HOUSEPARTY TOOLKIT

PARTY WITH PURPOSE
PARTY FOR PURPOSE

Do you love hosting events? Have you considered hosting an event for a special cause? Throw a party and give back to Planned Parenthood at the same time!

This toolkit will help you independently plan and host your own event benefiting Planned Parenthood California Central Coast.

WHO WE ARE

PLANNED PARENTHOOD CALIFORNIA CENTRAL COAST (PPCCC)
As the most trusted provider of reproductive health care, we work toward a future where all people have equitable opportunity to experience health and wellness, provided with respect and without judgement. Our affiliate runs six health centers: Thousand Oaks, Oxnard, Ventura, Santa Barbara, Santa Maria and San Luis Obispo – serving nearly 30,000 community members annually.

PPCCC is one of 49 Planned Parenthood Affiliates operating as separately incorporated 501(c)(3) nonprofits with accreditation and support from the national organization, Planned Parenthood Federation of America. Each affiliate serves their local communities and regions by operating one or more health centers, offering sex education programming in communities and schools, advancing reproductive freedom through public policy advocacy at the state and local level, and collaborating with other safety-net health care providers and public health departments to meet the communities' most pressing medical needs.

PLANNED PARENTHOOD CENTRAL COAST ACTION FUND (PPCCAF)
Planned Parenthood Central Coast Action Fund is a 501(c)(4) independent, nonprofit, non-partisan social welfare organization formed as the advocacy and political arm of PPCCC. The Action Fund engages in educational, advocacy and limited electoral activity, including grassroots organizing, legislative advocacy, and voter education. The Action Fund is backed by activists, donors, and other supporters working to advance access to sexual health care and defend reproductive rights. *Please note that donations to PPCCAF are not tax deductible.

EVENT IDEAS

To spark your creativity, here is a list of ideas that you may adopt or adapt, that can serve as inspiration for your own gathering...

- Game Night
- Paint & Sip Night
- Outdoor Movie Night
- Cooking Class
- Mixology Class
- Brunch Party
- Dinner Party
- Cocktail Party
- Wine Tasting
- Golf Outing
- Yoga or Pilates Class
- Pizza Making Night
- Picnic Outdoors
- Casual BBQ
- Succulent Arranging Event
- Craft Event
- Live Music Event
- Garden Tour
- Ceramics or Art Class
- Murder Mystery Event
- Historical Walking Tour
- Bird Watching
PLANNING CHECKLIST

☐ CHOOSE AN EVENT TYPE & PICK A DATE
Consider what will work best for your audience and what you want to provide – happy hour, cocktail party, brunch, dinner, wine tasting, other fun outing – it’s up to you! (*Purchases made for your fundraiser may be tax-deductible as in-kind gifts. For more info reach out to your Planned Parenthood representative!)

☐ SELECT A LOCATION
Pick somewhere comfortable – your home or a friend’s. Other options are public parks, small businesses where you might have a connection or can make a large reservation.

☐ GUEST LIST & INVITATIONS
Build your invite list – it should be based on the capacity of your location, and people in your social network. Reach out to your guests 4-8 weeks prior to your event with an invitation via email or hard copy. If it’s helpful, you may consider setting up a private Facebook event or Paperless Post to share logistics, help remind your guests about the event, and for you to keep track of your RSVP’s!

☐ MAKE AN EVENT TIMELINE
What time do you anticipate doing specific activities – making a timeline will help you stay on track.

☐ CONNECT WITH STAFF
Connect with staff at Planned Parenthood (contact info is listed on the back of this kit) to answer any questions or if you would like tips for planning your event. Ask about whether a PP staff person can speak at the event. Let us know if you need any branded materials or swag to give out.

☐ CONFIRM WITH YOUR GUESTS
Confirm with your guests a few days before the event to make sure they know about the date and time, send directions, parking instructions, and any other important details.

DETAILS TO CONSIDER:

SHARE YOUR STORY
People like a personal touch. Make sure you prepare to tell the story of why you love and are involved with PP.

ASK FOR SUPPORT/EDUCATE
Will you charge guests a suggested donation to attend? Are you going to make a monetary ask of your guests or call to action in another way like volunteering? Do you need our staff to make a specific online donation page for your event or do you want donation/volunteer paper slips? Consider some statistics or education materials about reproductive health. See the Resource page in this toolkit for access to helpful information.

SWAG & SUPPLIES
Do you want Planned Parenthood pens, or materials for people to take? We can provide things like our Impact Report, newsletters, donation slips, or even items like shirts, fanny packs etc. Additionally, make sure you think about all of the food and drink you will need for your guests, as well as a sign in sheet, nametags etc.

POST EVENT WRAP UP
Thank your guests after the event! This can be an email, phone call – whatever you prefer. Offer links or resources to volunteer, subscribe to PP emails, host an event like yours, or donate to PP. Connect with your Planned Parenthood rep and send any photos that were taken – give them a wrap up of how it went and anything you learned or would change.

Thank you so much for supporting and advocating for PPCCC!
RESOURCES

Ventura County Contact:
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Santa Barbara County Contact:
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San Luis Obispo County Contact:
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Click here to make a donation online

Click here for our Impact Report

Click here for education resources