Planned Parenthood Greater Memphis Region (PPGMR), founded in 1938, is an affiliate of Planned Parenthood Federation of America. PPGMR’s mission is to ensure broad public access to reproductive and related health care through clinic services, education, advocacy and community partnerships in serving 42 counties in West Tennessee, North Mississippi and East Arkansas.
A letter from PPGMR’s leadership:

It has been a year of change and challenge for Planned Parenthood Greater Memphis Region (PPGMR). During fiscal year 2009, through no fault of our own, PPGMR lost the lease on its current space and faced the task of searching for a new location for our health center and administrative offices. Planned Parenthood has operated out of the same offices at 1407 Union Avenue for more than 30 years. While finding a new space and moving our equipment, furniture and operations is a big challenge, it also presents us with a wonderful opportunity to design a space that better fits our needs. The Union Avenue location has served us well, but the staff is looking forward to moving to a more modern location specifically designed for our health center and administrative offices! If all goes as planned we will move into a new space at 1750 Madison Avenue in Spring 2010.

In the coming year we are also looking to transfer our patient records to electronic medical records. This new system of gathering and storing patient data will make us more efficient and save both storage space and paper. While the transfer will involve an expense, it will also be an investment in the future of PPGMR. We need the continued support of our Board members and other supporters to achieve both of these goals.

While we faced many challenges, we also have many accomplishments to celebrate this fiscal year. We held a number of successful development events, expanded our lobbying and advocacy efforts in Nashville, and made great strides in promoting medically accurate sexuality education in Memphis City Schools. We hope you will take the time to read further about these achievements in this annual report.

Our services continue to be needed here in the Mid-South, now more than ever. While some officials say the recession is over, unemployment continues to rise. And as health care and living costs escalate, even those employed with health insurance will find it difficult to pay for the basic necessities, including birth control. We hear many stories of women who skip birth control, or delay filling prescriptions because of financial difficulties. Unfortunately, those women are risking an unintended pregnancy that will further strain their family’s finances.

While you and your family may also be feeling the impact of the weak economy, we ask that you continue to support PPGMR. Our services go to help women and families whose financial conditions are much more difficult than yours. Our promise to you is to use your donations wisely. More than 85% of our spending goes to direct services to women, men and families right here in the Mid-South. Your gift makes a positive difference in the health and lives of families here in our community.
Who We Serve

Patients by Age
- 34% 20-24 yrs
- 22% 25-29 yrs
- 13% 18-19 yrs
- 12% 30-34 yrs
- 11% 35+ yrs
- 6% 16-17 yrs
- 2% 15 yrs and younger

Patients by Ethnicity
- 59% African American
- 31% White, non-Hispanic
- 6% Hispanic
- 4% Asian, Native American, other

Patients by Contraceptive Method
- 52% Birth Control Pills
- 21% Depo-Provera
- 10% Ortho-Evra Patch or Nuva Ring
- 6% No Method
- 4% Diaphragm, foam or Condoms
- 4% IUD or implant
- 3% Fertility awareness, other

Patient Visits FY 2009
- Family Planning: 8,906
- HIV Counseling & Testing: 1,293
- STD Treatment: 210
- Pregnancy Tests: 3,058
- Emergency Contraception: 1,001
- Abortion Procedures: 3,074
- Other Services: 904
- TOTAL: 18,446

One Patient’s Story:
Thanks for being here, Planned Parenthood. I am 32 and became a patient here when I was 19 years old. Without Planned Parenthood, I would not be able to afford to see an ob/gyn at all. Planned Parenthood has helped me through good times and bad times. Thanks for the friendly, kind and most understanding staff and for the great hours that you keep. Staying open after 5 p.m. and on Saturdays is very important. Thanks, Planned Parenthood!
I support Planned Parenthood because Planned Parenthood is an asset to the Memphis community. The work they do to make sure reproductive rights and justice are a reality for every woman and man gives me courage to do the same.

-Ciara Conway
Education Volunteer
PPGMR’s advocacy program made great strides in FY 2009. PPGMR this year took a much more active role in lobbying the Tennessee General Assembly. In association with Planned Parenthood of Middle and East Tennessee, we hired two lobbyists, one Democratic and one Republican, who worked tirelessly to oppose the many anti-choice bills that came up this legislative session. In April, we took 22 board members, supporters and employees to the state capitol to meet with West Tennessee lawmakers, something we plan to make an annual event.

As a follow-up to the April lobbying trip, PPGMR President Barry Chase met with the Tennessee Black Caucus on May 5, 2009.

The more active lobbying efforts were badly needed during this year’s session of the Tennessee General Assembly. The legislative climate in Nashville turned especially hostile toward Planned Parenthood in FY 2009. Social conservatives took control of both the House and Senate and pushed legislation designed to defund Planned Parenthood and make it more difficult for us to provide the health and education services that families need.

Improve Website, E-mail and Social Media Outreach

PPGMR launched its redesigned affiliate website in May 2009. The new site features a more updated look and many improvements to help users book appointments on-line and access health information they need.

Social media outlets promise a whole new means to communicate with supporters and clients. During FY 2009, PPGMR expanded its efforts to connect with our community via social media, including Facebook and Twitter and monthly e-mail news updates.

I support Planned Parenthood because they advocate for the right to make your own decisions about your body and your future and that is the most basic right that there is.

-Lindsey Turner
Advocacy Volunteer
$10,000+ Visionary
Anonymous
Robert James Trust
The Hyde Family Foundation

$5,000—9,999.00 Champion
Lucia & James Gilliland
The Schadt Foundation

$1,000.00—4,999.00 Guardian
Anonymous
Mary & Allen Blair
Dr. Cathy Chapman
& Dr. George Woodbury
Susan & Barry Chase
Susan Clark
Ashley & Mac Coffield
Katherine & Coleman Connell
Brenda & Chris Creech
Shelley Ann Durfee
Martha & Robert Fogelman
Albert Garner
Gail & Raymond George
Bunny & Jeff Goldstein
Donna & Bob Goodman
James Humphreys
Barbara & Pitt Hyde
Jakatae Jessup & Rob Dove
Anne & John Jones
Dorothy Jones
Sandra & Raymond Ke
Yvonne & Glenn Kiersky
Sara LaPlante
Marion & James McClure
The Menke Foundation
Susan & Dr. R. J. Moskop
Eunice & Dr. Edward Ordman
Robin & Jon Rasmussen
Mary Relling & Bill Evans
Judith Richards
Dr. Trish & Carl Ring
Harriet & Stephen Roberts
Diane Sachs & Robert Vidulich
Dr. Sharon & Rev. Casey Thompson
Katherine & Dr. Jeffery Warren

$500.00—999.00 Advocate
Anonymous
Meri & Don Armour
Carol & Bert Barnet
Debbie & Richard Binswanger
Thanom & Thipavan Boone
Claire S. Brophy
Marietta & Robert Burleigh
Phillip Burnett
Sondra & William Fondren
Margaret Fyfe
Laura Goodman-Bryan
Andrew Israel

Phyllis & Edward Kaplan
Perre Coleman Magnness
Susan & B. Lee Mallory
Michelle Morgan Taylor
Renee & Randy Patey
Judy & Neil Rengel
Suzanne & Jothen Scharf
Karen Spence & Bill Solinson
Dorchele & Robert Spence, Jr.
Nicole Walthour
Josh Whitehead
Betsy & Hank Widdop

Jeanne & Jed Dreifus
William Dunavant, Jr.
Dr. Andrea Elberger
& James Aschberger
June & Maurice Elliot
Dr. John Ferguson
Dr. Jerry Ann Florendo
Margaret & Hugh Fraser
Michelle & Arthur Fulmer
Mary Jane Gentry
Liz Gilliland
Sheril & Rabbi Micah Greenstein
Leslie & Faylese Gruber
Lisa & David Harris
Gerry Haspel
Edith & Robert Heller
Ellen & Jon Hornyak
Julia & Patrick Huckabee
Marjorie & Andrew Inglis
Pam & Robert Jirnek
Sally Johnson
Mariln & Richard Klenz
S. Kopald, Jr.
Barbara & George Lapides
Lauren & Syd Lerner
Sheri Lipman
Barbara Loeye
Caroline MacQueen
Sen. Beverly Marrero
Christie Mautz
Andrea Mazie
Holly & Dr. Lucius McGee
Darko Milicic
Charles Morrow
Margaret & Calvin Muchler
Dr. Peter Netland
Ronna & Hal Newburger
Linda Nichols
& Dr. Robert Burns
Valarie & Richard Olcott
Lindsey & Jon Olswanger
Judith & Dr. Frederick Palmer
Karen Parker
Andrea Patters
Mirium Patterson
Dr. Owen & Reid Phillips
Virginia Ralston
Wendy Garrison
& Richard Raspet
Johanna & Ralph Reed
Helen & Dr. Webster Riggs
David Roberts
John Ross
Doug Imig & Kathryn Ryder
Leah Smith
Anna Bess Sorin & Nate Nowak
Margie & Harold Steinberg
Jane & Maury Strauss
Mary & George Sullivan
Dr. Indu Tejwani
Sue Anne Thompson
Susan Adler Thorp
Jane & Rick Trent
Johnnie & Rep. Larry Turner
Tamara Warhol

Isabelle & Lee Welch
Jane Wilbourn
Bethany Worley
& Glenn Gallien
Jocelyn Wurzburg
Elsie & Arthur Yeates

$1.00—99.00
Anonymous
Jane Adam
Amanda Ball
Jean & Buddy Ballin
Doris & Henry Bard
Camille Barsukiewicz
Anne & Jim Beatty
Susan Best
Amy Bonk-Chanin
Doborah & Benjamin Boorman
Helen Bowen
Caroline Brown
Judy Card
Rev. Burton Carley
Jeanne Carr
Anne & Vance Carrington
Margaret Chancey
Dr. Joan & Russell Chesney
Erma & Sheldon Cohen
Julia & Christopher Coleclough
Dr. Anne Connell
Jill & Charles Cox
Gadsby Creson
Teresa & Reginald Dalle
Lisa & Todd Daniel
Victoria Dumas
Mary Durham
Ina & Richard Eiseman
Tami Eiseman
Ann & Dr. Rodney Elliott
Forooz Faghihi
Jennifer Falkay
Sue & Jim Ferguson
Donna Fernandez
Jessica & Craig Frey
Caroline & Efrim Fruchtman
Christa George
Dorothy & Daniel Gerwin
Sarah Gibson
Marilyn & Louis Glazer
Deborah Godwin
Elaine & Allan Girard
Charles Hall
Ken Hall
Jennifer Hallmark
Ashley Harper
Judy Harrick
Rita Harris
Traci Hassett
Lynne Hennessey
Elizabeth Herren
Kathleen Hill
Marian & William Himmelreich
Sara & Elmore Holmes
Anna & Tod Holtzclaw
Ella Horton
A. Adele Hunt
Julia & Gordon Hunter
I am SO thankful for Planned Parenthood Greater Memphis Region. I have to take birth control pills for a medical reason that has nothing to do with actual birth control. I do not have insurance and haven’t for many years. If it wasn’t for Planned Parenthood I don’t know what I would do.

-Sara Free
PPGMR Patient
Board of Directors

Chair
Kate Connell
Nora Boone
Ashley Coffield
Caren Creason
Ella Horton
Andrew Israel
Jakatae Jessup
John Jones
Keenon McCloy
Robin Rasmussen
Harriet Roberts
Michelle Taylor
Casey Thompson
Dan Unowsky
Nicole Walthour
Josh Whitehead
Betsey Widdop

Management Team

Barry Chase
President
Tarsha Elliot
Director of Clinic Services
Jo Kendrick
Director of Finance
Elokin Capece
Director of Education
Shoshana Creech
Director of Development
Joan Carr
Director of Community Affairs
Jennifer Warren
Community Health Educator