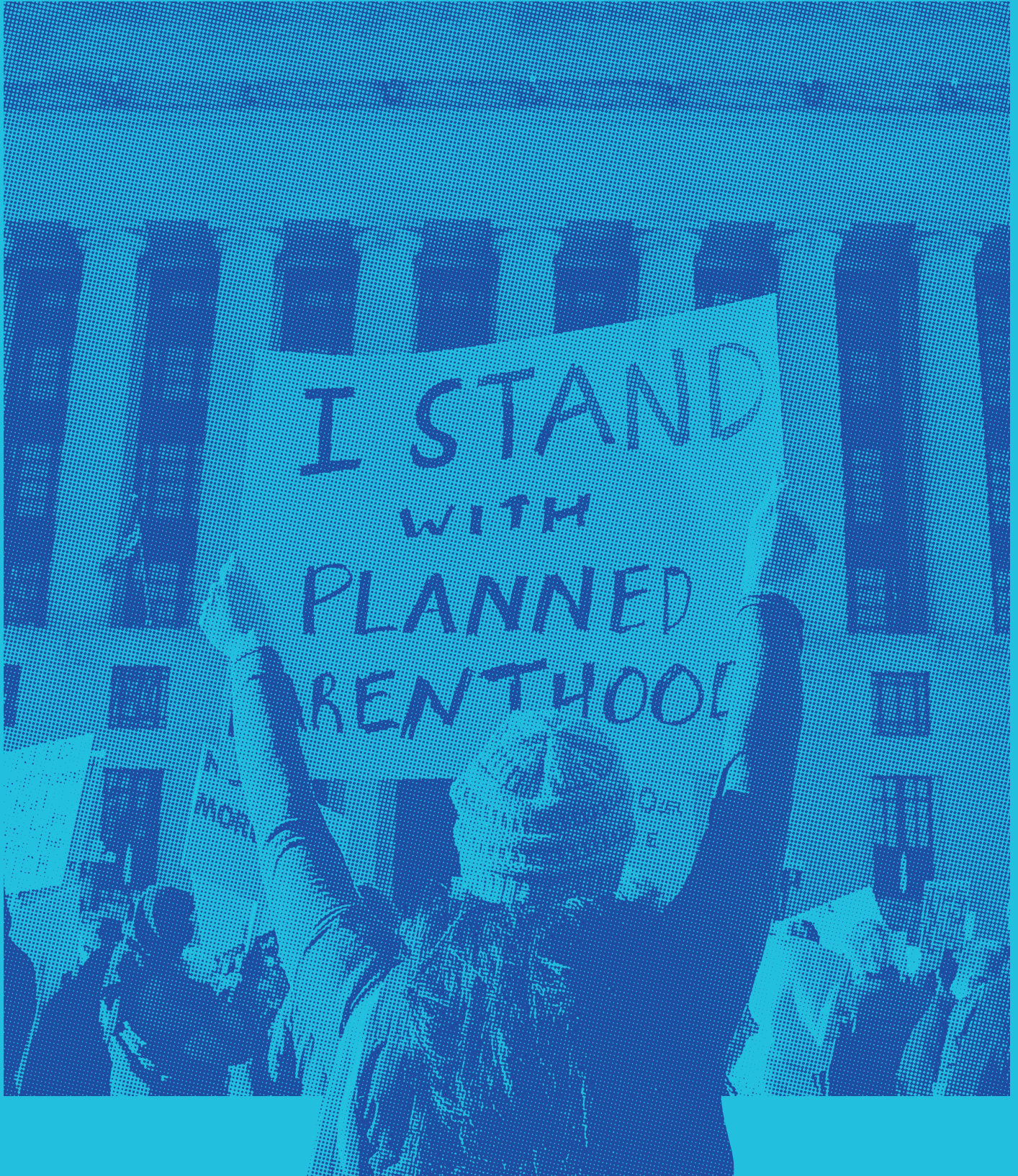


2019 Annual Report



President's Message

We're winning, and they know it.

This year was our first full year as Planned Parenthood of Tennessee and North Mississippi, a consolidated, statewide-plus organization. We expanded our staff, elevated our voice, and provided expert health care to everyone who walked through our doors—all while standing up to an unprecedented assault on reproductive rights.

Our team worked hard to meet the three pillars of our mission: affordable, high quality, and nonjudgmental sexual and reproductive health care; honest and accurate sexual health education; and fearless advocacy for your reproductive rights.

This year will have its own challenges because when we win, the extremists notice.

If you followed the debate in the state Senate over the 6-week abortion ban last summer, you know we won a moral victory (and a public relations victory). While anti-abortion politicians and advocates showed us who they really are and what they really want—to ban all abortion with no regard for people's lives or rights—we showed up in strong numbers, stuck to the facts, and told authentic stories.

But the fight is far from over. With a full abortion ban on the table, this will be the most challenging legislative session ever in Tennessee. We need your voice and your presence on the hill, so look for information in the coming weeks and be ready to join us in the legislature.

We're also heading into the most important election in a generation. The people who represent us in the state legislature determine access to reproductive services in Tennessee, and the 501c4 and PAC organizations that we manage—Tennessee Advocates for Planned Parenthood (TAPP) and Planned Parenthood Tennessee Action Fund—will be laser-focused on the election. TAPP plans to contact a record number of abortion rights voters, let them know where the candidates stand, and get them to the polls.

I believe our best days are ahead. Now that we've completed the consolidation, we're ready to expand the services we provide.

Thanks to our donors, both the longstanding Memphis Free LARCs (long-acting reversible contraceptives) and Free Teen Services programs will be expanded to our Nashville and Knoxville health centers in 2020. And the gender-affirming healthcare we offer in Nashville and Knoxville will be expanded to Memphis. Our Knoxville health center will undergo a major renovation and expansion to become more patient and community friendly. Our education programs will continue growing to cover Chattanooga and North Mississippi, including the development of a condom distribution program for eight counties in North Mississippi.

We're excited to serve our region in more ways than ever before.

Nothing we do is possible without your support. It is a profound honor to lead this organization in our region and to fight alongside every one of you. Thank you for your gifts and solidarity.

In this together,



Ashley Coffield — CEO/President

Planned Parenthood of Tennessee and North Mississippi

Board Chair's Message

This past year was a new beginning for Planned Parenthood of Tennessee and North Mississippi. After completing our first full year as a consolidated affiliate, I am proud to say that we have improved our facilities and expanded our offerings across the board in our service area.

We have demonstrated this year that Planned Parenthood is well positioned financially. We are flexing increased political might through Tennessee Advocates for Planned Parenthood and serving all of our local communities better than ever before. While our affiliate is larger, its strength continues to depend on local donors and volunteers like you.

It is my pleasure to share this 2019 Annual Report with you. Inside you will find that even in the midst of change your support enabled us to serve nearly 20,000 patients in our four health centers; to distribute nearly 1 million condoms and other safer sex supplies; to provide sexual health education to over 1,400 young people and adults, and reach nearly 3,000 more through peer education efforts; and to galvanize more than 750 volunteers in opposition to an extreme abortion ban in the state legislature. I am especially proud that we engaged 200 supporters in our Raiz Program, which was created to build relationships with and increase activism for equal access to sexual and reproductive health care and rights in the Latinx community.

I hope you feel proud of these accomplishments too and know that your commitment to our mission is what makes it all possible. Thank you for your continued support and thank you for standing with Planned Parenthood.

Sincerely,



Robert Cox — Board Chair

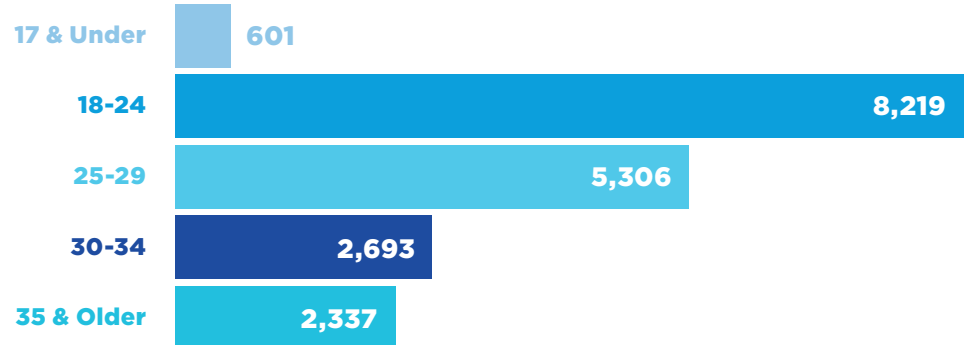
Planned Parenthood of Tennessee and North Mississippi



Planned Parenthood of Tennessee & North Mississippi

You make healthcare accessible to adults and teens of all racial, ethnic, and socioeconomic backgrounds.

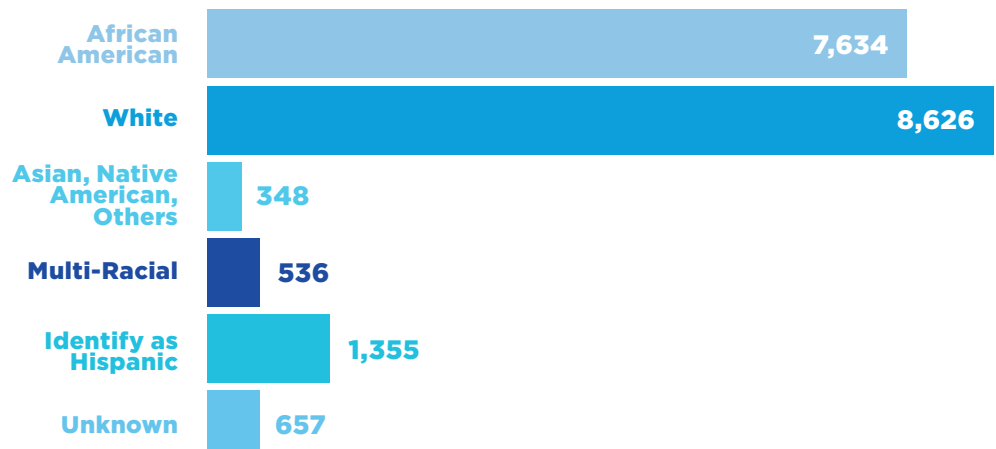
Patients By Age



Patients By Location



Patients By Race/Ethnicity



Your support helps us address the critical health care needs of our patients. Because of you, every person who visited our health center doors received the high-quality, nonjudgmental care they deserve.



19,165

Unduplicated
Patients



31,917

Patient
Visits



944

Clinical
Breast Exams



5,323

Medication &
Surgical Abortions



32,312

HIV & Other
STI Tests



5,475

Cycles of
Contraceptions



4,757

Long-Acting
Contraceptive Methods
Including IUDs, cap implants,
and the Shot



1,681

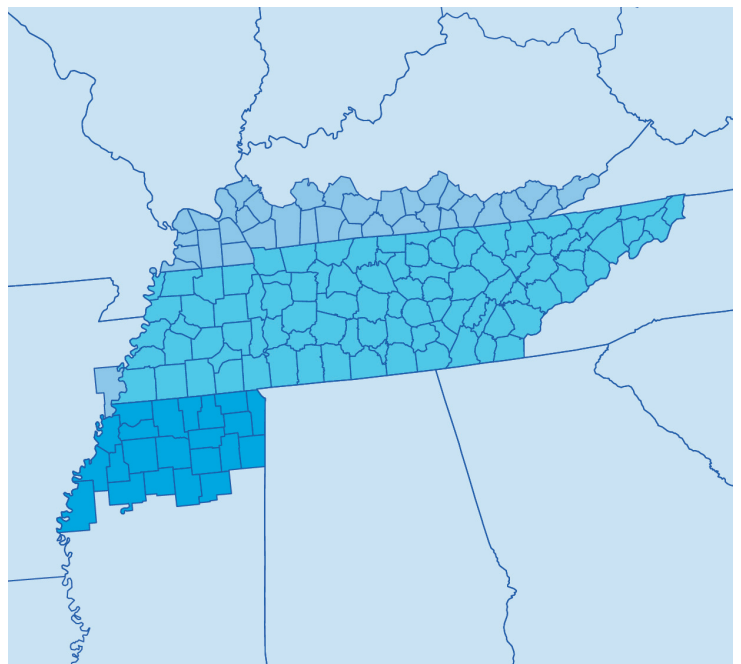
Emergency
Contraception
Kits



230

PrEP & PEP
visits

**Planned Parenthood
of Tennessee and
North Mississippi
serves 157 counties
in Tennessee, north
Mississippi, east
Arkansas, and south
Kentucky.**





Rebecca Terrell, Ashley Coffield, Diane Duke, Rev. Rosalyn Nicols, Shelby County Commissioner Tami Sawyer



Activists at the Tennessee legislature



Carole Sergent, Lydia Howarth, Martha Ingram, Robert Early, Jacky Akbari, Celeste Reed, Jeanie Nelson in Nashville



Carol & Bert Barnett, Mahal Burr at Standing Strong: Memphis



Mid-South Pride



FYI Peer Educators & Tory Mills at Amuse Bouche: Knoxville



PPTNM & OUTMemphis training for college students

Advocacy in 2019

750+

Supporters who rallied with PPTNM in Memphis, Nashville, and Knoxville and called on state legislatures across the country to #StoptheBans on abortion access

332

Trained Patient Greeters and Escorts who welcome and defend patients at our health centers across the state each day

8

Generation Action college campus chapters activated in East, Middle, and West Tennessee



154,000

Supporters looped into our communications across Tennessee and North Mississippi

3

Days on the Hill with hundreds of advocates attending committee meetings or meetings with legislators during the 2019 Tennessee legislative session

9

Healthy Neighborhood Canvasses



1,500

Doors knocked to spread the word about PPTNM's health services

200

Supporters engaged in our new Raiz Program, which was created to build relationships with and increase activism for equal access to sexual and reproductive health care and rights in the Latinx community

475

Volunteers donated their time to PPTNM last year



Education in 2019

PPTNM educators replace fear with facts and misinformation with education. All education programs are inclusive, evidence-based, interactive, and tailored to meet the age, ability, and needs of your group. For more information about any of our Education programs, contact education@pptnm.org.

Youth Sessions

These interactive sessions discuss all aspects of sexuality and focus on decision-making skills and values exploration. Popular topics include puberty, healthy relationships, abstinence, birth control, and STDs/STIs.

Parent Sessions

In our parent sessions our educators help you: clarify and teach your family's values, discuss what kids should know and when, identify tips and suggestions for starting the conversation, and answer difficult questions with more comfort.

The State of Sex Ed in Tennessee

This workshop helps clarify the current laws around sexuality education and how parents can take steps to ensure their youth are getting the information they need to make healthy decisions.

Peer Education

Because the laws in Tennessee make it hard to directly reach youth, we train them to accurately and honestly reach and teach their peers sex ed. Each year we train passionate youth, equip them with the skills to be peer educators, and develop the Planned Parenthood Advocates of the next generation.

FYI

This group of high schoolers from East Tennessee is passionate about community advocacy. FYI focuses on comprehensive sexuality education, sexual assault awareness, safer sex, LGBTQIA rights, and more. Their advocacy events range from informational handouts, visibility events, and even meeting with legislators.

PG-13 Players

Around since 1988, these high school students from Middle Tennessee create an original skit each year to address issues facing teens today. Through their interactive performances, teen issues are not just talked about – they are brought to life. Opportunities include interactive performances, professional youth competency training, and healthy relationship workshops.

Just Us

A high school peer ed group based in Memphis that launched January 2019 and is building on our state-wide institutional knowledge to create a peer ed program with a Memphis twist. Still in their 2nd semester, the program is growing and finding its roots.

Sexperts

Since we know Sex Ed is not being taught in Tennessee public schools, we head to college. There we support our Generation Action and Vox Chapters to not only learn what they might have missed in high school, but also to train them to teach their peers about healthy relationships, birth control, and STDs/STIs.

Promotoras

Building our relationship with the Spanish-speaking and Latinx community, Promotoras aims to increase the awareness of Planned Parenthood and our health services with a longer-term goal of meaningfully increasing our educational impact with Latinx Peer Educators. In its first year, Promotoras developed partnerships with the Mexican Consulate, the Guatemalan Consulate, Latino Memphis, Casa Luz, La Raza, and El Mercadito. Our bilingual and bicultural educators create columns for La Prensa Latina, Vida Saludable, and El Informante. They also go on radio programs like Radio Ambiente and La Favorita to provide medically accurate and culturally appropriate information and resources.

Desarrollando nuestra relación con la comunidad de habla hispana y Latinx. Promotoras tiene como objetivo incrementar la presencia de Planned Parenthood a través de nuestros servicios de salud y educación, con el objetivo a largo plazo de aumentar significativamente nuestro impacto en el bienestar de la comunidad Latinx. En su primer año, Promotoras colaboró con el Consulado de México, el Consulado de Guatemala, Latino Memphis, Casa Luz, La Raza y El Mercadito. Nuestros educadores bilingües y biculturales escriben artículos para La Prensa Latina, Vida Saludable y El Informante. De igual manera, Promotoras ha participado en programas de alcance comunitario en Radio Ambiente y La Favorita para informar a la comunidad sobre nuestros servicios de educación y salud.

Condom Distribution

This year, Free Condoms Memphis combined with [#getyasumgood](#) to distribute free condoms across the state! Aimed at increasing the accessibility, availability, and acceptability of condoms in Tennessee, these two programs joined to create an even greater impact on HIV in our communities. In addition to showing up in over 200 agencies across the state, we handed out condoms at Nashville CARES AIDS Walk, Black PRIDE, MidSouth Pride, Nashville Pride, Tri-State Black Pride, Knoxville Pride, Bonnaroo, Idapalooza, Cumberland Pride, and many more! PPTNM is preparing to land Free Condoms Mississippi, an expansion of our condom distribution program in several north Mississippi counties.

[FREECONDOMSTN.ORG](#)

708,901

Total Condoms and
other Safer-Sex Supplies
Distributed

163,901

Middle
Tennessee

104,070

East Tennessee

441,277

Shelby County



Education Sessions



245.4

Education
Hours



174

Middle School
Students

842

High School
Students

462

College
Students



107

Professional
Training Hours



521

Adults

72

Professionals

78

Parents

Education Outreach



2,750

Direct Outreach



74

Education



157

Tablings



1,224

Sign Ups

Trained Peer Educators

57 Sexperts

10 PG-13 Players

8 Just Us

13 FYI

Promotoras Educators

2,750

Direct Outreach

74

Through Education

Legacy Circle

Ensuring the long-term sustainability of Planned Parenthood of Tennessee and North Mississippi through charitable planned gifts.

PPTNM thanks the following donors for their lasting commitment:

Anonymous	Sally M. Levine
Christine Barnes	Mary Loveless
Sharon & John Bell	Catherine Moirai
Lois Braun	Dr. Owen Phillips
Annette Eskind	Carol & Jim Prentiss
Richard Eskind	Fiona Whelan Prine
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Heloise Kuhn	Sally Summers & Craig Weaver
Bev & Ken Leiser	ZonaDale & Charles Taylor

A planned gift lasts long beyond a lifetime. It allows you to fulfill your dreams and wishes for our organization and demonstrate your commitment to future generations benefiting from our services.

Please consider including Planned Parenthood of Tennessee and North Mississippi in your estate plans. We have found that our planned gift donors want to do something special for Planned Parenthood because they care deeply about our organization, and they want to make a difference in the world they live in – now and in the future. We would love to talk to you about the impact of estate planning and the benefits of charitable gift planning. PPTNM is a tax exempt 501c3 organization, and any bequest is fully deductible for federal estate tax purposes.

If you have already named Planned Parenthood in your estate plans and would like to be included in our Legacy Circle, wish to plan a bequest, or if you have any questions, please contact the Development department at development@pptnm.org.

Your Donation

\$25,000

25 IUDs and office visits for women who want to postpone their next pregnancy

\$15,000

One day of operating costs for one health center

\$10,000

16 follow up colposcopy (cervical cancer) screenings for women who have had an abnormal Pap test

\$5,000

20 well-woman exams including Pap test, clinical breast exam, gonorrhea/chlamydia test, and pregnancy test

\$2,500

50 hours of age-appropriate sexual health educator

\$1,000

11,000 safer sex supplies for Free Condoms Memphis

\$500

STD panel screenings for three clients

\$250

provides one year of oral contraception

\$100

provides emergency contraception for four patients

Leadership Circle

Planned Parenthood's Leadership Circle are donors who give a minimum of \$1,000 annually and are not anonymous.

Planned Parenthood thanks the following Leadership Circle donors for their generosity and commitment from July 1, 2018 through November 1, 2019. Space limitations prevent us from listing donors under \$1,000, but we are grateful for your support.

\$25,000+

Carol & Bert Barnett
Ruthann & Dr. Malcolm Getz
Kathy & J.W. Gibson
Amy & Dave Howe
David Pate
The Estate of Virginia Dean
"Ginger" Ralston
Wanda & Dr. Carl Wagner

\$1,000-\$24,999

Susan Cole Adams
Katherine & Edgar Allen
Kathryn Anderson
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FY2019 is from July 1, 2018 to June 30, 2019.

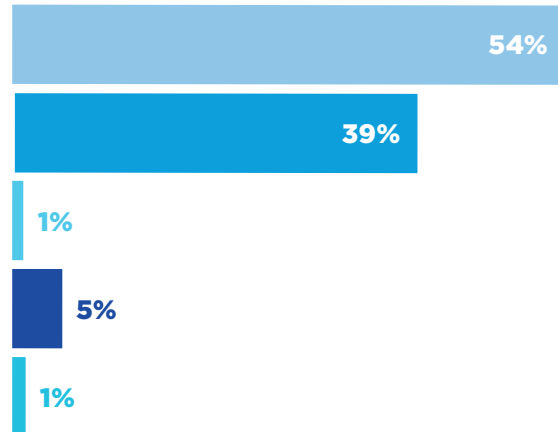
Operating Revenue

FY2019

Patient Fees	\$6,974,393
Contributions*	\$5,082,182
Endowment & Interests	\$139,690
Investments	\$632,393
TAPP**	\$169,384

Total

\$11,871,659



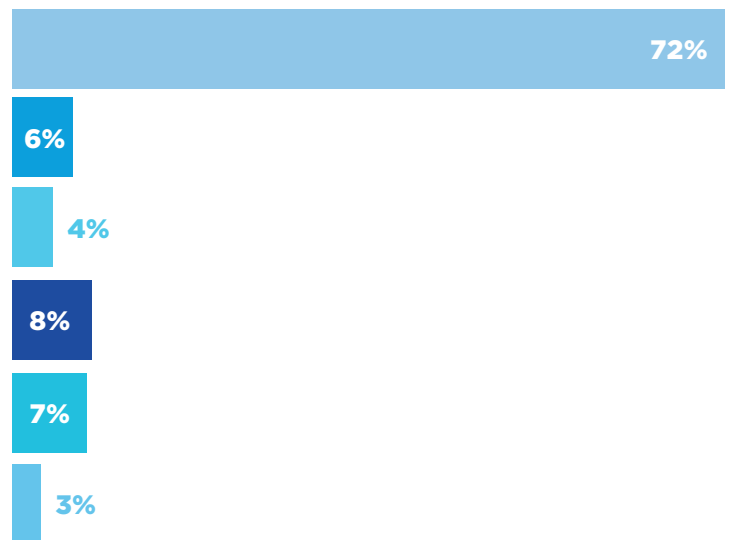
Operating Expenses

FY2019

Patients Services	\$7,592,788
Education	\$647,955
Advocacy	\$429,830
Management & General	\$845,145
Fundraising	\$790,296
TAPP	\$306,088

Total

\$10,612,102



*Contributions include a \$1.2 million gift to PPTNM's board-restricted endowment, which lowers available operating revenue for programs and services. PPTNM's Endowment totaled \$4,890,016 as of June 30, 2019.

**Tennessee Advocates for Planned Parenthood (TAPP) is an ancillary organization of PPTNM. Because it is controlled by PPTNM's Board of Directors, TAPP is included in PPTNM's audited financial statements.

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Jo Kendrick, Chief Financial Officer

Aimee Lewis, Vice President of External Affairs/
Chief Development Officer

Dr. Kim Looney, Chief Medical Officer

Renee Trotman, Vice President of Human Capital

Elisabeth Bradner, Director of Education

Carol Bridgewater, Revenue Cycle Director

Elise Gibbons, Senior Manager of Stewardship
and Operations

Crystal Millender, Senior Health Center Manager

Tory Mills, Director of Community Engagement

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General inquiries: info@pptnm.org

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Advocacy & Volunteer Info: advocacy@pptnm.org

Education: education@pptnm.org

Donations: development@pptnm.org

plannedparenthood.org/tennessee

1.866.711.1717



Vision

Every person enjoys full equality and dignity, the right to sexual health and autonomy, access to the best quality sexual health care available, and the ability to make informed decisions without coercion or discrimination.

Mission

To improve health and well-being by providing high-quality, nonjudgmental sexual health care, honest and accurate sexuality education, and reproductive health and rights advocacy.



Tennessee and North Mississippi

[PLANNEDPARENTHOOD.ORG/TENNESSEE](https://plannedparenthood.org/tennessee)