



Planned Parenthood of Illinois

2019-2020

**ANNUAL
REPORT**
CARE. NO MATTER WHAT.

Dear Planned Parenthood Family,

Throughout my more than 20 years in the Planned Parenthood family, I have never been more proud of our work. **Last year, we weathered challenges on multiple fronts, and through it all Planned Parenthood of Illinois (PPIL) continued to show up for patients and remind me that “care, no matter what” is not just a tagline – it is a tangible promise kept each and every day.**

In August 2019, the dangerous Title X gag rule went into effect, dismantling the nation’s only federal family planning program. Each year nearly 10,000 PPIL patients relied on Title X to access subsidized STI testing and treatment, cancer screenings, and birth control. With your generous support, our patients never experienced a change in services. However, we are still facing a \$3.5 million loss in revenue annually because of the unethical gag rule.

In March 2020, we innovated to reach patients with the essential care they need and deserve during the COVID-19 pandemic. Within weeks of the shelter-in-place order, PPIL put patient safety first by launching our new telehealth services. These services connect patients to high-quality care through a private and secure video conferencing platform so they can connect with a PPIL provider wherever they have an internet connection.

In my final term as Board Chair, I was honored to integrate diversity, equity, and inclusion into our strategic planning so we can continue to create a safe and welcoming health care environment for our patients. As we step forward to meet new challenges, we will do so with equity as a guiding principle. Thank you for empowering us to build a future where every person can dream beyond what they are told is possible.



In this together,

A handwritten signature in black ink that reads "Laura Tucker".

Laura Tucker

Board Chair

Planned Parenthood of Illinois

ANNUAL REPORT CONTENTS:

03 Who We Serve

05 Innovating to Provide Care

07 Year in Review

09 Expanding Sex Ed

11 Advocating for Our Patients

13 Statement of Activities

Dear Friends,

Your support strengthened us, and ensured our essential services remained available during the dual public health crises of racism and COVID-19. Thank you for standing with Planned Parenthood of Illinois (PPIL) last year.

We reinvented how we connect with patients during the pandemic by launching our new telehealth services and pivoting to a virtual sex education model. Amidst a loss in patient revenue due to temporary health center closures, and Title X federal funding, your support allowed us to provide free birth control to more than 3,500 patients and continue to offer subsidized services, ensuring our patients never experienced a gap in care.

I am proud that in 2020 we also launched our biggest electoral campaign to get out the vote. Our Public Policy team prepared an ambitious voter engagement plan including virtual events and targeted outreach to supporters statewide. During this critical time in our country, it is important to maintain the pro-reproductive health majority in Illinois, and protect access to abortion.

At PPIL, we are committed to expanding our digital and physical footprint to reach our patients where they are. In the middle of the pandemic, your generosity opened the doors of the new Waukegan Health Center. This location brings our full spectrum of inclusive, non-judgmental care to people living in northern Illinois and southern Wisconsin.

The need for sexual and reproductive health care still exists during a public health crisis, and with your loyal commitment we can reach thousands of people in medically underserved communities during the pandemic and beyond.

Whether it is on their phone, a computer screen, or in their community, we will always live out our mission of providing care - no matter what.



With gratitude,

A handwritten signature in black ink that reads "Jennifer Welch".

Jennifer Welch
President & CEO
Planned Parenthood of Illinois

PLANNED PARENTHOOD OF ILLINOIS' IMPACT

99,130
Patient visits

65,729
Patients served

3,577
Cancer screenings

37,195
Birth control visits

77,219
STI tests

VIRTUAL VISITS

3,199
PPDirect appointments

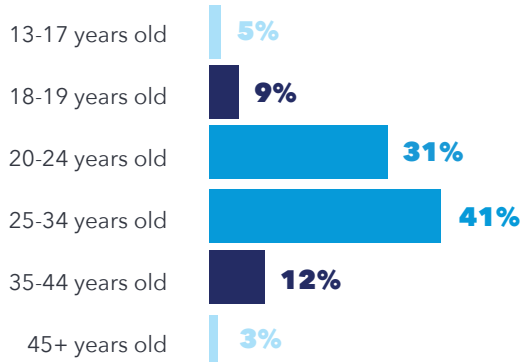
1,447
Telehealth appointments

Patient care provided from July 1, 2019-June 30, 2020.

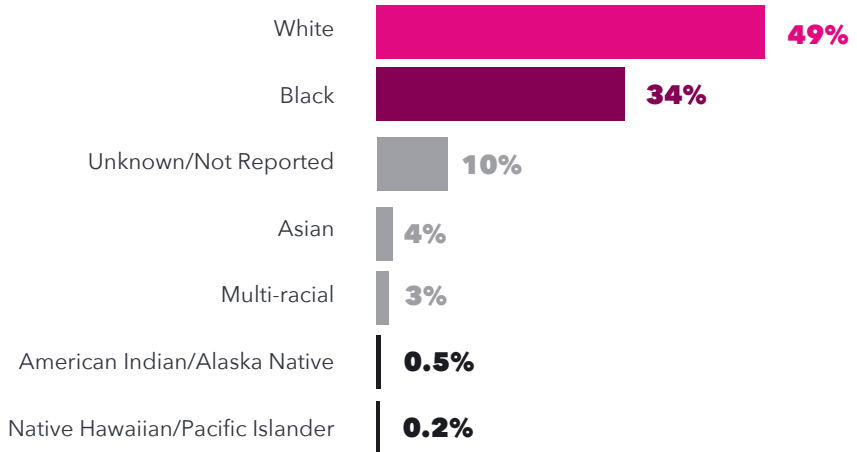
Telehealth appointments began April 6, 2020.

WHO WE SERVE

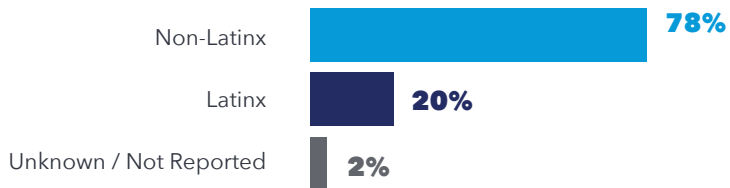
Patient Age



Patient Race



Patient Ethnicity



Did you know?

10% of patients are male identifying



"Everyone at the health center is so kind! They're so personable and thorough, it feels like you're being taken care of by family. I always feel completely comfortable and welcome here. Planned Parenthood is there for people like me. Everyone should be grateful that Planned Parenthood continues to provide friendly, compassionate, affordable care for the people who need it!"

Loop Health Center Patient

"I loved being able to get birth control quickly via video call. Everything about the online appointment was easy and convenient. I'm always impressed with the compassionate care I receive from Planned Parenthood. You're the best!"

Telehealth Patient



Innovating to Provide Care

As an essential provider, PPIL took proactive steps during the COVID-19 pandemic to ensure sexual and reproductive health care remained accessible to patients across Illinois. While neighboring states increased medical restrictions during the crisis, we broadened our reach by strategically pivoting to digital platforms.

In the early days of the pandemic, PPIL began providing remote care via telephone so patients could shelter in place. Within weeks, we launched our new telehealth services, using a video based platform to connect patients with PPIL's trusted providers from the safety and comfort of their homes.

PPIL will continue to expand our digital services in Illinois to meet our patients where they are and reduce barriers to care.

Within the first month of offering telehealth services in April 2020, patient volume increased an average of 45% each week.

+45%

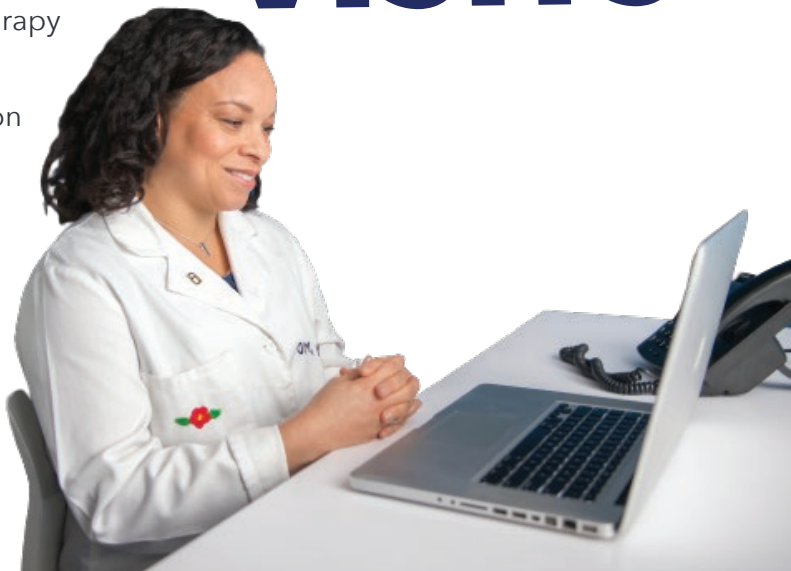
Patients can now connect with PPIL's clinicians – without leaving their home!

Telehealth allows patients to receive medical care wherever they have access to an internet connection, and expands access for patients in rural and medically-underserved communities.

Telehealth is available to patients seeking:

- Birth control
- Emergency Contraception
- Gender affirming hormone therapy
- Pregnancy options counseling
- PrEP and PEP for HIV prevention
- Sexually transmitted infection (STI) treatment
- Urinary tract infection (UTI) treatment
- Vasectomy consultations

VIRTUAL VISITS





Originally scheduled to open in March 2020, we delayed the opening of our new Waukegan Health Center due to the pandemic. In May, we safely opened our doors to the medically underserved community of Lake County. Located less than 10 miles from the Wisconsin border, this location allows us to reach patients who face mandatory waiting periods and medically unnecessary restrictions to abortion in their home state.

The Need in Lake County

- There are more than 147,000 women of reproductive age in Lake County.
- 22% are in need of publicly funded contraception.
- STI rates are nearly three times the national average.
- Lake County was identified as one of the 25 counties in the U.S. with the highest unmet abortion need.
- Nearly 700 existing patients previously travelled from Lake County to access care at PPIL's downtown and west suburban health centers.
- The health center is conveniently located off a major highway and is less than 10 miles from the Wisconsin border.



YEAR IN REVIEW

**JUL
2019**

Holistic Health Care

Clinicians integrated questions on substance use and behavioral health into all patient wellness visits to help prevent disease and maximize health outcomes.

**AUG
2019**

Title X Gag Rule

The unethical Title X gag rule went into effect, dismantling the nation's only federal family planning program, and forcing PPIL, and affiliates across the nation to withdraw from funding.

**DEC
2019**

Modernized Abortion Rates

PPIL successfully advocated to modernize Medicaid billing procedures for abortions and ensure that payment rates cover the actual cost of providing this care. These updates will enable more providers to offer abortion services to patients with Medicaid coverage, expanding access to abortion care and fulfilling the promises of HB 40.

**JAN
2020**

One Year of Free Birth Control

The Access Birth Control (ABC) Initiative celebrated one year of providing free birth control to eligible patients! ABC provided birth control to more than 3,500 patients.



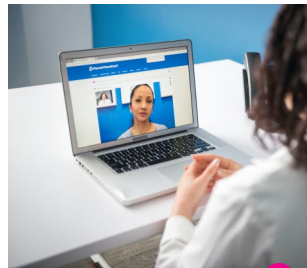
COVID-19 Response

PPIL consolidated health centers across the state into six Mission Health Center Sites to prioritize the safety of patients and staff.

**APR
2020**

Telehealth Launch

PPIL launched our new telehealth services, allowing patients to receive high-quality care from the comfort of their home.



Lobby Day

Supporters took 400 digital actions, including emailing and calling their representatives, at the first all-virtual Lobby Day. The goal was to tell representatives to protect the health and human services safety net in Illinois.

TeleMedication Abortion Pilot

PPIL's Champaign Health Center piloted the telemedication abortion initiative with the goal of expanding access to abortion care, especially for those living in rural areas.

Free Testing

PPIL brought sex education, one-on-one counseling, and free sexually transmitted infection (STI) testing to more than 8,000 young people.

NOV 2019



PPDirect App

The PPDirect app added UTI medication to the list of treatments available for patients in Illinois, so patients could receive medication delivered directly to their home.

FEB 2020

Weekly Support Group

PPIL educators began attending a weekly support group in Bloomington for LGBTQ individuals to discuss emotional and mental health.

MAR 2020



Women's March

CEO Jennifer Welch gave the keynote address at the Springfield Women's March, rallying supporters to vote in November and protect reproductive rights.

#CountMeIn

Activists and staff texted more than 2,500 people and asked them to pledge to take the 2020 Census and ensure everyone is counted.

Virtual Sex Ed

Millikin University's GenAction chapter hosted a webinar series focused on sex ed in the queer community.

MAY 2020

Waukegan Health Center Opening

The opening of the 18th health center marked the successful completion of the Expanding Access to Care Campaign.

JUN 2020

Health Centers Reopened

PPIL reopened the majority of health centers following the consolidation in March, with new safety and health protocols in place.

Virtual Generations Celebration

We raised more than \$500,000 at the first ever virtual Generations Celebration to support our mission of providing care, no matter what.

SCOTUS Decision

The *June Medical Services v. Russo* decision protected abortion rights for patients across the country.



Expanding Sex Ed

In schools and community organizations across the state, PPIL is connecting students with nonjudgmental, inclusive, and medically-accurate sexual and reproductive health education so they can lead healthy and safe lives.

Our educators cover a broad variety of topics related to sex and sexuality, exploring values and beliefs about those topics.

Last year, we offered workshops on:

- Contraception
- Gender and sexuality
- Healthy relationships and consent
- Hygiene
- Puberty
- Refusal skills and condom negotiation
- Reproductive anatomy
- Sexually transmitted infections (STIs)

By connecting thousands of young people with age-appropriate education, PPIL is empowering the next generation to navigate relationships and manage their own sexual health.

Due to the COVID-19 pandemic, PPIL paused in-person programs starting in March 2020. During this hiatus, the newly expanded Education Team pivoted their programming, and moved their lessons to digital platforms.

In preparation for the Fall 2020 school year, PPIL worked with Chicago Public Schools, local charter schools, and community-based organizations to bring our comprehensive, age-appropriate health education to youth in a virtual format. Virtual platforms make it possible for PPIL to reach students in communities across the state. We look forward to working with our partners to continue to bring young people the health education they need and deserve.

Reaching New Communities

In partnership with Mujeres Latinas en Acción, PPIL brought sexual and reproductive health care education to the Latinx community! Mujeres' community health workers, Promotoras, offer PPIL's lessons in Spanish on the following topics:

- Anatomy
- Birth control
- Healthy relationships
- Queer terminology
- Sexually transmitted infections (STIs)

Mujeres teaches these lessons in a culturally competent way to the communities they serve on Chicago's south and west sides.



**BY THE
NUMBERS**

7,436
Volunteer Hours

3,503
Volunteers

285
Outreach
Events

120
Partnerships
& Coalitions



GenAction members marched in the **2019 Champaign Pridefest Parade**

GenAction Chapters

Students advocated for reproductive health care and rights with GenAction chapters at seven college campuses in Illinois.

Last year, GenAction students:

- **Hosted discussions** on how to prevent sexual assault, and become better allies in the trans community.
- **Led a panel** on HIV awareness and stigma for community members.
- **Organized events** to educate their peers on the *Roe v. Wade* anniversary.

GenAction Chapters

Millikin University
Northwestern University
Roosevelt University
University of Chicago
University of Illinois Chicago
University of Illinois Springfield
University of Illinois Urbana-Champaign

Advocating for Our Patients

PPIL realizes that our patients' well-being extends beyond our health centers. We care for the whole person by advocating for safer and healthier communities for everyone.

Working in coalition last year, PPIL:

Advocated for immigrant rights as a member of the Welcoming Illinois Coalition.

Partnered with Chicago Volunteer Doulas to facilitate legislator visits and host educational panels with the goal of improving Black maternal health and birth outcomes.

Lobbied the Illinois legislature with other health providers, including EverThrive Illinois, to achieve social safety net funding in response to the Title X gag rule to keep care affordable and accessible for our patients.

Successfully advocated for Medicaid payment rates for abortion that cover the actual cost of providing care. Worked alongside private providers like Family Planning Associates and Hope Clinic for Women, making it possible for more local providers to offer this care to patients with Medicaid coverage.



LATINX ORGANIZING

Planned Parenthood Federation of America's Raíz program connects Latinx communities with Planned Parenthood's services and resources.

At PPIL, local Raíz Fellows host programs and workshops in Chicago's western suburbs focused on immigrant rights and reproductive health care.

Last year, the Raíz program:

Hosted an Undocumented Ally workshop in partnership with Northern Illinois University, teaching supporters how to become allies by breaking down immigration myths, and sharing the latest federal immigration policies.

Highlighted PPIL's resources for undocumented immigrants at a community events, sharing that PPIL does not ask for immigration status, and providing resources to dismantle the taboo of discussing sexual health in the Latinx community.

Launched the Quad County Immigrant Mutual Fund, in partnership with the Aurora Rapid Response team, to support individuals and families who don't qualify for federal stimulus money or unemployment benefits because of their undocumented status.



PPIL and Chicago Abortion Fund hosted the **Black Folx Brunch** in February 2020 to celebrate reproductive justice leaders and build relationships in the Black community.

Photo Credit: Dannie Ransom



PPIL staff and supporters marched in the **2019 Close the Camps protest**.

Photo Credit: Dannie Ransom

Grassroots organizers shifted to a digital model to reach supporters during the pandemic.

Hi, it's Megan from PPIL. It's crucial for ensuring access to reproductive health care that everyone living in the U.S. gets counted in the 2020 census. Pledge to be counted by visiting: bit.ly/PPILCensusPledge

Hey, it's Nandita with PPIL again. Just reminding you that your vote matters. Have you signed up for your absentee ballot to vote by mail yet?

Hey, it's Caitie with PPIL 🙌 Even in the face of the dual public health crises of racism and COVID-19, your vote is critical. Have you signed up for your absentee ballot to vote by mail yet?

Count Me In

Representation matters. People's health and political power depend on the census being accurate, as it shapes many policy and funding decisions for the next decade. That is why PPIL hosted phone banks, led teach-ins, launched a digital media campaign, and partnered with legislators across Illinois to ensure people were accurately counted in the 2020 Census.

Many of our patients are from historically undercounted communities, resulting in a lack of health care access, federal funding, and political representation. PPIL specifically focused on reaching Latinx communities by hosting Spanish-language phone banks, and coordinating bilingual outreach with elected officials in majority-Latinx districts. Our grassroots organizers went above and beyond to ensure an accurate census count so all communities receive the resources they deserve.

STATEMENT OF ACTIVITIES

July 1, 2019-June 30, 2020

FY20 REVENUE

Patient care income	\$18,150,555
Contributions	\$13,877,401
Government grant income	\$718,608
Other revenue including interest and gains	\$1,874,635
Total Revenue	\$34,621,199

FY20 EXPENSES

Patient services, education, and advocacy	\$26,882,381
Management, administration, and quality assurance	\$9,932,339
Fundraising and development	\$1,191,235
Total Expenses	\$38,005,955
Deficit*	(\$3,384,756)

**Excerpt from Consolidated Financial Report June 30, 2020. The loss of Title X federal funding beginning in August 2019, and the COVID-19 pandemic beginning in March 2020 affected the Agency's activities and finances.*

This presentation describes the consolidated financial statements of Planned Parenthood of Illinois, a 501(c)3 non-profit organization that does not engage in electoral activity as well as of Planned Parenthood Illinois Action, a 501(c)4 non-profit organization that engages in permitted electoral and political activity, and Planned Parenthood Illinois Action Political Action Committee, a nonpartisan political action committee committed to supporting pro-choice, pro-family planning candidates for office.

A copy of the complete audit report may be requested from the Development Office at development@ppil.org



Austin Health Center
5937 W. Chicago Ave.
Chicago, IL 60651

Elizabeth Cohn Morris Center
1200 N. LaSalle St.
Chicago, IL 60610

Englewood Health Center
6059 S. Ashland Ave.
Chicago, IL 60636

Loop Health Center
18 S. Michigan Ave., 6th Floor
Chicago, IL 60603

Rogers Park Health Center
5725 N. Broadway
Chicago, IL 60660

Roseland Health Center
11250 S. Halsted St.
Chicago, IL 60628

Wicker Park Health Center
1152 N. Milwaukee Ave.
Chicago, IL 60642

Aurora Health Center
3051 E. New York St.
Aurora, IL 60504

Bloomington Health Center
1319 N. Veterans Pkwy. Suite 3-A
Bloomington, IL 61704

Champaign Health Center
302 E. Stoughton St.
Champaign, IL 61820

Decatur Health Center
3021 N. Oakland Ave.
Decatur, IL 62526

Flossmoor Health Center
19831 Governors Hwy.
Flossmoor, IL 60422

Orland Park Health Center
14470 S. LaGrange Rd. Suite 101
Orland Park, IL 60462

Ottawa Health Center
612 Court St.
Ottawa, IL 61350

Pekin Health Center
328 S. 4th St.
Pekin, IL 61554

Peoria Health Center
2709 N. Knoxville Ave.
Peoria, IL 61604

Springfield Health Center
601 Bruns Ln.
Springfield, IL 62702

Waukegan Health Center
1601 N. Lewis Ave.
Waukegan, IL 60085

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