



2017 ANNUAL 2018 REPORT

 **Planned Parenthood Pasadena
and San Gabriel Valley**



Dear Friends,



Sheri Bonner
President & CEO

Sally De Witt
Chair, Board of Directors

For 85 years, your local Planned Parenthood has been the leading provider of sexual and reproductive health care and education for 24 communities across Northeast Los Angeles and the San Gabriel Valley.

From our humble beginnings in 1933 as a small health center located inside a Pasadena hospital to our four health centers in Pasadena, Alhambra, Eagle Rock, and Glendora, our mission has always been clear: to ensure broad public access to sexual and reproductive health care. As health care has evolved, so have we.

Last year, our staff provided expert care during 60,707 patient visits and delivered 15,309 opportunities for sex education. We were also one of eleven Planned Parenthood affiliates selected to participate in a national initiative to end HIV/AIDS disparities by offering the HIV-prevention drugs PEP and PrEP. In winter 2018, we launched onsite syphilis treatment and in spring 2019, we launched transgender care.

As our patient population grows and our services expand, so will our locations! **Starting in late 2019, we will be opening three new health centers as part of our Let's Do More Campaign, our initiative to expand into Baldwin Park, Glendale, and Highland Park.**

Our evolution wouldn't be possible without incredible supporters like you. No matter what your connection is to Planned Parenthood Pasadena and San Gabriel Valley, you've helped us lay a strong foundation for the next 85 years and beyond. Thank you for standing with us, today and always. 📍



Meet our new Director of Medical Services, Lisa Cederblom, MSN, MPH



LISA CEDERBLOM joined PPPSGV as our new Director of Medical Services in August 2018. She first became involved with Planned Parenthood as a volunteer in her undergraduate years at UC Santa Cruz. Lisa holds a Master of Public Health from UCLA and a Master of Science in Nursing from Yale University. She was a National Health Service Corps Scholar and is board certified by the American Association of Nurse Practitioners. Lisa has fourteen years of clinical experience working in underserved communities. Her expertise spans from women's health to pediatrics, internal medicine, and transgender care.



Meet our new Director of Medical Services, Lisa Cederblom, MSN, MPH

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What is your role at Planned Parenthood?

I lead our team of licensed staff—the clinicians who treat patients at all of our health centers. I guide and support them by checking in with them on a regular basis.

Our talented clinicians are the force behind Planned Parenthood's compassionate, comprehensive care. In our monthly meetings, we set aside time to share "patient bright spots," where they highlight the stories that stand out in their everyday work. This is where their passion and expertise shine through.

One clinician recently saw a patient who was experiencing unexplained bleeding. The patient had already seen several primary care doctors. Our clinician knew immediately that

the symptoms pointed to an ectopic pregnancy, where a fertilized egg implants and grows outside the uterus. Ectopic pregnancies can be life threatening and can't progress normally. The patient was immediately sent to the emergency room. She called the clinician after to thank her for saving her life.

Stories like this are the bright spots that guide us in this work.

As a health care provider, how do you use both your public health and patient care perspectives in your work?

Prior to becoming a nurse practitioner, I was a health educator for several years. That experience gave me a big picture understanding of how we all fit into our communities in the

context of public health, and I take care of our patients with that in mind. Conversely, I advocate for our patients on a larger scale by working with external organizations on public health issues. For example, I reported data about sexually transmitted infections (STIs) to the LA County Department of Public Health, which helped inform the initiatives that they launched to address the current syphilis epidemic.

Understanding both sides is necessary for compassionate, evidence-based, patient-centered care. 🌐

DR. WEN'S HOMECOMING

A Story of Empowerment

In early 2019, we had the incredible honor of hosting Dr. Leana Wen, the new President of the Planned Parenthood Federation of America. Dr. Wen is an emergency physician, a Rhodes Scholar, a published author, and the former Health Commissioner of Baltimore. **She is also a San Gabriel Valley native and a former patient of our Pasadena Health Center.** When Dr. Wen walked into our Pasadena waiting room, she was brought to tears, remembering the paralyzing fear of waiting for her name to be called and the overwhelming sense of relief she felt after receiving care from our staff.



“

I was a patient here 20 years ago. When I was a 16 year old, I came to the the Pasadena Planned Parenthood Health Center to get education and care, just like so


many others who have walked through these doors. Returning here was deeply emotional for me. I grew up here. This was my home.”



Dr. Wen and members of our Case Management Team.

Dr. Wen and Sheri Bonner, President & CEO of PPPSGV.



Dr. Wen's story is a familiar one that reoccurs every day in our health centers. For many of our patients, Planned Parenthood is the only place to turn to for sexual and reproductive health care. We offer a safe space where care is compassionate and nonjudgmental. And we do this because our mission is not just to protect local patients from STIs, unintended pregnancy, and reproductive cancers; our goal is to empower our patients to live their best lives and achieve extraordinary things—like become the President of Planned Parenthood! 

Your Impact on Local Health Care and Education



60,707

Patient Visits



15,309

Opportunities for
Sex Education

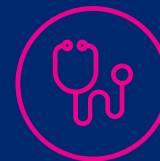


79,521

STI Testing & Prevention

79,396 STI and HIV tests

125 PEP and PrEP (HIV-prevention medication) prescriptions



5,834

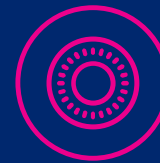
Cancer Prevention Care
and Treatments

2,852 Breast exams and mammograms

2,982 Cervical cancer diagnoses
and treatments

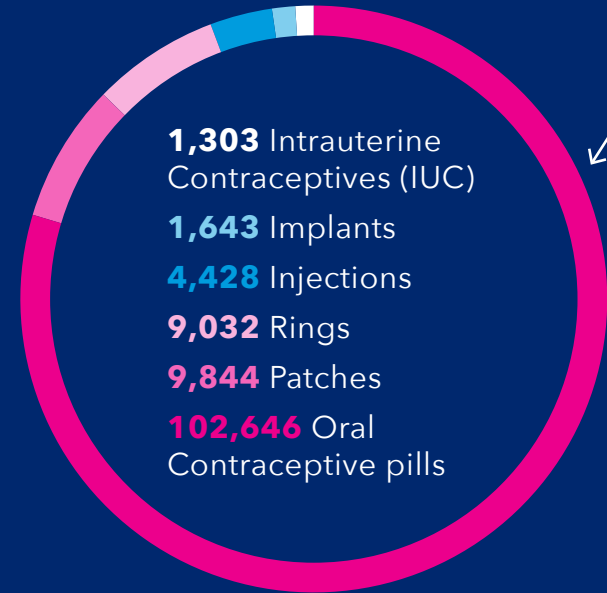


Your Impact on Local Health Care and Education
(CONTINUED)



154,591

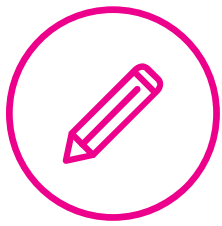
Birth Control Services



128,896 Cycles of birth control pills, patches, rings, IUCs, and implants

25,695 Emergency contraception kits

Using the Guttmacher Institute’s Impact Calculator, we can estimate that, in the last year alone, our four health centers singlehandedly prevented over **2,360** abortions and **10,330** unintended pregnancies, which led to a net savings of nearly **\$33 million** for California tax payers.



You Enable Us to Provide Meaningful Volunteer and Internship Opportunities



233

People gave

3,484

hours of their time and talent to support our work in our health centers and communities





SPOTLIGHT: **Our Partnership with Touro University**

PPPSGV is proud to partner with **Touro University's Physician Assistant Studies/Master of Public Health program** to host interns whose research improves our medical services. Being students of both fields gives our interns a unique ability to consider both the individual and the community in their exploration. In 2018, interns Julia and Dipali contributed research to our HIV-Prevention Initiative. Their project focused on how PEP and PrEP HIV-prevention medication can protect women who have been sexually assaulted or who are experiencing intimate partner violence. Our current intern Natasha is focused on helping our health centers launch mental health services. 📍

Your Support Lays the Foundation for the **NEXT 85 YEARS AND BEYOND**



SPRING 2018

HIV-Prevention Initiative

We're one of 11 Planned Parenthood affiliates selected to participate in a prestigious HIV-Prevention Initiative. We begin offering the HIV-prevention drugs PEP and PrEP in all of our health centers. Our national headquarters, Planned Parenthood Federation of America, awards us a Health Care Innovation Award for our efforts.



FALL 2018

Syphilis Treatment

Syphilis rates are on the rise in Los Angeles County. We begin developing a plan to offer treatment onsite by winter 2019. We become one of the only public providers offering syphilis treatment in our service area.



SPRING 2019

Transgender-Inclusive Health Care

We'll begin offering transgender-inclusive care, including hormone therapy at all of our health centers. We're proud to serve patients across the spectrum of gender and sexual identity.



FALL 2019


New Health Centers in Baldwin Park

We'll open our newest health center in Baldwin Park as part of our Let's Do More Campaign. Two new health centers in Glendale and Highland Park are on the horizon.



You Empower Survivors of Sexual Assault and Harassment



2017-18 marked the third year of Peer Advocates, a yearlong program for high school students to become sexual health educators and community advocates. This year, our Peer Advocates collaborated with the Pasadena Unified School District (PUSD) to streamline the process of reporting sexual assault and harassment in public high schools. Advocates surveyed their peers and found that most students didn't know how or where to report sexual assault and harassment incidents. In response, they created an online student guide with links to local schools' reporting forms. The Advocates presented the guide at a community showcase as well as the PUSD School Board Safety Committee. It's live on the PPPSGV website at: bit.ly/2MD1puv 



GROW TOGETHER.
GIVE BACK.

**Thank You to Our
Leadership Circle Donors**



In Loving Memory of

Mary L. Naff

June 17, 1917 - July 9, 2018



Mary is pictured with former PFFA President Cecile Richards

Mary was an active supporter of PPPSGV for over 60 years and an engaged citizen of the La Cañada Flintridge community. Her lifelong passions were women's rights and education. Mary's staunch dedication and generous contributions to our organization will never be forgotten.

In Loving Memory of

Steve Hillenburg

August 21, 1961 - November 26, 2018



Steve was a celebrated animator and fierce supporter of PPPSGV. His wife Karen served on PPPSGV's board between 2013 and 2017. Through their foundation, the United Plankton Charitable Trust, the Hillenburgs have generously sponsored PPPSGV events and provided funding for operating costs. Steve's generosity to the Planned Parenthood mission and the communities we serve will be forever remembered.



Fall Benefit

THANK YOU
2017 FALL BENEFIT PATRONS



FINANCIAL SUMMARY

July 1, 2017 - June 30, 2018

Revenue



\$15,607,311

Patient Services and Program Fees



\$5,191,738*

Contributions and Foundation Grants



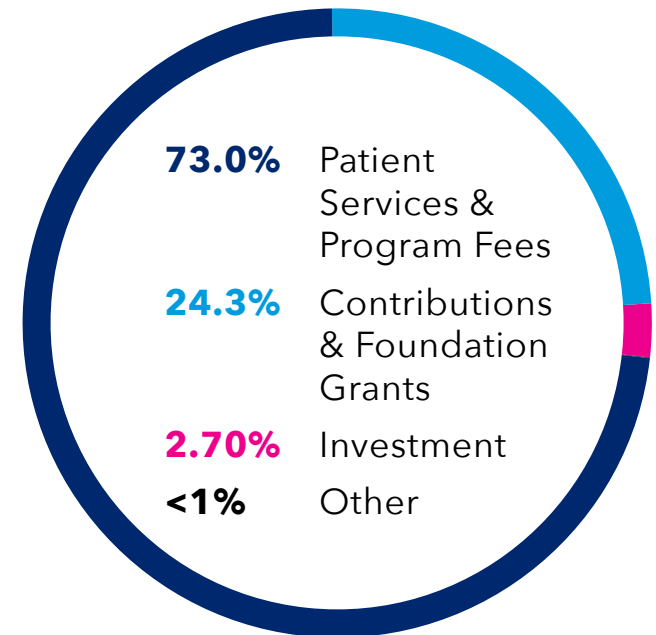
\$587,534

Investment Income



\$7,045

Other



TOTAL \$21,393,628

**Includes campaign funds that will support expanding into our new health centers in addition to developing new medical services and education programs.*

FINANCIAL SUMMARY

July 1, 2017 - June 30, 2018

Expenses



\$12,724,429

Patient Services, Education & Community Outreach, and Public Affairs



\$2,015,353

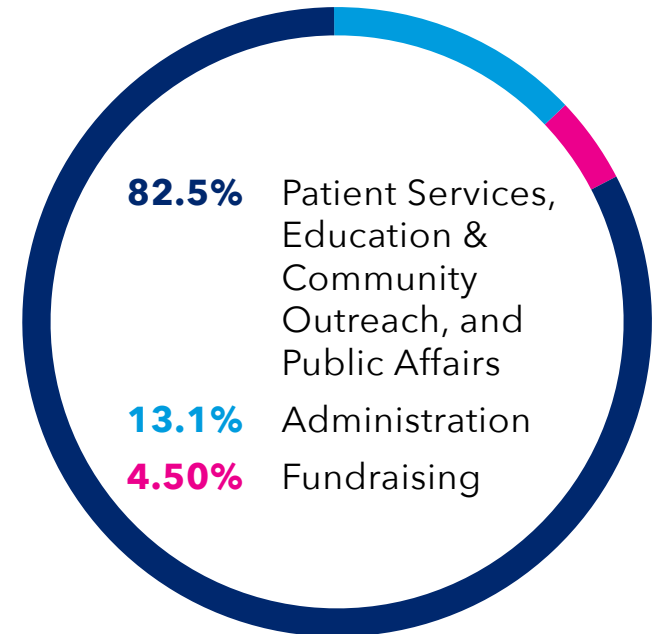
Administration



\$687,555

Fundraising

TOTAL \$15,427,337



Your continued support makes a tremendous difference.
Thank you for standing with us!