MISSION STATEMENT

Planned Parenthood Arizona (PPAZ) promotes and protects every person’s freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy, strong families.

Planned Parenthood Arizona proudly serves the entire state of Arizona with health care services, education, and advocacy.

EXECUTIVE LEADERSHIP TEAM

April Avilés, EdD, MPH
Chief Equity & Organizational Culture Officer

Jeffrey Boykin
Chief Financial Officer

April Donovan
Chief Operations Officer

Brittany Fonteno, MPS
President and CEO

Darcy Hill
Chief Development Officer

PLANNED PARENTHOOD ARIZONA BOARD OF DIRECTORS

Sheena Chiang, Esq.
Co-Chair

Carminia Muñoz
Co-Chair

Astrid Henao
Vice-Chair

Anna Rojo Keene
Secretary

Board Members
Christina Belin
Amanda Bruno, MPA
Adriana Delgado
Melissa Leon
Britt Nigon
Alex Ross
Jody Ryan
Veronica Salcido
Priyanshi Shah
Bonnie Typlin
Xanthia Walker

PLANNED PARENTHOOD

Arizona Board of Directors

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TABLE OF CONTENTS

Planned Parenthood Arizona Board of Directors ......................... 1
Message from Planned Parenthood Arizona Co-Chairs and CEO .......... 2
Milestones ....................................................... 3-8
Our Impact by the Numbers .................................................. 9
Financial Overview ....................................................... 10
Contact Us ............................................................... 11
MESSAGE FROM OUR LEADERSHIP

This year tested our promise to Planned Parenthood Arizona patients: to be here for them, no matter what. Through historic attacks on access to abortion and the ongoing COVID-19 pandemic — we kept our promise. In this report, we are pleased to share our continued commitments and highlights from the fiscal year 2022 (July 1, 2021 – June 30, 2022).

We’re proud to share that PPAZ is expanding health care services to better meet the needs of our communities. In the spring, we rolled out a new telehealth program that helps expand access to sexual and reproductive health care by eliminating barriers like transportation and childcare. Telehealth delivers expert care via phone or video to patients wherever they are, with the privacy and confidentiality you expect from our trusted health care providers. At a time when the trans and non-binary community are facing so many obstacles, PPAZ introduced the Gender Affirming Care program to offer care and support to our patients seeking hormone therapy. Gender affirming hormone therapy helps trans and non-binary patients align their physical bodies with their gender identities. By offering gender affirming care services via telehealth, creating an inclusive and non-judgmental space, and working with patients to overcome financial barriers, we can bridge some of the gaps that our trans and non-binary patients face when seeking this essential care. In partnership with PPFA, we began a comprehensive market analysis to assess the gaps in care and community needs by using a data-driven strategy to introduce new services in the future.

Brittany Fonteno assumed the role of President and CEO of Planned Parenthood Arizona and Planned Parenthood Advocates of Arizona on November 1, 2021. We are thrilled to introduce you to Brittany. We are honored that our new leader is a queer, Black woman of faith, and is now the eighth BIPOC leader of Planned Parenthood’s 49 affiliates. We are incredibly proud that our affiliate continues leading Planned Parenthood into the future.

As we celebrated our new leadership and vision for the future, we knew an extreme shift was coming that would affect everyone on our staff, our patients, and our entire community. And on June 24, 2022, our fears were realized when the Supreme Court dismantled our fundamental right to abortion and turned its back on nearly 50 years of precedent when it overruled Roe v. Wade. This decision is wrong, and we are outraged.

PPAZ continues to fight with everything we’ve got to provide our patients with the full range of sexual and reproductive health services they need, including legal abortion care. While we’ve witnessed a historic ending, we’re also witnessing a historic beginning. Now that the Supreme Court has decimated Roe, we have the opportunity to not just rebuild our reproductive rights - but to rise up and truly reimagine reproductive freedom as truly accessible, equitable, and just for all people. Roe was groundbreaking for legalizing abortion, but it was also the floor and never the ceiling - because the legal right to abortion means very little without meaningful access to it.

The fight for reproductive equity and freedom is far from over and Planned Parenthood Arizona will never back down – not now, not ever. It will take all of us together, as one powerful multigenerational, multiracial, multiethnic, and multigender movement, to achieve real and lasting change.

We are so grateful to you for your ongoing support of Planned Parenthood Arizona. Please read on to be activated, inspired, and recommitted to our shared mission.

We remain in this together.
“Planned Parenthood saved my life when I was a teenager, when no other doctors knew what was happening to me, they did and found a cure. I went in hemorrhaging so bad and having the most painful periods and no other doctors believed my pain or offered solutions. When I finally went to a PP location desperate for help, I was shamed by people protesting outside of the building and protesting people going in it but the workers at PP made me feel safe, secure, and heard. They guided me through care and ran tests and put me on a path to wellness. I did not get an abortion, but abortions are necessary to some for their health. Planned Parenthood offers services to women that aren’t typically offered for women’s wellness and it’s important for our safety and health as women to have establishments like this be funded. I don’t want to keep seeing bans on abortions or other women’s rights because that could mean losing lives.”

– Kate, Phoenix
HEALTH CARE

With Bans in Place, Family Planning Services Expand

After the fall of Roe in June, chaos and confusion with bans by anti-abortion politicians in the state of Arizona about abortion access were causing alarm for providers and patients. And because of that confusion, we were forced to pause services multiple times to not risk legal action against our providers. Our patient navigators worked with our patients to get them services they needed outside the state. Because of our inability to perform abortion services consistently, PPAZ didn’t hesitate and leadership called for the expansion of family planning. We are currently in the midst of staffing to allow two clinicians at each of our health centers to provide family planning services. This change will nearly double the number of patients we can care for each year.

We are now offering gender affirming hormone therapy (GAHT) at ALL seven of our health centers and via telehealth. Recently, a 50-year-old trans woman came to see us for gender affirming hormone therapy. She shared that she had been hoping to find a provider for this service her whole life, and until she found PPAZ, she had not felt comfortable seeking care at another health care provider. Her goal was to transition over two years to her authentic self in preparation for a family wedding. Clinicians have also had patients express true dysphoria/hate for their bodies as they are biologically, including patients with suicide attempts and significant mental health problems, who felt some hope initiating GAHT that they might be able to find peace. We are honored to provide this essential service to our community to resolve some of these issues.

We are here, no matter what.

Planned Parenthood Arizona was excited to bring Dr. Jill Gibson to our team in December of 2021. Dr. Gibson is thrilled to return to Planned Parenthood after working at a health center pre-med school. Her special interest in women’s health care is family planning and reproductive choice which makes her a unique and valuable member of our executive leadership team, providing insight into the vision and strategy for our health centers across the state.
Planned Parenthood Arizona (PPAZ) is proud to announce that FY22 brought the formation of a new department dedicated entirely to research. The Clinical Research Department began in November 2021, founded by Dr. Siri Williams and Levi Anderson, Clinical Research Quality Manager, with the goal of advancing comprehensive, equitable, and evidence-based care for all Arizonans through active participation in research. Levi’s first project was leading PPAZ’s participation as a site for a study led by University of California San Francisco and funded by the Society for Family Planning titled “Self-Selection for OTC Medication Abortion”. This study evaluated the ability of patients to self-select their appropriateness for medication abortion, comparing their ability to identify contraindications to medication abortion to their provider’s ability to do so. This was an inspiring opportunity for our affiliate at a time when abortion access is challenged since the long-term goal of the study is to increase the substantial evidence for the safety of medication abortion. Due to Levi’s dedication and hard work, PPAZ was the top recruiting site for this nation-wide study!

Following completion of PPAZ’s participation in this study, we were selected as a site for a study run by Cepheid to evaluate point-of-care testing for gonorrhea and chlamydia. This study compares point-of-care results with those obtained in a traditional lab to evaluate the accuracy of point-of-care testing for STIs. Prior to initiation of this study and due to the department’s continued growth, we were thrilled to have Lisette Solis join our department as Research Coordinator. Lisette and Levi now spend their workdays advancing the future of reproductive health care by recruiting research participants and identifying and applying for additional research opportunities aligned with PPAZ’s mission and values. We are excited to think what next year’s annual update will bring for the research team!
On Saturday May 14, 2022, Rapid Response Organizers (RRO) coordinated and hosted the Bans Off Phoenix Rally at the Arizona State Capitol. More than 3,000 community members, volunteers, and partner organizations showed up to the rally to demand that no abortion bans should control our bodies, our lives, or our futures. A total of 25 volunteers and 18 Clinic Escorts, some from Tucson Action Council showed up and took leadership roles including tabling and marshaling. Overall, the event was a success!

Our Rapid Response Organizers (RROs) were also able to add a short messaging training to the volunteer orientation. A total of 769 people registered, 268 people attended, and 56 people registered to volunteer. Due to the large number of attendees, our RRO hosted the training on Zoom.

Thank you to the over 3,000 people who rallied with us at the state capitol to demand “Bans off Our Bodies!”
Now, more than ever, it is important for our community to have what they need to prevent pregnancy. Planned Parenthood Arizona is proud to have the support of our community to provide – Safer S3X Sacks! They are available at no cost at all seven of our health centers and include:

- Emergency contraception (AKA the morning after pill)
- Pregnancy tests
- Condoms
- Lube packets
- Early pregnancy information card
- Abortion access card with resources for alternative abortion providers
- Voter registration form

EDUCATION

The PPAZ Education team continues to meet young people where they are by providing comprehensive and inclusive sex education virtually. Our social media highlights content such as #FeelMeUpFriday Spanish posts, and our #SaferSexSaturdays; as well as reposting a wider variety of national and international sex educators. The Education team has made a conscious effort over the last year to not only center racial equity in sex ed but pleasure, too. And we are seeing the result - higher engagements and frequent anecdotal evidence from people at almost every event.

BY THE NUMBERS

130
People participated in 14 workshops/presentations/trainings, 7 of them were virtual

PPAZ partnered with a variety of organizations, including GLSEN, The Gregory School, and MIKID TUCSON.

185,253 VIEWS
Social media engagement

17,937 likes, comments, and/or shares on 419 posts

3,600
Safer S3X Sacks distributed

Some of the organizations that are helping us distribute Safer S3X Sacks include: Go with the Flow, University of Arizona, ASU, Pima County Community College, Tap & Bottle, Black Phoenix Org Collective, and Phoenix College.

149
People received reproductive health education and information at outreach events

Outreach events included tabling at Claud’s concert in Tucson, Claud is a young artist beloved by many Queer young people, campus health fairs, take back the night events and more.
COMMITMENT TO EQUITY, DIVERSITY, AND INCLUSION (EDI)

Our commitment to respect and honor all people also includes our staff, who are at the core of our ability to carry out our mission. At PPAZ, we’re committed to creating an inclusive work environment where we all feel valued, supported, and can contribute our best. This involves institutionalizing anti-racism and anti-oppression as sustainable, ongoing practices that operationalize the undoing white supremacy culture, centering communities most impacted by systemic oppression, and embedding EDI at every level of our organization. Focusing on internal equity reform will in return help us improve patient services and allow us to better support the communities we serve. This year, we made investments and implemented changes that represent our forever commitment to advance EDI.

THIS INCLUDED:

1. Creating a Culture Shift Committee
   PPAZ developed its first Culture Shift Committee (CSC) in Summer 2022. The Culture Shift Committee at PPAZ is a representative group of staff that advocates for equitable processes by addressing barriers to equity, inclusivity, and accessibility in service to PPAZ employees.

2. Developing an EDI Training for staff
   At all levels, staff have expressed a desire for more education and learning opportunities surrounding EDI and related concepts as well as shared language and definitions. PPAZ worked with a consultant, For the Culture, to develop an EDI 101 curriculum.

3. Building a new Equity & Organizational Culture team
   Our commitment to EDI would not be sustainable without dedicated staff to lead this work. PPAZ has invested in the creation of an Equity & Organizational Culture team, including the hiring of an inaugural Chief Equity and Organizational Culture Officer, April Avilés, EdD, MPH, who will build out the team.
Planned Parenthood Arizona operates seven health centers throughout the state of Arizona with a variety of reproductive and sexual health care services.

**Flagstaff Health Center**
2500 South Woodlands Village Blvd., Suite #12
Flagstaff, AZ 86001

**Central Phoenix Health Center**
4751 North 15th Street
Phoenix, AZ 85014

**Glendale Health Center**
5771 West Eugie Avenue
Glendale, AZ 85304

**Desert Sky Health Center**
2020 North 75th Avenue, Suite #s 10-11
Phoenix, AZ 85035

**Mesa Health Center**
1235 South Gilbert Road, Suite #7
Mesa, AZ 85204

**Tempe Health Center**
1837 East Baseline Road
Tempe, AZ 85283

**Southern Arizona Regional Health Center**
2255 North Wyatt Drive
Tucson, AZ 85712

To make an appointment online, visit www.ppaz.org. To make an appointment by phone, call (855) 207-PLAN (7526).

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**OUR IMPACT**

**BY THE NUMBERS**

- **1,067** pap tests
- **20,269** birth control services
- **4,563** hormonal birth control injections
- **2,111** IUD and implant insertions
- **5,057** abortion care visits
- **29,410** tests and treatment of sexually transmitted infections
- **23,671** patients walked through our doors
- **36,375** visits made
- **31,318** visits were for routine, preventive care
Please note: This statement of revenue, allocation and expenses is the responsibility of the management of PPAZ. PPAZ, as a 501 (c)(3) organization, maintains a system of internal accounting controls designed to provide reasonable assurance the financial information is free from material misstatement.

<table>
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<th>Revenue Category</th>
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<td>Special Events (Net)</td>
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<tr>
<td>Investments &amp; Other Income</td>
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<tr>
<td>Government Grants &amp; Contracts</td>
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<tr>
<td>Private Contributions &amp; Bequests</td>
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<table>
<thead>
<tr>
<th>Expense Category</th>
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</thead>
<tbody>
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<tr>
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<td>Patient Services</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>14,625,025</strong></td>
</tr>
</tbody>
</table>

**Change in Net Assets** | **2,330,879**  
**Total Liabilities**    | **1,640,149**  
**Total Assets**         | **18,126,802**
THANK YOU
Planned Parenthood Leaders and Supporters...

Planned Parenthood gratefully acknowledges the individuals, organizations, corporations, and foundations who have supported our mission with charitable donations.

Please know we are tremendously grateful for your support. We could not do our work without your investment, and we thank you for your trust and commitment.
Mission Statement

Planned Parenthood Advocates of Arizona (PPAA) is Planned Parenthood’s advocacy arm in Arizona and the state’s largest nonpartisan advocacy organization dedicated to protecting access to sexual and reproductive health care. PPAA is fighting for every person’s freedom and right to make reproductive choices, enjoy sexual health and wellbeing, and build healthy, strong families by educating voters, public officials, and candidates for public office.
2022 PPAA SPRING FUNDRAISING EVENTS

Thank you to all those who supported the 2022 Planned Parenthood Advocates of Arizona/PAC Spring Fundraising Events: Abortion is Essential.

Through the generosity of our supporters, over $150,000 was raised at our Tucson and Phoenix events. Highlights of the event were a welcome message from Planned Parenthood Federation of America President, Alexis McGill Johnson, appearances by state representative Jen Longdon, Mayor of the City of Tucson, Regina Romero, Vice Mayor of the City of Tucson, Lane Santa Cruz, and a fireside chat featuring Dr. Angela Davis and former PPAA board co-chair, Chris Love.

Your support makes it possible for us to continue working to ensure all Arizonans gain fair and equitable access to sexual and reproductive rights, education, and health services.

PPAA SPRING FUNDRAISER

2023 Fight for All/Luchar Por Todos
Phoenix Luncheon Featuring PPFA President, Alexis McGill Johnson

Friday, March 10, 2023
Registration opens at 11:30 a.m. | Event begins at noon

Get your tickets today at https://onecau.se/ppaa2023
LETTER FROM PLANNED PARENTHOOD ADVOCATES OF ARIZONA LEADERSHIP

The last year required us to be vigilant on all fronts of this fight for reproductive rights. While we have faced considerable challenges at the federal and state levels, we are heartened by a renewed interest and involvement in the movement for reproductive rights. Our work at Planned Parenthood Advocates of Arizona (PPAA) is never done and never more important than right now. Despite the depths of despair and anger that many of us felt after the U.S. Supreme Court overturned Roe v. Wade, PPAA will continue to ensure that every Arizonan has the right to make autonomous and informed reproductive health care choices without fear or shame.

During the 2022 legislative session, after a solid 13-year campaign from conservative extremists, a 15-week abortion ban was passed and enacted. However, we were successful in defeating a medication abortion ban and a six-week ban, similar to Texas’ SB-8, which would have given private right of action to Arizona residents. These successful fights in defeating bad legislation were only a reality because of our dedicated staff and supporters and set the stage for future proactive legislative advocacy campaigns.

Furthermore, in the 2022 election, PPAA endorsed 52 candidates in total, from statewide office to school board seats and 78% of PPAA’s 36 endorsed candidates advanced to the General Election. Our endorsed candidates are strong champions of sexual and reproductive health and rights. They understand that Planned Parenthood patients do not live single issue lives and that the legal right to abortion means little without meaningful access to abortion. They also understand that the road to reproductive freedom is a long one, and will take all of us together, to create community-centered solutions for the people of Arizona. They understand there is work to be done and are ready to engage our communities to elevate the work that has been done to set the groundwork to build community-centered solutions.

It is also important to recognize that during this tumultuous time, we also experienced internal transitions within the External Affairs team. PPAA staff is at the core of what we do, so we thank all of our current and former team members who fought with us during a critical time.

Looking forward, PPAA is rebuilding External Affairs to become of team of teams: Education, Public Policy, Advocacy and Organizing, and Communications and Brand Marketing. Together we envision creating a more equitable and just future, for all Arizonans, by shifting the culture to destigmatize abortion, educating the communities most impacted (BIPOC, LGBTQ+, low income and young folks), proactively driving resources to better serve our
communities, and repealing bans that restrict our essential access to reproductive healthcare. At Planned Parenthood Advocates of Arizona, we and our many supporters, including donors and activists, are prepared for the long road ahead to ensure Arizonans are free to make autonomous and informed reproductive health care choices.

Thank you for being so supportive of PPAA’s mission. With your generous support and commitment to a better tomorrow, Planned Parenthood Advocates of Arizona will continue to have a substantive and significant impact throughout the state’s policy landscape. We are prepared and ready to fight for reproductive freedoms in the statehouse, the courthouse, and the streets, because we ACT, no matter what.

Together we are stronger. Join us!

In Solidarity,

Jacob Martinez
Board Co-Chair
Planned Parenthood Advocates of Arizona

Brittany Fonteno
President & CEO
Planned Parenthood Advocates of Arizona

Amelia Jones-Martinez, Tucson Mayor Regina Romero, and PPAA Board Co-Chair Jacob Martinez
PPAA MILESTONES
ELECTIONS | LEGISLATURE | HEROES
LEGISLATURE: After a solid 13-year campaign, a 15-week abortion ban was passed and enacted.

SUPREME COURT OF THE UNITED STATES: Dobbs overturns Roe, sending the legal question of abortion to the state, which led to what is ‘legal’.

PIMA COUNTY SUPERIOR COURT: 1973 Nelson injunction was lifted and the near-total ban took effect. This Civil War-era ban would criminalize doctors for providing essential abortion care. In 2021, patients seeking abortion were made exempt from mandatory 2–5-year prison sentence that came with violating the 158-year-old abortion ban.

FEDERAL COURT: Personhood, the anti-abortion ideology that advocates for embryos and fetuses to have the same Constitutional rights and protections as people. While there are unintended consequences to passing a law like this, a federal court placed an injunction on that provision of an insidious law passed in 2021, SB 1457. Again, as we continue to see extreme laws passed and upheld by conservative appointed judges, it’s clear that abortion rights advocates cannot depend on the courts to protect and save us.

ELECTION 2022: This cycle combined fine-tuned data and political instinct with the hard questions on our issues. In 2022, the Planned Parenthood Advocates of Arizona Board of Directors endorsed candidates who were strong and proud of being pro-abortion and intersectional. Stigma and shame around abortion and other reproductive health care is pervasive and can be a challenge for us all at times. The time is now to lift up champions for abortion rights and access as they boldly break the stigma.

WHAT YOU CAN DO:

VOTE! Register those you know to VOTE. Educate people about the importance of VOTING. Register to vote: bit.ly/3UmQ4jg

VOLUNTEER. We are developing many opportunities for volunteers to get involved. Sign up today! Make your friends, our friends! Volunteer: bit.ly/volPPAZ

Tell YOUR story! Everyone knows someone who has had an abortion. Sharing our experiences, or our stories, brings people together. Sharing our personal stories gives us the power to reclaim and reframe our lived experiences. While statistics and lists of facts can communicate information, stories communicate something that speaks to the core of our human experience. Tell your story: bit.ly/sharewithPPAZ

DONATE to PPAA and to other causes that make a difference. Donate: bit.ly/donatePPAZ

EDUCATE those you know to pass the word along to others: abortionfinder.org (also details laws in each state.) And most importantly, help us spread the word: Visit ppadvocatesaz.org for more info.
The political cycle in Arizona evolves like seasons change. The 100-day legislative session (which is always longer than 100 days) flows into fundraising and endorsement season. Summer is peak canvassing season! Nothing says commitment to a cause like talking to strangers in 112-degree heat. Finally, Election Season arrives with back-to-school earnest. The final months of the year are spent educating voters and hoping for the best on Election Night. Upon certification of the election, there’s less than 8 weeks until the start of a new legislative session, with some new players, old rules, and the people’s work to be done. Rinse and repeat.

Most political cycles in Arizona have been controlled and won by the Republicans. The state legislature and governor’s seat have historically been held by Republicans, and currently, the Republican-controlled legislature boasts a $10 million surplus, while the state ranks near last in education funding, abortion access, and creating conditions where Arizonans can thrive, not simply survive.

The more than forty restrictions and regulations placed on abortion by Republicans since 2009 do not address patient safety or provider compliance, rather, during a historic era of de-regulation advocated by Republicans, reproductive health and services became one of the few industries to not be granted regulation relief.

On June 24, 2022, our deepest fears were confirmed when Jackson Women’s Health Organization v. Dobbs overturned Roe v. Wade, giving states the right to ban abortion. Similar to what occurred with slavery, voter suppression, and LGBTQ+ rights, sending these ‘questions’ to the states is nothing more than a dog-whistle to extremists to entrench their efforts to oppress the rights of fellow Americans based on their race or gender.
1864 ban to be enforced. PPAZ fought back in court, but the judge granted the Attorney General’s request. The judge confirmed the legislature’s repeated attempts to re-enact the 1864 ban while passing other abortion bans, like the 15-week ban passed in March 2022.

After a few volleys in court, abortion has been banned, been legal, and has been somewhere in between all in the span of a few months. We didn’t end up here overnight and we’re not going to fix it overnight either.

**PPAA’s advocacy goals in a post-Roe, post-Dobbs era:**
- Repeal the 1864 abortion ban on abortion providers
- Repeal the ban on advertising abortion and birth control services
- Repeal the 20-week abortion ban
- Repeal the 15-week abortion ban
- Repeal the ban on fetal anomaly, race, and sex selection-based abortion
- Repeal the ban on sex education before the 5th grade

Acknowledging this list is just repealing the bans on abortion and sex education, there are plenty more restrictions to repeal. We have a mountain of targeted regulations against abortion providers (TRAP) laws to traverse and there is a long road ahead in advocating for our non-binary and transgender patients.

Clearly, the outcome of the November 2022 elections will dictate much of the landscape set before us; and as we look ahead, how we shape that landscape is up to us. Education and advocacy come in many different forms and flow through all of us. We all have a network of family and friends, co-workers, and online forums we subscribe to where we can fight misinformation and steer folks toward resources, for both personal and political use. We’ll need all of us to educate our civic leaders and representatives in government on what reproductive freedom looks like through policy and in practice.
HEROES’ LOG: BY THE NUMBERS

691
Active Volunteers

206
Completed Volunteer Shifts

22,365
New Supporters

48
Events

104
Community Partners

THANK YOU to our volunteers who make our patients feel safe, help register voters, and make Arizona a more equitable state to live in! Thank you to our supporters who provide the resources to canvass, deploy our volunteer teams, and work with legislators to ensure healthcare access for all!
CONTACT US

Phone: (602) 277-7526
Email: advocate@ppaz.org
Fundraising: donate@ppaz.org
Media: media@ppaz.org
Website: www.ppadvocatesaz.org

Social Media Handles
- Facebook: /ppadvocatesaz
- Twitter: @ppazaction
- Instagram: @ppaarizona

PPAA is a 501 (c)(4) organization, which is a non-profit organization that can engage in electoral and political activities.

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