



Planned Parenthood  
Pasadena & San Gabriel Valley

# ANNUAL REPORT

## 2021-2022



## PPPSGV 2021-22 Board of Directors

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*she/her*

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Dear Friend,

This year, we focused on rebuilding and reimagining our future. We expanded our abortion services to prepare for the sweeping abortion bans across the country. We modernized our five health centers to create a welcoming space for patients and anyone in need of care. We continued to invest in our diversity, equity, and inclusion staff efforts by offering trainings and opportunities for professional growth. We grew our education team and extended services that meet the needs of youth in foster care. We organized our community through rallies, voter campaigns, and offering volunteer opportunities. And so much more.

Through our new ventures, we re-envisioned who we are as an organization and the essential role we play in our community. We've evolved, and to reflect that transformation, we updated our mission and values to show who we are now, and where we plan to go.

## OUR MISSION

We are essential health care providers and trusted educators who center our work on sexual and reproductive care and advocate for all people to live authentic and healthy lives.

## OUR VALUES

**Courageous.** We stand for abortion, no matter what.

**Proud.** We are a safe haven for all sexualities and gender identities.

**Responsive.** We provide high-quality and affordable health care to all.

**Compassionate.** We engage with positivity, respect, and confidentiality.

**Dedicated.** We practice allyship in the movement for social justice.

**Innovative.** We evolve by listening, learning, and adapting.

In 2023, we're celebrating 90 years since establishing our first health center in Pasadena. We're still here and standing strong because of you. Your ongoing support has empowered us to be bold and think big. I can confidently say that we're here and not going anywhere, and we'll continue to build and expand for the next 90 years and beyond.

We know the work we do matters, and that is why we'll continue to advocate for our right to provide essential health care to our community, no matter what.

In This Together,  
Sheri & Annie



# GROWTH FROM WITHIN

**We are committed to investing in our staff and providing opportunities for internal growth.**

We strongly believe in cultivating a company culture that is devoted to help us better serve our employees, partners, communities, and patients. Our organization's ability to collaborate allows us to bring out the best of each other and live into PPPSGV's mission and values.

## OUR PEOPLE

Grew by

20

employees

for a total headcount of

173

people

Recruited and hired

81

new employees

Promoted

51

PPPSGV staff members

## A MODEL AFFILIATE

Over the past two years, PPPSGV has had the opportunity to observe and pilot new ways of working. We officially **launched our Hybrid Workspace Program**, which created an environment of flexibility, creativity, and better work-life balance for our administrative staff.

In 2022, we went through Planned Parenthood Federation of America's (PPFA) accreditation process. Our services, policies, and operations went through a very rigorous process to ensure we are providing high-quality care. **Our affiliate passed with flying colors and was identified as a model affiliate for its Diversity, Equity, and Inclusion (DEI) work.**

**We implemented an affiliate-wide beautification project** by purchasing new patient lobby furniture, painting all facilities, and displaying DEI-specific artwork that better represents the communities we serve. We donated some of our office furniture that was no longer needed to a local LGBTQ center we partner with.

We invested in our people by **increasing our overall internal minimum wage** from \$16/hour to \$19/hour to make us a more competitive employer and account for inflation.

## OUR LEADERSHIP TEAM



Rear (L-R)

Dipti Singh

General Counsel

Dr. Noah Nattell

Chief Medical Officer

Rachel Abelson

VP of Development

Diane Padilla

VP of Communications & Marketing

Bethany Eshleman

Chief Financial Officer

Front (L-R)

Cheri Pogue

VP of Patient Services

Grace Lin

Chief Operating Officer

Sheri Bonner

President & CEO

Juliana Serrano

VP of Advocacy & Equity

Shelley Levy

VP of HR & Administration

Mint Dalton (not pictured)

Manager of Executive Office

# COMMITMENT TO DEI

We believe we have an obligation to utilize our powerful presence to fight the racist and biased systems and practices that alter the health and well-being of our patients and staff.

**Our DEI work and Racial Justice Action Plan continues to be central to all the work we do.**

We're proud of the work we've been able to accomplish so far and look forward to the many ways we can continue to grow and adapt into a more inclusive and diverse organization.

## OUR ACTIONS

Developed and launched three mandatory affiliate-wide trainings on anti-racism, implicit bias, and microaggressions, totaling 30.75 training hours.



Organized an annual all-staff retreat to create connections, celebrate accomplishments, and learn together through a DEI training on disrupting microaggressions.

Launched a coaching program for managerial staff and began holding quarterly manager retreats focused on leadership and professional development.



## RACIAL JUSTICE ACTION PLAN

As PPPSGV stands in solidarity with communities of color, we **demand greater diversity, equity and inclusion within our organization.** We understand that there are aspects to our affiliate operations that are deeply undergirded in bias and the white dominant culture influences how we lead and interact with others. We have listened to staff from all areas of the organization, and have identified three areas of action:

### 1 Increasing Staff Diversity

*We're focused on expanding our staff recruitment and hiring practices, providing greater support and trainings to managers, creating an environment where diverse staff members feel valued and supported, and establishing clarity about opportunities for staff growth and advancement.*

### 2 Examining Equity

*We're committed to auditing job descriptions and salary ranges, examining our Paid Time Off (PTO) and remote work policies, re-assessing the safety and security conditions of the health centers, sharing patient and staff stories in a way that's not exploitive or performative, and truthfully telling the history of Planned Parenthood.*

### 3 Becoming More Inclusive

*We're set on investing in DEI trainings, improving internal communications, forming safe spaces to foster shared-learning, and creating opportunities for connection across departments.*

# PROVIDING QUALITY CARE

**59,438**

Patient Visits



**4,025** Telehealth Visits



**1,539** COVID Vaccine Visits



**2,065** Well-Person Visits



**973** TransCare Visits

**124,301**

STI Tests & Preventions



**102,724** STI Tests



**21,198** HIV Tests



**379** PrEP & PEP Prescriptions

*(HIV-prevention medication)*

**6,255**

Cancer Prevention & Treatment Visits



**1,820** Breast Exams & Mammograms



**1,161** HPV Tests



**3,274** Pap Tests, Colposcopies, LEEPs

*(cervical cancer diagnosis and treatments)*

**121,042**

Birth Control Services



**18,275** Emergency Contraception Kits



**102,767** Cycles of Birth Control

*(pills, patches, rings, IUDs, injections, and implants)*

**4,110**

Abortions

Using data from the Guttmacher Institute, we can estimate that last year our health centers prevented **2,070 abortions** and **6,110 unintended pregnancies**, which led to a net savings of more than **\$23.2 million** for California taxpayers.

# OUR PATIENTS

"Planned Parenthood has always given me birth control and UTI/yeast infection treatment that was effective and free with my insurance.

I really appreciate how they care about my well-being and ask me how I'm doing mentally as well. There was a time they even helped me get rid of a kidney infection and made me feel less anxious about it. They were also really supportive when I needed STD testing.

I've never felt judged, I feel like everyone here is super understanding. They were always so attentive, and I've always got proper treatment and never felt rushed."

**- PPPSGV Patient**

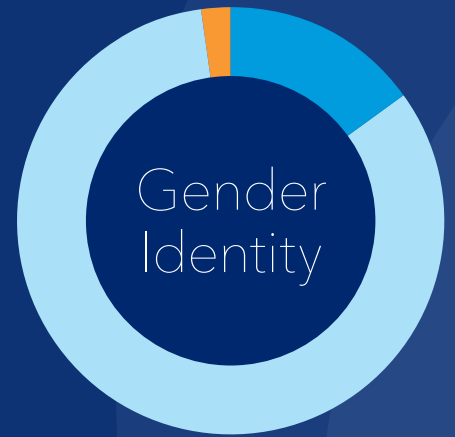
## ADVANCING SAFETY & SECURITY

**With abortion rights under attack across the country, PPPSGV's security team invested in strengthening its security infrastructure.**

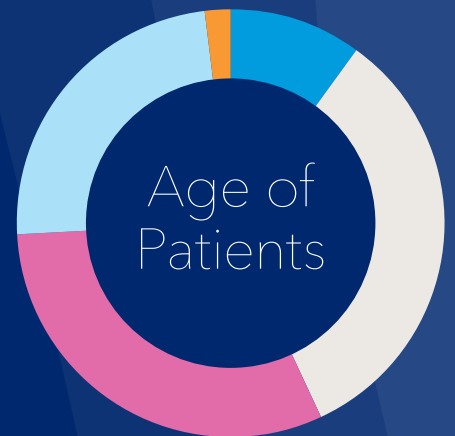
We revamped and re-launched our patient escort program to support patients in accessing the health centers when protestors were nearby. We had an over-whelming response in volunteer recruitment and were able to successfully train 20 escorts to support our Pasadena, Baldwin Park and Highland Park locations.

I really enjoyed making patients feel welcome and safe. I loved helping and felt like I was making a difference in someone's day.

PPPSGV received two grants totaling over \$75K devoted to our health center security. These funds will help us to outfit our health centers with state-of-the-art security to ensure the safety of patients, staff, and the greater community.



**83%** Cisgender Woman  
**15%** Cisgender Man  
**2%** Transgender and/or Gender Non-Conforming



**2%** 19 and under  
**24%** 20-24  
**31%** 25-29  
**33%** 30-39  
**10%** 40+



**53%** Returning  
**47%** New

# ADVOCATING FOR CHANGE

**We are changemakers and leaders in our community.** As states with hostile legislatures quickly move to further restrict and ban access to abortion, in California one of the many ways we're working to expand access is through our advocacy efforts. Our powerful community of abortion advocates came together to make their voices heard and to push for change.

## OUR COMMUNITY

MAY 5, 2022

**Leaked draft from Politico showed that the Supreme Court voted to strike down the landmark *Roe v. Wade* decision.**

Supporters gathered at the Pasadena Courthouse to be in community and express defiance and outrage at the imminent loss of the constitutional right to abortion.

Approximately 300 people came with their children, dogs, and homemade signs.





MAY 14, 2022

Partnered with the Women's March and held an event at Pasadena City Hall. Created space for people to share their personal abortion stories, heard from partner organizations and elected officials.

Nearly 400 people attended, then made their way to the larger Downtown LA rally, where over 50,000 people gathered.

JUNE 25, 2022

**The Supreme Court released their decision on *Dobbs v. Jackson Women's Health Organization*, overturning *Roe v. Wade*.**

Organized a candlelight vigil at All Saints Church that uplifted voices from numerous community partners such as the YWCA Glendale-Pasadena, the National Women's Political Caucus, and several faith leaders.

Over 400 supporters in the community attended.

## A VOICE FOR PROGRESS

- **Educated California voters about the Gubernatorial Recall Special election** and participated in campaigns to encourage voting and registering new voters.
- Engaged in state-wide events to advocate for protecting and providing security for reproductive health centers in California. **Delivered testimony to the Senate Judiciary Committee and served as a panelist for statewide webinars hosted by the California Department of Justice.**
- **Participated in national, state, and local lobbying days** throughout the year to advocate for legislative and budgetary priorities.



# FOCUSING ON YOUTH IN FOSTER CARE

**We've made incredible strides in providing thoughtful, trauma-informed health education for youth in foster care.**

Our initiative provides education for youth in group homes, delivers staff training for group homes, advances youth rights, and pilots online sexual health education for youth in foster care.

## OUR EDUCATION TEAM

- Provided ongoing California Healthy Youth Act (CHYA) compliant sex education for youth and recognized as a leading Planned Parenthood affiliate in the country specialized in supporting youth in foster care.
- Completed 15 online education pilots, each consisting of 11 workshops on pregnancy prevention, STI prevention, healthy relationships, and more.
- Presented at national conferences, including Healthy Teen Network and the Teen Pregnancy Prevention Conference.

### California Reproductive Health Equity Project (CA RHEP)

Funded by the U.S. Department of Health and Human Services' Office of Population Affairs and the Conrad N. Hilton Foundation, the CA RHEP Project brings together a variety of organizations to address the barriers that limit youth in foster care from obtaining sexual and reproductive health education and services.

### What our youth have to say about PPPSGV health educators:

Great teachers and I loved that they seemed to enjoy teaching us so much!

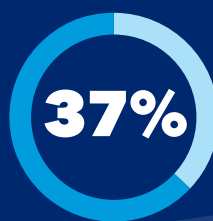
The instructors were amazing and I feel I have learned a lot.

They were very kind and patient with us.

## BY THE NUMBERS

**1 in 3**

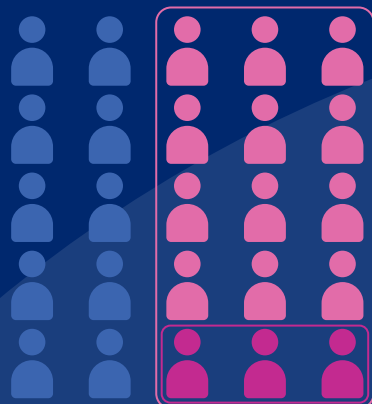
sexually active youth in foster care report not using any form of birth control



In California, youth with a history of foster care interviewed at age 21 reported almost **x2** the rate of STIs as in the general population

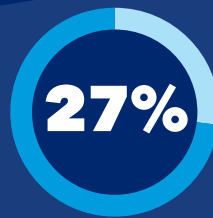
of youth felt uncomfortable discussing sexual and reproductive health care with adults

### Of participating youth in foster care, only:

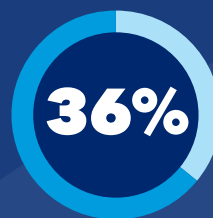


of youth in foster care report being pregnant before the age of 19

20% did not receive prenatal care



reported their social worker had informed them of their right to sexual and reproductive health

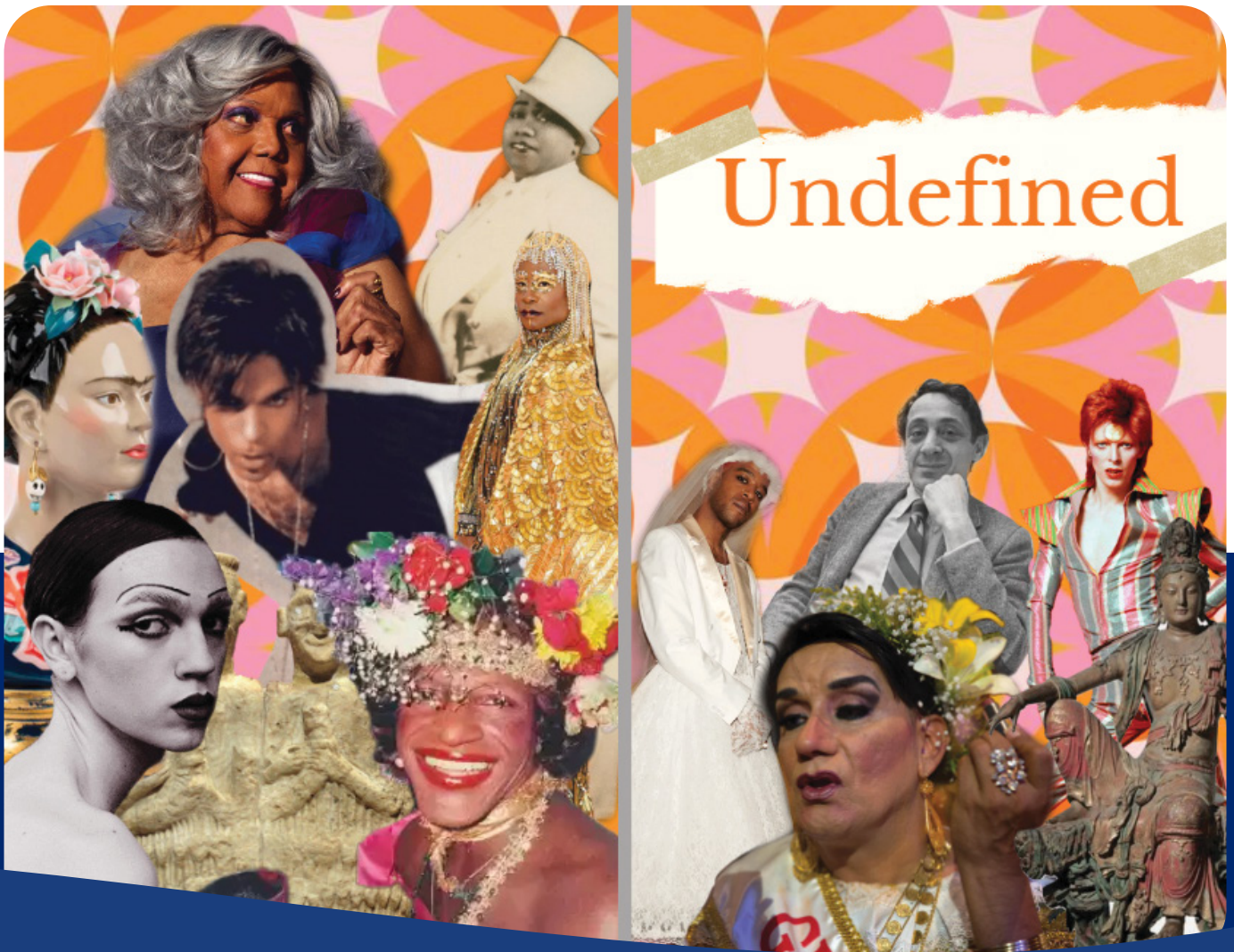


reported that their social worker asked whether they had questions or wanted information about puberty, sex, or sexual/reproductive health

# TRAINING THE NEXT GENERATION OF LEADERS

## OUR PEER ADVOCATES

Launched the first hybrid cohort, after a year of being fully remote due to the Covid-19 pandemic, alternating between meeting in-person and online. The hybrid program has increased program accessibility for participants while also creating an environment that supports collaboration and bonding.



Conducted a community needs assessment on gender identity to help inform their 2022 community impact project. Their survey received over 800 responses from teens throughout Northeast LA and the greater San Gabriel Valley!

Developed "Undefined" as part of their impact project to share stories of youth and their experiences navigating gender identity.

[Scan here to read "Undefined"](#)



# FINANCIALS

## FY22 REVENUE

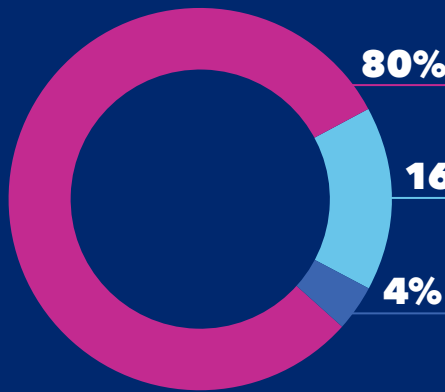
Patient Services & Program Fees	\$20,708,591
Fundraising	\$3,581,124
Investment & Other Income*	\$(502,167)
Paycheck Protection Program Loan Forgiveness	\$1,928,500
<b>Total Revenue</b>	<b>\$25,716,048</b>

**COST TO  
RAISE A  
DOLLAR**



**\$0.25**

## FY22 EXPENSES



Direct Services	\$20,423,580
Management & Administration	\$3,995,609
Development	\$922,213
<b>Total Expenses</b>	<b>\$25,341,402</b>

## A special thank you to our institutional supporters:

- ♥ Ann Peppers Foundation
- ♥ California Community Foundation
- ♥ California Governor's Office of Emergency Services
- ♥ City of Hope
- ♥ Conrad N. Hilton Foundation
- ♥ Essential Access Health
- ♥ First Congregational Church of Pasadena
- ♥ Kaiser Foundation Hospitals
- ♥ Office of Population Affairs
- ♥ Pasadena Child Health Foundation
- ♥ Planned Parenthood Federation of America
- ♥ The Ralph M. Parsons Foundation

\*This figure is primarily driven by unrealized investment losses related to the widespread stock market decline in 2022.

# A LOOK AHEAD

With your support, we'll continue to build and imagine a future where quality sexual and reproductive health care is available to all who need it. Our 90-year history serving the Pasadena and San Gabriel Valley communities is proof that the care and education we provide is essential, and we're committed to expanding our services to better meet the needs of all who come to us, whether in our health centers or out in the community.

We're thrilled to share that in 2023, we'll be offering mental health services at our affiliate. We believe in the importance of caring for the whole person and empowering patients to live their healthiest lives. We also know patients trust us to provide them with health care services that can often be difficult to access elsewhere, and mental health is an extension of this unique role we play in the safety net. By introducing in-house mental health services, we can support patients' healing journey in a non-judgmental and confidential setting.

**Thank you for being on this journey with us. Your support allows us to be innovative and proactive when it comes to meeting the growing health care needs of our community.**

**We couldn't do this work without you.**

**SCAN HERE  
TO DONATE**



**SCAN HERE TO  
VOLUNTEER**



**SCAN HERE TO  
SHARE YOUR STORY**

