

VISION

Every person enjoys full equality and dignity, the right to sexual health and autonomy, access to the best quality sexual health care available, and the ability to make informed decisions without coercion or discrimination.

MISSION

To improve health and well-being by providing high-quality, nonjudgmental sexual health care, honest and accurate sexuality education, and reproductive health and rights advocacy.

2020 ANNUAL REPORT





President's Message

For 80 years, Planned Parenthood of Tennessee and North Mississippi has been a place of care, compassion, information, healing, and health for tens of thousands of people.

Every day in our health centers we see patients of all races, socioeconomic levels, and gender identities—insured and not—who need affordable, confidential, nonjudgmental care.

This year, our ability to serve those patients has been more necessary and under greater threat than ever before. In July 2020, Tennessee Governor Bill Lee signed a law banning abortion without exception. Mississippi's so-called "trigger law" would ban abortion if Roe v Wade were overturned. At the same time, Tennessee also passed new restrictions on abortion providers that make delivery of our services frustrating for our patients and more onerous for our providers. We have only the federal courts left to protect our rights, and we can no longer count on them.

In 2020, PPTNM coped with the incredible complexities of four different lawsuits we were forced to file against the state of Tennessee on behalf of our patients while navigating a deadly pandemic. As we also witnessed the centuries-overdue reckoning on racial justice, we affirmed and strengthened our resolve to fight for equitable access to vital health care, no matter what.

Our mission at Planned Parenthood remains steadfast. We provide affordable high quality and nonjudgmental sexual health care, honest and accurate sexual health education, and fearless advocacy for your reproductive rights. Your belief in that mission has been undaunted and ever growing through these challenging times, which is why we have so many triumphs to show you in this Annual Report.

The pandemic has had a significant impact on our affiliate and our patients, but thanks to your support, we have kept our doors open for our patients, all while taking care of our hardworking, brave, and dedicated staff. We've expanded telehealth opportunities for our patients and grown our free long-acting birth control and teen services statewide. And we're renovating our Knoxville Health Center to provide greater access to abortion services and comprehensive sex education.

You'll still find PPTNM educators and organizers all over our region despite the unexpected task of moving all in-person activities online. And in 2021 we're growing, adding education and organizing staff in Chattanooga and North Mississippi.

Our 501(c)4 organization, Tennessee Advocates for Planned Parenthood (TAPP), takes our advocacy and activism a step further by facilitating the lobbying, organizing, and electoral work necessary to protect our Planned Parenthood affiliate and our rights. The incredible work that TAPP does for PPTNM and our state has grown exponentially valuable and will only continue to grow in the years ahead as we double down on advocacy to protect our patients. With your support, we will use our hard-earned expertise, partnerships, and willpower to make change happen.

Our work is far from done, but the work we have done together deserves to be celebrated. Every triumph we've recorded in this Annual Report is one that you made possible. Thank you for standing with us this year and every year.

Ashley Coffield, President/CEO



Board Chair's Message

This past year, we have collectively weathered the most contentious presidential election in modern history and a nationwide uprising for racial justice, while we watched the most deadly pandemic in modern history enter our homes, schools, and businesses— all in real time. We live in a nation at its most divided, one where political agendas and religious ideologies dictate to whom freedom is given and to whom it is not. To say that we are all tired, both physically and emotionally, would be a profound understatement.

But the fight I've seen in the PPTNM staff and supporters like you never ceases to astound me.

By now you know that the Tennessee governor tried unsuccessfully to stop Planned Parenthood from providing access to abortion services during the pandemic. We filed—and won—a lawsuit to continue offering these time sensitive services. The Tennessee General Assembly and the governor also passed legislation this year, in the middle of the night, that bans abortion in Tennessee with no exceptions and again, PPTNM was forced to take the state to court to stop this unconstitutional attack on our personal autonomy and access to health care—a fight that continues into 2021.

Now more than ever, there is so much at stake—equality, life, health, and dignity. It's a profound time in the fight for equitable reproductive and sexual health care access. Our current battles at the state and federal levels mean that we cannot rest. But we will fight every battle, big and small, because in our book, every person counts. This year, we must recommit ourselves to caring for all of our neighbors—No Matter What.

This Annual Report is a testament of our continued commitment to the diverse people and communities PPTNM serves. The thousands of patients we see each year are your neighbors, friends, and members of your families. We wouldn't be able to get through the tough times like these without you. Thank you for your unwavering support of Planned Parenthood of Tennessee and North Mississippi.

Holly Hagan Oehmler, Board Chair

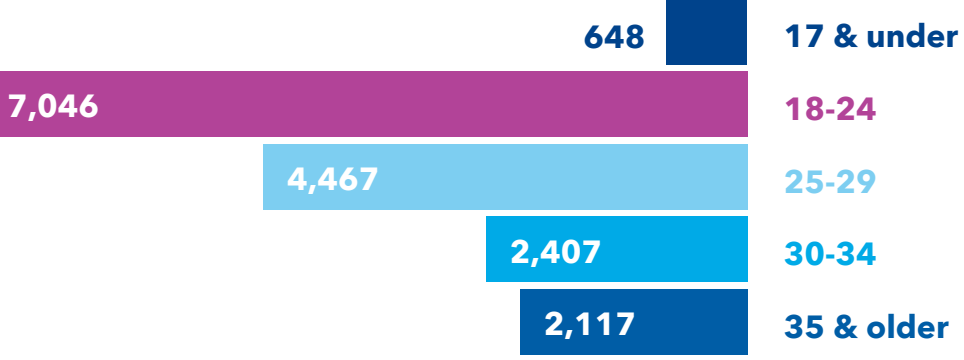
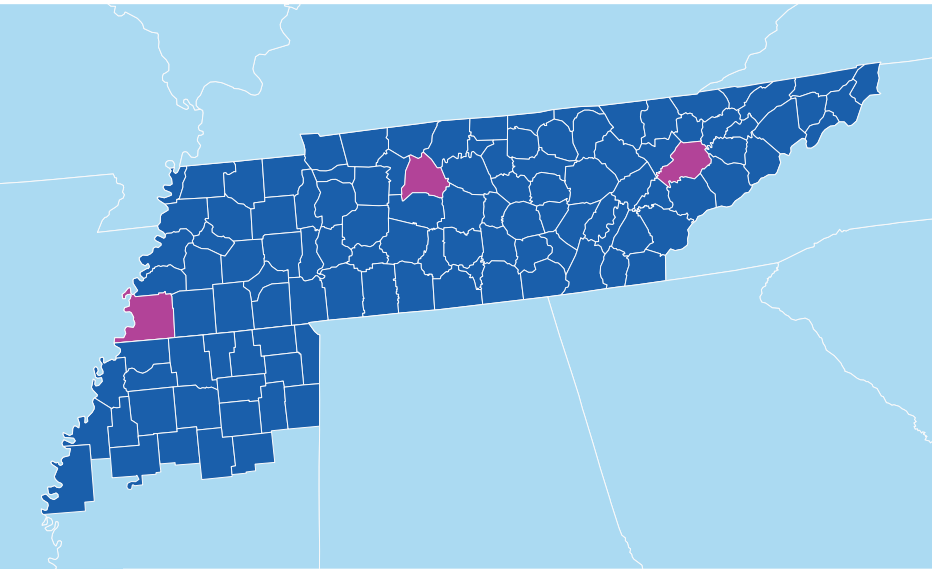
**Pictured left to right:
Senator Jeff Yarbrow, Ashley Coffield,
Tracey George, Chris Guthrie,
John Spragens, Claire Meneely**



Care

Your support made vital, nonjudgmental care accessible to thousands of adults and teens across Tennessee and North Mississippi.

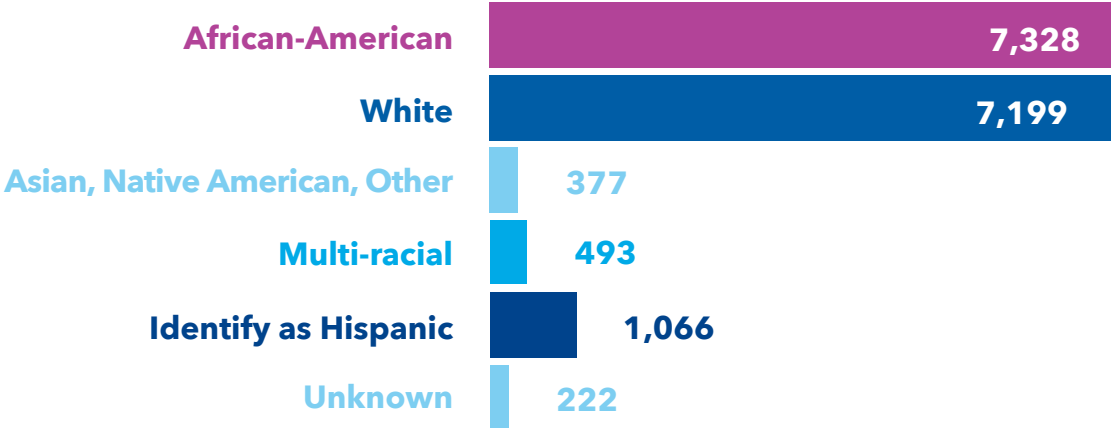
Planned Parenthood of Tennessee and North Mississippi serves 123 counties in Tennessee, North Mississippi, and East Arkansas.



PATIENTS BY AGE

Each patient that walks through our doors receives high-quality reproductive and sexual health care, no matter their racial, ethnic, or socioeconomic background.

PATIENTS BY RACE / ETHNICITY



SERVICES



16,685
Unduplicated Patients



28,169
Patient Visits



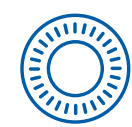
696
Clinical Breast Exams



5,618
Medication & Surgical Abortions



21,139
HIV & Other STI Tests



5,923
Cycles of Contraception



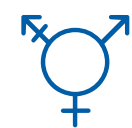
4,229
LARCs
(IUDs, implants, the shot)



1,923
Emergency Contraception Kits



89
PrEP & PEP Clients



1,015
Gender-Affirming Healthcare Patients

PATIENTS BY LOCATION



14,507
Tennessee



1,032
Mississippi



301
Arkansas



845
Other States

Education

PPTNM educators replace fear with facts and misinformation with education. All education programs are inclusive, evidence-based, interactive, and custom to the needs of the group.

ALL SESSIONS

5,107

Directly Reached Through a PP or Peer Educator

3,815

Reached Through Peer Education

1,227

Total Educational Session Participants

Sessions include: Youth Sessions, Adult Sessions, Askable Adult Sessions, and Professional Trainings

Because the laws in Tennessee make it hard to directly reach youth, we train high school and college students in Tennessee to accurately and honestly reach and teach their peers sex ed.



JUST US

7 West TN High Schoolers

PG-13 PLAYERS

8 Middle TN High Schoolers

FYI

8 East TN High Schoolers

SEXPERTS: 42 COLLEGE STUDENTS STATEWIDE

PROMOTORAS

Promotoras aims to increase the awareness of Planned Parenthood and our health services within the Spanish-speaking and Latinx community.

126

Community Members Educated

12

Monthly Columns in La Prensa Latina

9

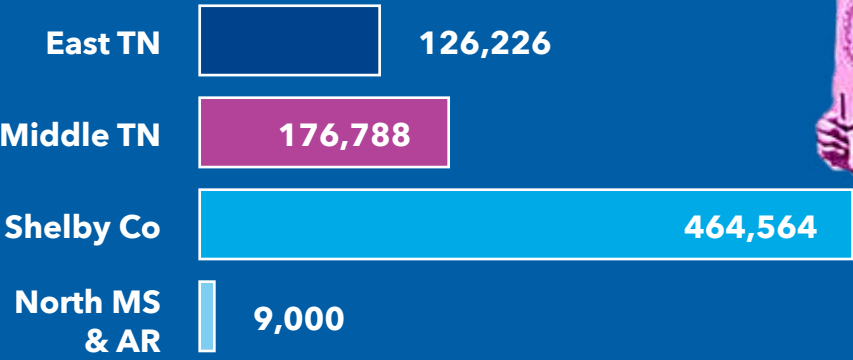
Education Sessions

PEER EDUCATION

CONDOM DISTRIBUTION

Despite the pandemic, Free Condoms TN continues to provide free condoms to over 200 agencies across the state. This year, we were thrilled to be able to expand this program to include North Mississippi.

www.freecondomstn.org • www.freecondomsms.org



Total Condoms Distributed: 776,578



ONLINE EDUCATION

Throughout the pandemic, much like the rest of the country, our department has primarily shifted to virtual learning sessions.

- Online peer ed groups
- Weekly interactive social media Q&As
- Over 5,000 video views on Facebook & Instagram



OVERALL NUMBERS

161 + 96.5 = 257.5

Education Session Hours	Professional Training Hours	Total Hours
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36 Middle Schoolers	282 Adults
321 High Schoolers	129 Professionals
415 College Students	44 Parents

Peer Educators Trained: 65

Students Reached Through Peer Educators: 3,815 + performance audiences

Performances: 5 + 1 virtual

13 Peer Ed Lobby Day Appointments
155 PG-13 Players Performance Attendees

Community Engagement

5

Gen Action Chapters at Local Colleges & Universities

171,200

Supporters in TN & North MS (+16,300 since this time last year)

357

Trained Patient Greeters & Escorts

7

Advocacy Workshops Hosted Each Month

5

Action Councils (teams of volunteer leaders)

2,972

Volunteer Hours in FY20

307

Volunteers

6,246

Supporters Mobilized to Take Action

6,000

Calls & Doors Knocked

HIGHLIGHTS

- + August 2019 Stop the Bans Days of Action: Over 100 PPTNM supporters showed up in opposition to the six week abortion ban during the Senate Judiciary Committee's two day hearings on the bill.
- + The Committee Chairman barred people who have had abortions from speaking during the hearings, so PPTNM hosted the "People's Hearing on Abortion" where people who have had abortions and supportive legislators shared their stories.
- + Nationwide press coverage of our actions

SPRING 2020 LEGISLATIVE SESSION

- + 3 Days on the Hill with bus stops in Chattanooga, Jackson, Knoxville, & Memphis and 165 people attending from all across the state
- + 5 Action Forums for supporters to learn about 2020 legislation and build grassroots lobbying skills.

PIVOTING DURING COVID:

- + Hosted 3 Direct Service drive-thru events to provide free emergency contraception and condoms to the community. Donated, packaged, & distributed needed items, like masks and snack packs for youth, to local organizations providing direct services and mutual aid.
- + CE staff made over 200 phone calls to volunteers to check in on their well-being and needs during the pandemic.
- + Adapted all advocacy workshops for virtual spaces and added additional opportunities for volunteers & supporters to relax and connect, like virtual Happy Hour and VolunCHEERS.
- + Raíz partnered with 20 other Memphis-area groups and organizations to provide resources to Latinx communities such as Spanish language health information, masks, food, immigration & education support, and other community needs.



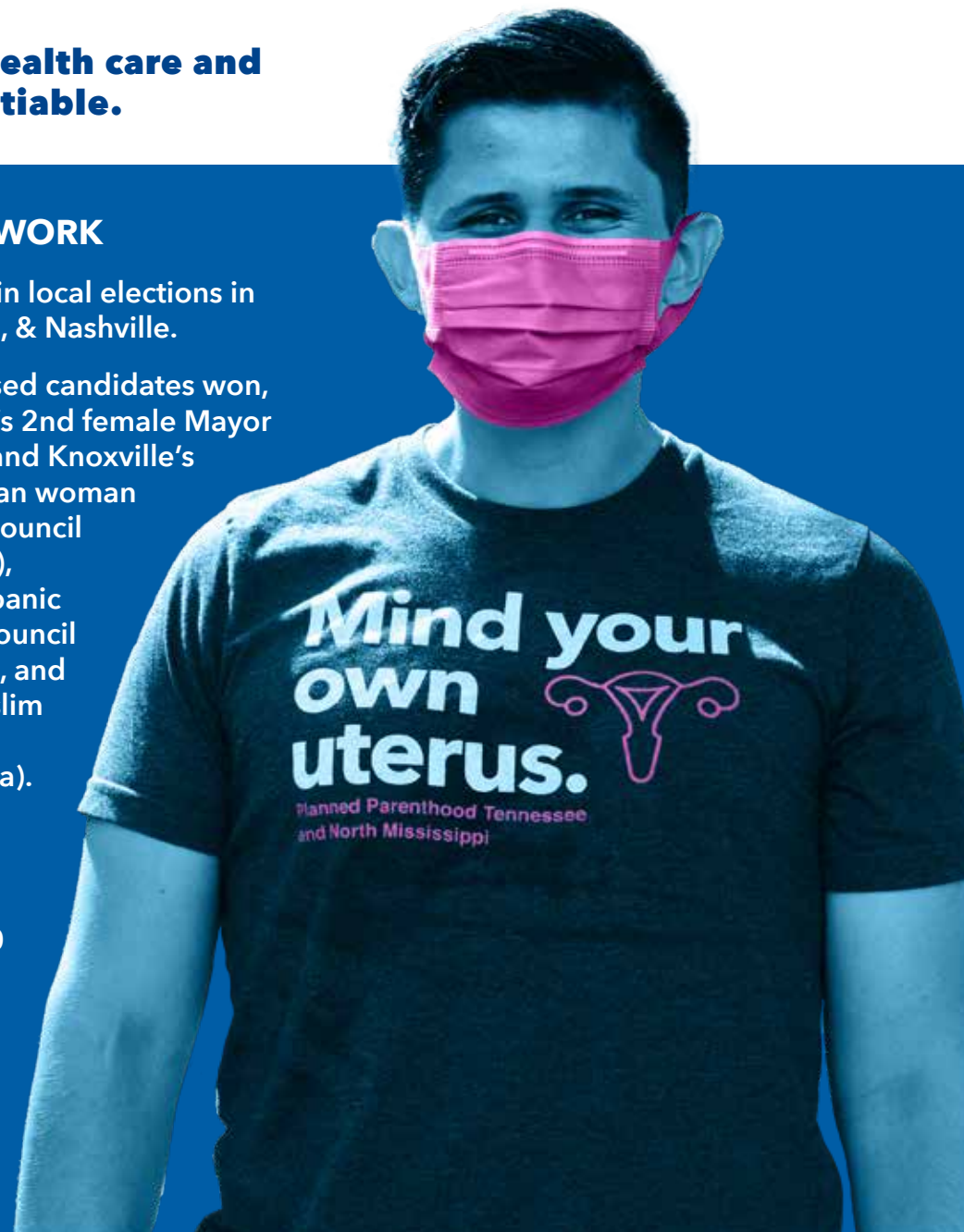
Tennessee Advocates for Planned Parenthood

Tennessee Advocates for Planned Parenthood (TAPP) is a 501(c)(4) organization whose mission is to encourage and protect informed individual choice regarding reproductive health care. TAPP makes sure that elected officials hear one message loud and clear:

Our reproductive health care and rights are not negotiable.

2019 ELECTORAL WORK

- + 1st time endorsing in local elections in Knoxville, Memphis, & Nashville.
- + 19 out of 31 endorsed candidates won, including Knoxville's 2nd female Mayor (Indya Kincannon) and Knoxville's first African-American woman in an at-large City Council seat (Amelia Parker), Nashville's first Hispanic woman on Metro Council (Sandra Sepulveda), and Nashville's first Muslim person on Metro Council (Zulfat Suara).
- + TAPP Volunteers made over 4,000 phone calls and knocked over 2,000 doors for these candidates and to Get Out The Vote (GOTV) for the local elections



202

Total Volunteers

59,106

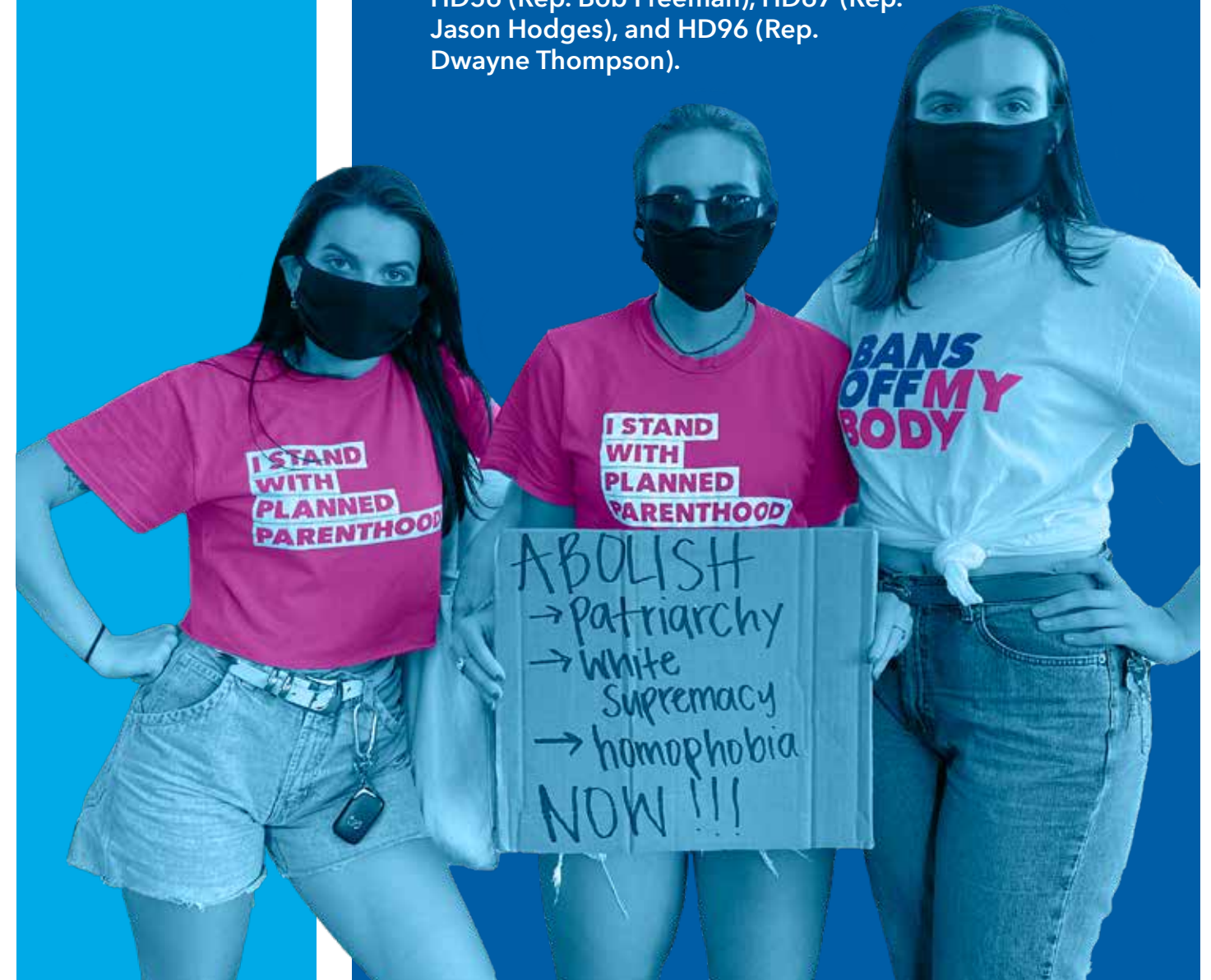
Total Attempts
(phones & doors)

5,902

Total Canvasses
(all tactics)

2020 ELECTORAL WORK

- + Maintained all pro-choice seats in TN
- + Won two new pro-choice legislators
- + 25 of the 34 candidates endorsed by TAPP won their elections
- + Grew our voter base in target districts—in most cases greater than the rate of opponent growth
- + In Nashville, Heidi Campbell defeated Senator Steve Dickerson by about ~3% to flip Senate District 20. This is the first time a Democrat in Tennessee has defeated an incumbent Republican senator since 2006.
- + In four vulnerable districts, each pro-choice incumbent that we invested in won re-election: HD13 (Rep. Gloria Johnson), HD56 (Rep. Bob Freeman), HD67 (Rep. Jason Hodges), and HD96 (Rep. Dwayne Thompson).



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Ensuring the long-term sustainability of Planned Parenthood of Tennessee & North Mississippi through charitable planned gifts

PPTNM thanks the following donors for their lasting commitment:

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**PROTECT
SAFE, LEGAL
ABORTION**



A planned gift lasts long beyond a lifetime. It allows you to fulfill your dreams and wishes for our organization and demonstrate your commitment to future generations benefiting from our services.

Please consider including Planned Parenthood of Tennessee and North Mississippi in your estate plans. We have found that our planned gift donors want to do something special for Planned Parenthood because they care deeply about our organization, and they want to make a difference in the world they live in - now and in the future. We would love to talk to you about the impact of estate planning and the benefits of charitable gift planning. PPTNM is a tax exempt 501(c)(3) organization, and any bequest is fully deductible for federal estate tax purposes.

If you have already named Planned Parenthood in your estate plans and would like to be included in our Legacy Circle, wish to plan a bequest, or if you have any questions, please contact the Development department at development@pptnm.org.

Leadership Circle

Donors who give a minimum of \$1,000 annually & are not anonymous

Planned Parenthood thanks the following Leadership Circle donors for their generosity and commitment from July 1, 2019 through November 30, 2020. Space limitations prevent us from listing donors under \$1,000, but we are grateful for your support.

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*Includes gifts made to PPTNM ancillary organizations: Tennessee Advocates for Planned Parenthood (TAPP), a 501(c)(4) advocacy organization, and Planned Parenthood Tennessee Action Fund (PPTNAF), a political action committee.



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Financials

FY2020 is from July 1, 2019-June 30, 2020

Operating Expenses		
Patient Services	\$8,264,379	72%
Education	\$611,983	5%
Advocacy	\$529,411	5%
Management & General	\$1,060,694	9%
Fundraising	\$756,909	6%
TAPP*	\$328,311	3%
TOTAL	\$11,551,687	

Operating Revenue		
Patient Fees	\$6,635,324	52%
Contributions	\$5,597,861	43%
Endowment & Interests	\$175,017	1%
Investments	\$379,496	3%
TAPP*	\$157,125	1%
TOTAL	\$12,944,823	

* Tennessee Advocates for Planned Parenthood (TAPP) is an ancillary organization of PPTNM and included in PPTNM's audited financial statements.

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