

GROWTH THROUGH ADVERSITY

FY 2021-2022 ANNUAL REPORT



MELODYHEALTH™



A LETTER FROM PRESIDENT & CEO JON DUNN

After a year of continuous growth amid hurdles caused by COVID-19, and a devastating blow to reproductive rights when the Supreme Court revoked the right to safe, legal abortion for 36 million Americans of reproductive age, Planned Parenthood of Orange and San Bernardino Counties (PPOSBC) is still standing strong and prepared to step forward onto the road ahead.

Our decision to purchase our Anaheim corporate headquarters in March not only showcases our financial stability, but also shows the community that we are here and will continue to show up for those seeking high-quality compassionate health care. We've also successfully expanded our Orange Health Center, doubling the amount of exam rooms available to patients.

This past year, our nine health centers provided a total of 247,894 medical visits, an 8% increase in total visits year-over-year. Through Planned Parenthood Direct, we also saw a 6% increase in birth control prescription purchases year-over-year. In March, our COVID-19 vaccine program concluded after providing 16,444 vaccines to the community. Through our efforts we found a great need for mental health

services among our patients, which is why we have added online behavioral health services for our Melody Health patients, which resulted in 1,850 visits this fiscal year.

Thanks to charitable supporters to our Community Access for Reproductive Equity (C.A.R.E.) program, we were able to provide \$2,560,642 in services to ensure that no one was turned away, regardless of their ability to pay.

Despite the Supreme Court's decision to take away the constitutional right to abortion, we experienced unrelenting support from the community. At the *Bans Off Abortion Rally* in Santa Ana, more than 4,000 supporters and pro-choice elected officials came together in defense of abortion access. Abortion is healthcare, and we must continue to speak out and show up at every opportunity and every election to remind politicians and the community of this irrefutable fact.

As we look to the future, know that we are well equipped for our current and future patients. We've hired and trained additional staff to meet the substantial increase in out-of-state abortion patients while continuing

to meet the needs of patients in California. Our team has expanded our health centers and opened new appointment slots to accommodate for higher patient volume, and we are also gearing up to open a new health center in San Bernardino County this upcoming year.

All of this progress and durability would not be possible without our steadfast staff. Their determination and tenacity has ensured that PPOSBC will continue to hold strong. Every day, in everything we do, we will continue to show up and stop at nothing to ensure our community has access to essential reproductive health care services needed to control their bodies and build their futures. We're here, and will continue to provide high-quality, welcoming, non-judgmental care to everyone, regardless of zip code, income, or immigration status.

JON DUNN
President & CEO



247,894
Total Medical Visits



37,944
Melody Health Medical Visits



1,850
Virtual Behavioral Health Visits



191,443
PPOSBC Medical Visits



18,507
Planned Parenthood Direct
Virtual Prescription Visits



123,362
Total Unique Patients

FISCAL YEAR 2021-2022 MILESTONES



Purchased
**Anaheim
Headquarters**



16,444
COVID-19 vaccines
administered

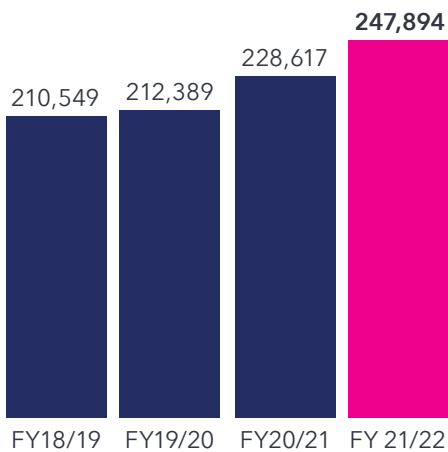


All nine health centers
have a **4.4+ average**
rating on Yelp

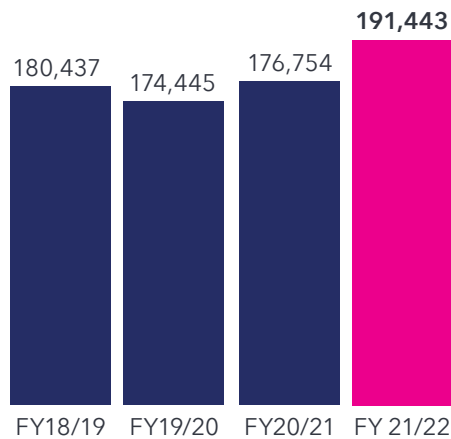


Launched the **Abortion
Aid Program** to assist
with travel, lodging, and
procedure expenses for
out-of-state patients

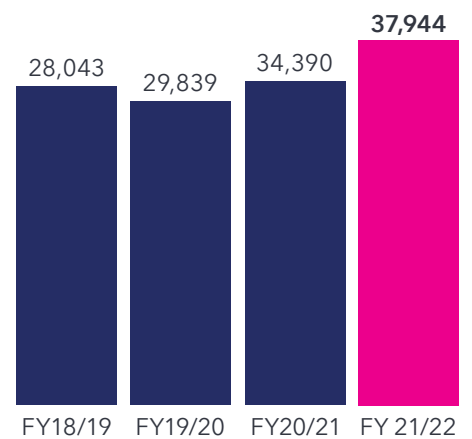
TOTAL MEDICAL VISITS



TOTAL PLANNED PARENTHOOD VISITS (Reproductive Health Care)



TOTAL MELODY HEALTH VISITS (Primary Care)



TOP REPRODUCTIVE HEALTH CARE SERVICES

Many patients receive multiple services in a visit

	STI Tests	401,175
	Pregnancy Tests	145,774
	Birth Control	51,310
	PAP Test	21,826
	Emergency Contraception	57,964
	Abortion	13,899
	Well-Person Exams/Cervical Screenings	8,797
	Breast Health Exams	7,516
	Colposcopy/LEEP	2,161
	HPV Vaccine	2,184
	Pregnancy Access Bridge/Prenatal Assistance	1,919

Chart only includes reproductive health care services, not Planned Parenthood Direct. Other reproductive care services include consultations, early pregnancy loss, IUD and implant removal, birth control refills, biopsy results, blood draw, follow-up appointments, etc.



EMPOWERMENT THROUGH KNOWLEDGE **COMMUNITY EDUCATION AND OUTREACH**



Reached **80,000** youth, parents, and professionals through education and outreach efforts.



Developed and provided staff with Gender Inclusivity and Body Inclusivity trainings.



The sole agency in San Bernardino County to be awarded a **CDPH 3-year grant** to help provide comprehensive sexual health education in San Bernardino County to youths, parents, and caregivers.



Launched the Peer Ambassador Program and provided **12** High School Peer Ambassadors with **300** hours of educational programming.



"I gained significant leadership, experience, learned a lot, made friends, and found a possible future career interest."
- **Alyssa, 21-22 Peer Ambassador**

HELPING FAMILIES GROW HEALTHY **WIC**



A total of **109,889** WIC sessions were provided

- Continued efforts to provide WIC benefits through remote services via phone, online, and in-person
- Intensively supported participants on the nationwide infant formula recall

GROWTH FROM WITHIN **STAFF AND OPERATIONS**



Recruited and hired **229** new team members

- Successfully transitioned all administrative staff from remote to hybrid work
- Purchased Anaheim HQ building
- Expanded Orange Health Center and nearly doubled exam rooms

WE WON'T BACK DOWN

Thanks to our champion elected officials and advocacy work, California is leading the way in protecting and providing safe, legal abortion. We successfully continued to engage our supporters through virtual events where individuals could showcase their support and hear from elected officials. This year saw the return of in-person events where community members and elected officials mobilized as a community in support of abortion access.

To increase voter turnout, we implemented a multi-angled voter registration campaign to provide community education and encourage individuals to register and vote in the midterm and primary election. We also successfully worked with community partners to propose a fair and equitable OC Board of Education district map, while pushing for a transparent process. On a statewide level, we provided public comment to the CA Citizens Redistricting Commission which was vital in ensuring our community was represented during the redistricting process.



Bans Off Abortion Rally, Santa Ana

MOBILIZING THE COMMUNITY

BANS OFF ABORTION RALLY

- 4,000+ estimated attendees
- 30+ elected officials
- Speakers: California Lt. Governor Eleni Kounalakis, Congresswoman Katie Porter

RALLY FOR ABORTION RIGHTS

- 3,000+ attendees across six locations in Orange and San Bernardino Counties in direct response to the Supreme Court's decision to overturn Roe v. Wade

COMMEMORATION OF ROE

- 153 advocates pledged support
- Speakers: CEO Jon Dunn, Dr. Janet Jacobson, Senator Connie Leyva, OC Board of Education Trustee Beckie Gomez, Congresswoman Norma Torres, UCI Law Professor Aziza Ahmed

OPENING OUR DOORS ABORTION AID PROGRAM

We believe that everyone, regardless of where they live, deserves to make their own personal medical decisions and have access to high-quality, compassionate abortion care. The Abortion Aid program aims to assist out-of-state patients seeking abortion care in California through increased capacity and travel assistance. Our Patient Navigators work directly with individuals to assist them with travel accommodations including, but not limited to, air, hotel, gas, and transportation.



AbortionAid.com

Support essential health care in your community at **PPOSBC.org/Give** or mail a gift to
801 E. Katella Ave, Anaheim, CA 92805, Attn: Development