BILLION in state and federal funds for patient care.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - May 12, 2020
"$1.1 B budget cuts put the health of millions of Americans at risk. We can't afford to lose this crucial safety net of health care access for millions of Americans.

Planned Parenthood Affiliates of California
Planned Parenthood Affiliates of California (PPAC) - May 12, 2020
"Planned Parenthood has been a leader in providing care to women who are vulnerable to health disparities, and this commitment remains essential in the wake of this global pandemic. Planned Parenthood is here to help you no matter what.

A LARGEST EXPANSION of health care access and sexual and reproductive health in A GENERATION.

We're here with you. And we'll meet this challenge together. Whatever the hour.

The PROTECT REPRODUCTIVE RIGHTS movement needs your voice.

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The PROTECT REPRODUCTIVE RIGHTS movement needs your voice.
Every day, Planned Parenthood health centers open their doors and call lines because our communities rely on us for care— for birth control, cancer screenings, STI testing and treatment, and safe, legal abortion.

El personal es muy amable, explica claramente los procedimientos a seguir, hablan mi idioma y lo mas importante, me mantienen sana. Gracias a todos, estoy agradecida por su ayuda.

The staff is very friendly, they clearly explain the directions to follow, they speak my language and most importantly, they keep me healthy. Thank you all, I am very grateful for your help.

– Patient from Planned Parenthood Northern California
PROVIDE

California is home to seven Planned Parenthood affiliates:

• Who provide patients with the high-quality, affordable care and timely information they need, with the same respect and compassion they deserve – be that in-person, online, or by phone.

• Who provide nonjudgmental, compassionate sex education in innovative ways to reach California’s educators, caregivers, and youth.

• Who, even when faced with a global pandemic and some of the worst assaults upon health care from the federal government, proudly provide patients with the services, information, and education they need to make informed decisions about their health, their family, and their future.

Every affiliate either launched or rapidly expanded telehealth services within a month of the stay-at-home order, some starting even within five days after the order was announced.

111
Health centers (107 health centers + 4 satellites)

58
Counties served

1.3 Million
Patient visits

167,000
Telehealth visits

7,000
Out-of-state patient visits

250
Languages provided

4,000
Gender affirming care visits

3,000
Behavioral health visits

6.9 Million
Cycles of birth control dispensed

1.8 Million
Sexually transmitted infections (STIs) and HIV tests

97,000
Breast and cervical cancer screenings

90,000
Abortion services

1/3
Of all Planned Parenthood visits nationally occur at a California Planned Parenthood affiliate

50%
Of all Planned Parenthood telehealth appointments, including audio visits, occur at a California Planned Parenthood affiliate

1 Million
Supporters

We’re here with you. Wherever you are.

Need birth control?

Need emergency contraception?

Need STI testing?

We’re here with you. Wherever you are.

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We’re here with you. Wherever you are.
I am grateful that you and PPLA took the time to call us and ask us how we are, how our family is, and if we need anything during this pandemic.

– Promotora Education Participant from Planned Parenthood Los Angeles
• All California affiliates conducted Census education
• All California affiliates found innovative ways to provide sex education
• All California affiliates engaged in robust voter education and registration campaign

PPNorCal
Streamed weekly “Sex Ed Fridays” on Facebook Live from April to October, discussing different sex and health-related topics.

PPMM
Through Census education digital outreach, reached over two million social media impressions from hard-to-count communities, 160,000 Spanish radio gross audio impressions, and 21 volunteers calling or texting 27,946 people in hard-to-count Census tracts.

PPCCC
Partnered with probation and juvenile hall agencies, forming six educational cohorts to ensure youth can continue to access sex education.

PPPSGV
Developed a Census outreach program, comprised of text banks, health center outreach, email, social media and a targeted digital ad campaign, helping increase the Census self-response rate in the San Gabriel Valley to 68%.

PPLA
As part of a partnership with the LA County Department of Public Health, PPLA opened nine clinics in Wellbeing Centers before COVID-19, and will have 27 clinics fully licensed and ready to serve students when LAUSD high schools re-open for in-person classes.

PPOSBC
Through the “Let’s Talk” virtual series, supported over 100 educators and youth-serving professionals with tools to increase awareness and confidence in discussing sexual and reproductive health care, especially during the time of COVID-19.

PPPSW
Made nearly 10,000 phone calls, sent over 20,000 texts, participated in caravans, and launched extensive paid marketing and communication campaigns in English and Spanish across three counties to promote the Census.
PPNorCal led a robust 2020 Census education and outreach program, which included partnering with food distribution programs in San Francisco, Concord, Vallejo, and Antioch to distribute bags of food and Census educational materials to 1,300 families in need.

From my arrival to my departure, this was the most easeful, respectful and liberating healthcare experience. I am so impressed with all the staff at Planned Parenthood of Santa Rosa. Thanks to them, this was a healing experience.

- Santa Rosa Patient
PLANNED PARENTHOOD
MAR MONTE

PPMM was one of the first community health care providers to offer COVID-19 testing at many of our health centers. PPMM also established three public COVID-testing sites in Tracy, Mountain View, and Monterey to protect the health of communities and has provided over 15,000 COVID-19 tests.

Health educators and Promotorx peer educators developed a sex education online learning program in both English and Spanish, delivering more than 85,700 hours of comprehensive sex education to middle and high school students and young adults.

The COVID-19 testing that Planned Parenthood Mar Monte brought to our community has been invaluable. Residents on the Monterey Peninsula were calling for a testing location closer to home, but there just weren’t enough county resources to make it possible. PPMM stepped forward just when we needed them most. PPMM made it possible for the county to provide this critical health resource in every community.

- Mary L. Adams, Fifth District Supervisor, County of Monterey

Service totals from FY October 1, 2019 - September 30, 2020
### Service Totals from FY October 1, 2019 – September 30, 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient Visits</td>
<td>49,864</td>
</tr>
<tr>
<td>Health Centers</td>
<td>5</td>
</tr>
<tr>
<td>Counties</td>
<td>3</td>
</tr>
<tr>
<td>Telehealth Visits</td>
<td>1,511</td>
</tr>
<tr>
<td>Out-of-State Visits</td>
<td>249</td>
</tr>
<tr>
<td>Birth Control Cycles Dispensed</td>
<td>196,241</td>
</tr>
<tr>
<td>STI and HIV Tests and Screenings</td>
<td>74,634</td>
</tr>
<tr>
<td>Individuals Reached Through Education</td>
<td>1,000</td>
</tr>
<tr>
<td>Breast and Cervical Cancer Screenings</td>
<td>4,428</td>
</tr>
</tbody>
</table>

### Testimonials

*PPCCC continued to connect patients with trusted providers. PPCCC began offering both video and phone telehealth services using the InTouch Patient app, with Spanish interpretation services available for patients, including in several Mixteco language variants.*

*Launched a bilingual phone and digital outreach “Get Out the Count” campaign to encourage residents in Oxnard, Santa Maria, and Santa Barbara to complete the Census – reaching nearly 40,000 residents.*

*I have absolutely loved my experience participating in the PPH [Planned Parenthood] series. This experience with such a welcoming and inclusive community, provided me with the opportunity to learn about sex education, gender expression, identity, and the importance of healthy relationships! I am so thankful to have been apart (sic) of such an educational and self-empowering series with a wonderful group of leaders and teachers.*

- Student receiving PPCCC sex education
North East Los Angeles, Glendale, Pasadena and San Gabriel Valley Communities in Los Angeles County

PLANNED PARENTHOOD PASADENA AND SAN GABRIEL VALLEY

Our Highland Park Health Center is NOW OPEN!

Began offering telehealth appointments within five days of the first stay-at-home order. Increased access to services in some of the most needed communities in the service area by opening two new health centers, including the Highland Park center which opened in early Fall – in the midst of the pandemic.

Telehealth visits

10,034

Out-of-state visits

240

Health centers

5

Patient visits

55,314

Counties

5

Businesses

240

Birth control cycles dispensed

121,016

counts

BREAST AND CERVICAL CANCER SCREENINGS

2,852

STI and HIV tests and screenings

94,738

Individuals reached through education

2,852

Breast and cervical cancer screenings

3,297

Service totals from FY October 1, 2019 – September 30, 2020

PPPSGV launched an additional youth leadership program: The Digital Youth Advisory Board (Digital YAB). The Digital YAB are a select group of teens who share their ideas and experiences with sex education and health services via Instagram, thereby providing peer-to-peer opinions and helping generate recommendations for PPPSGV’s education and health services.

The online appointment process was quick and simple for me to make an appointment for birth control. I had a Zoom video call to go over my medical history, and I did it from my car. At the clinic, it made me feel at ease that they were taking COVID precautions seriously, including having me retake my body temperature because it was a hot summer day.

- PPPSGV patient
PPAP was a key leader in the progressive mobilization campaign working to elect Planned Parenthood champion Sen. Holly J. Mitchell to the LA Board of Supervisors, helping usher in the first ever all-women Board of Supervisors in LA County’s history. The campaign’s coalition, years in the making, reflected the diversity of LA, with representation from South LA’s Black, Latino, AAPI, and Muslim communities.

My first experience with Planned Parenthood was relief to say the least. Making an appointment online was convenient and the initial check-in process at the clinic was smooth. The staff was super friendly and made me feel at ease. I’m glad they were open to assist with my medical needs, especially during these crazy times. I felt incredibly respected and taken care of.

- PPLA Patient
PLANNED PARENTHOOD OF ORANGE AND SAN BERNARDINO COUNTIES

Service totals from FY October 1, 2019 - September 30, 2020

9 HEALTH CENTERS
2 COUNTIES

12,928 WIC PARTICIPANTS

191,883 PATIENT VISITS

501 OUT-OF-STATE VISITS

1,469,091 BIRTH CONTROL CYCLES DISPENSED

318,076 STI AND HIV TESTS AND SCREENINGS

24,911 INDIVIDUALS REACHED THROUGH EDUCATION

22,368 BREAST AND CERVICAL CANCER SCREENINGS

TELEHEALTH VISITS

49,711

12,928 WIC PARTICIPANTS

PPOSBC

OUT-OF-STATE VISITS

UPLIFTING WOMEN

The CAF endorsed more women in 2020 local races than ever before!
Out of 99 CAF Endorsed Candidates:
- 49 Women candidates
- 3 LGBTQ+ candidates
- 36 local candidates
- Were 61% of local races

Equipped voters with the information and resources needed to participate in the Census and General Election, educating over 200,000 voters through phone banks and reaching over 4 million people through a digital campaign. Their efforts contributed to record-breaking voter turnout: over 87% in Orange County and over 77% in San Bernardino County.

It was my first time coming in during the COVID-19 guidelines. It took me 20 minutes to be here, which surprised me as I was in and out very quickly. I like how you still get a chance to speak to the doctor during an online visit. I felt really safe as well during my visit, of being distant from others. Thank you.

- PPOSBC Patient

Created multiple ways for patients to safely get care: in person at a health center, telehealth visits, or visits where the patient doesn’t leave their car and medication is left on the hood of their car.

It was my first time coming in during the COVID-19 guidelines. It took me 20 minutes to be here, which surprised me as I was in and out very quickly. I like how you still get a chance to speak to the doctor during an online visit. I felt really safe as well during my visit, of being distant from others. Thank you.

- PPOSBC Patient
PLANNED PARENTHOOD OF THE PACIFIC SOUTHWEST

PPPSW

18 HEALTH CENTERS
3 COUNTIES
271,279 PATIENT VISITS

9,206 TELEHEALTH VISITS
3,178 OUT-OF-STATE VISITS

1,206,801 BIRTH CONTROL CYCLES DISPENSED
378,539 STI AND HIV TESTS AND SCREENINGS
4,791 INDIVIDUALS REACHED THROUGH EDUCATION
20,739 BREAST AND CERVICAL CANCER SCREENINGS

PPPSW joined the San Diego County Health Equity Taskforce and worked alongside community organizations to advocate for COVID-19 testing and the resources the communities in those service areas need, like rental assistance, access to food, and support for unsheltered individuals.

PPPSW launched Sex Ed to Go, an online sex education resource for educators, parents, youth-serving professionals, and students – nearly 200 of whom signed up for courses in the pilot period alone. This signifies, even during a pandemic, youth still need and deserve access to sex education that is comprehensive, inclusive, and medically accurate.

Very grateful to the very kind and professional people who helped me through it. Planned Parenthood always treats me with the utmost dignity and respect!
- PPPSW Patient

Service totals from FY October 1, 2019 - September 30, 2020
Historic electoral victories in the 2020 election mean we now have an opportunity to not only protect sexual and reproductive health care and rights, but truly advance gender equity and health care for all.
With the historic election of Joe Biden and California’s very own Kamala Harris, we now have a pro-sexual and reproductive health care majority in the House, Senate, and the White House.

Planned Parenthood advocacy organizations in California invested more than two million dollars in electoral programs across the state (and also held a fundraiser for Georgia!), with an emphasis on reaching women, young voters, and voters of color.

We made over 200,000 calls, texted more than 393,200 voters, and filled nearly 900 volunteer shifts during voter education and Get Out the Vote campaigns.

89% of candidates endorsed by Planned Parenthood advocacy organizations were elected to state and federal office.

PPNorCalAF
Endorsed 21 candidates – 94% of whom won their races – and sent 75,000 mail pieces, 1,500 postcards, and made 200 phone calls to local voters.

PPAMM
Launched their first ever Spanish-language voter guide.

PCCAF
Saw a 75% increase in candidates reaching out for a Planned Parenthood endorsement.

PPAPSGV
Significantly grew their volunteer activism, increasing the number of phone banks and calls made by over 400% from their impact in 2018.

PPAPLAC
In addition to their efforts to elect Sen. Holly Mitchell to the LA County Board of Supervisors, PPAPLAC made close to 10,000 calls to Maricopa County in Arizona for federal races.

CAFPPOSBC
Helped flip two State Senate seats and elect the first pro-Planned Parenthood candidate to the San Bernardino County Board of Supervisors.

PPAFPSW
Sent nearly 70,000 text messages to voters and supporters, ran 11 digital ad campaigns on Facebook, Instagram, Snapchat, and Spotify in both English and Spanish, and created websites in English and Spanish with important election information.
IT’S TIME TO BUILD A NEW FUTURE TOGETHER

“The NP [Nurse Practitioner] created one of the best experiences I had at the doctor.

– Patient from Planned Parenthood California Central Coast
Planned Parenthood health centers play an important role in our health care system. Now is the time to work side by side to expand care, introduce legislation that reflects our values, and develop bold solutions to expand – and invest in – health care access.

In 2020, we applauded the work of the 90 Legislators who voted for a budget that included critical state Medi-Cal funds for community health centers like Planned Parenthood. But much work remains to close the widening gap between rights and access.

Using equity-centered approaches, now is the time to:

- Invest in telehealth access, including remote video and audio visits
- Break down barriers to abortion access – like cost
- Protect patient privacy
- Support health center security
- Continue resourcing community health centers

NOW IS THE TIME TO ADVANCE A BOLDER VISION FOR HEALTH EQUITY AND ACCESS.

"Telehealth has allowed my patients, who are farmworkers, the ability to access health care without having to take time off of work to do so. Many of my patients are scheduling visits during their lunch and break times. This has also allowed me to connect with more people than I previously had when all visits were conducted in the office."

– Provider at Planned Parenthood Mar Monte

WE WILL NOT STOP.
We must continue to use equity-centered approaches in our work to protect, provide, and advance care that meets people where they are, be that in-person, online, or by phone. We must center Black, Latino, AAPI, Indigenous and other people of color, and work to deliver bold solutions that improve their lives and livelihood.

Now, as two public crises – COVID-19 and racism – continue to impede access to care, we must continue the fight to make health care a human right. No matter what.

“Without the support of Planned Parenthood, I would not have known about the cancer that was beginning to grow inside me. They took care of me, step by step, literally holding my hand. I am forever grateful to the staff of Planned Parenthood. They are lifesavers.”

– Patient from Planned Parenthood Pasadena and San Gabriel Valley