



**WITH YOUR
SUPPORT**

**THESE DOORS
STAY OPEN.**

ANNUAL REPORT 2018

Serving Maine, New Hampshire & Vermont

A LETTER FROM

Meagan Gallagher

President & CEO

Dear Friends,

I'm so proud of the work we accomplished together last year – for our patients, for northern New England, and for our future.

Your support helped PPNNE meet growing patient need and expand our advocacy work to make important advancements in sexual & reproductive rights and access, in this increasingly hostile environment. **The story of 2018 was one of defiant perseverance – fighting back and fighting forward.** Without the commitment of YOU, our supporters, the story would have been very different.

It has become clear that the restrictions on abortion access we have seen over the last decade are just the beginning. Restrictions on abortion access have become bans on abortion access and restrictions on access to contraception.



Now there is no question about what's at stake. And that is an opportunity. We must change the reproductive rights narrative and start talking about what is really at stake – our freedom.

Thanks to your support in 2018, PPNNE laid the groundwork to take advantage of this opportunity. I hope you enjoy this report and see how an investment in PPNNE is an investment in our freedom.

On behalf of our board, staff, and the communities we serve, **thank you** for making it possible to do this work.

Forward together,

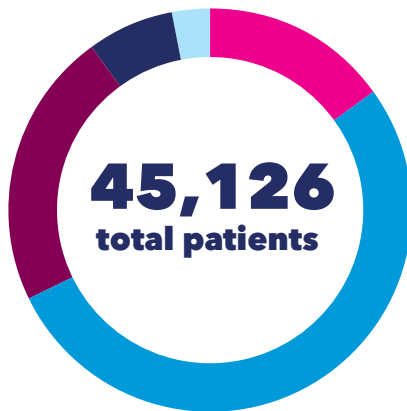
Meagan

You make it possible:

67,651 total patient visits

Patient Age Distribution

- Teens: 15%
- 20s: 53%
- 30s: 22%
- 40s: 7%
- 50+: 3%



12,026
ME PATIENTS
a 10% increase from 2016



13,923
NH PATIENTS
a 14% increase from 2016



19,177
VT PATIENTS
a 2% increase from 2016

64% of our patients had low incomes *

* Low income is defined as less than twice the Federal Poverty Level, or \$24,280 for a household of 1.

\$8.3 million
worth of discounted or
free health care

16,338
activists

9,314
donors

1,036
volunteers

230
staff members

21
health centers

3
states

1 mission

To provide, promote, and protect access to reproductive health care and sexuality education so that all people can make voluntary choices about their reproductive and sexual health.

A New Model for Comprehensive Care

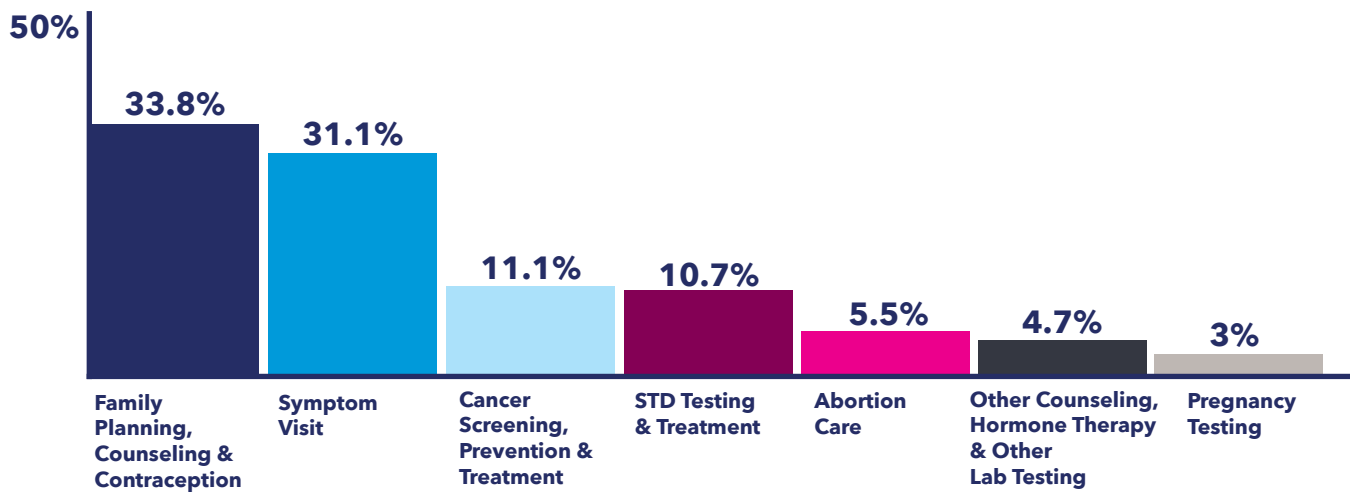
As in the wider community, some of our patients struggle with histories of trauma, substance use, and mental health issues. Addressing these issues can result in healthier patients who are better able to achieve their reproductive and life goals. Recognizing this, over the past year we have continued advancing PPNNE's care model, including **trauma-informed care; enhanced screenings for intimate partner violence, depression, and substance use;** and a pilot program that embeds licensed mental health professionals in our health centers to connect patients with counseling, treatment, and other needed services in the community.

Life-changing Care

PPNNE is the largest provider of reproductive health care in the region. We estimate that our health centers **prevented 7,500 unintended pregnancies** last year. Reducing unintended pregnancies, miscarriages, ectopic pregnancies, and abortions, generated net public savings of more than \$24.5 million. *

PPNNE patients' primary reasons* for care were:

* Patients often receive more than one service at the time of their visit.



PPNNE is a leader among Planned Parenthood affiliates and across the health care field.

According to a national survey of patient satisfaction among thousands of health care providers, PPNNE ranks high in a number of indicators, including in the **97th percentile** in treating patients with compassion and respect, and in the **96th percentile** in offering services that meet patients' needs.

“Without Planned Parenthood, my physical and emotional health would have suffered for lack of resource and support. There is nowhere else I can find the educational and compassionate approach to managing my body's care, and nowhere else that my mind and identity are treated with such respect and integrity. I want this for every human being who seeks care, in any medical practice. But I only know for absolute certain we can have this at Planned Parenthood.”

* Figures according to formulas from the Guttmacher Institute (www.guttmacher.org/broader-benefits)

Improving Access to Abortion

A right isn't a right if you can't access it.

Thanks to generous donors to **The Laura Fund**, PPNNE more than doubled financial assistance for people seeking abortion care in 2018.



"A few years ago, I was sexually assaulted at a party. At the time, I had just graduated high school so I was in no place to raise a child, let alone one resultant of my assault. Additionally, I just lost my insurance. **I came to PPNNE with no idea what to do and no way to pay for it.** The excellent staff here helped guide me through the best option for me, and even helped me pay for my care. Thank you so much, I don't know what I would've done. This organization saved my life."

Last year, PPNNE helped **3,554** individuals access abortion care.

Reducing Abortion Stigma

Trained volunteers are having in-depth and meaningful conversations to change hearts and minds about abortion at doorsteps around Maine.

Is it effective? Yes.

In 2018, we completed a rigorous field study with academic partners from Cornell, Stanford, and Yale. To our knowledge this is the only program **scientifically tested and proven to change minds about abortion.** And now we are sharing our knowledge and expertise with partners around the country - to more broadly achieve opinion change, shift the culture around abortion, and build a more powerful reproductive health movement.



Community Engagement

In 2018, PPNNE conducted more than **300 outreach activities**, including presentations, tabling, and educational workshops. We also worked with **40 community partners** serving at-risk populations, such as social service agencies and substance use treatment centers, to build their capacity to identify and address the family planning needs of their clients.

High Quality, Inclusive Sexuality Education



We brought new and effective education programming to our region. In the 18/19 school year, 8 middle schools launched **Get Real**, an evidence-based and comprehensive sexuality education curriculum.

PPNNE-trained Peer Educators, had **5,360 conversations** about sexual health (our highest annual number yet!) and planned **36 events**, reaching thousands in their communities.

Grassroots Organizing

In 2018, we worked with student leaders at **16 colleges**, as well as **544 organizing volunteers** and **16,338 activists** across our three states – a 35% and 95% increase, respectively. They organized film screenings, panel discussions, and activism opportunities, such as signature gathering for petitions, phone banks, and voter registration drives.



Legislative Victories

Last year, PPNNE achieved a huge victory for contraceptive access across our entire region, when New Hampshire joined Maine and Vermont in passing legislation that codifies the Affordable Care Act's (ACA) **requirement for insurance to provide no-cost contraception** and provide up to 12 months of birth control at one time.

In **New Hampshire**, we helped secure Medicaid expansion reauthorization.

In **Maine**, we passed legislation requiring insurance companies to cover a wide range of preventive services – in line with the ACA.

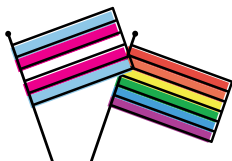
In **Vermont**, we worked with partners to require insurance companies to study how they might offer over-the-counter birth control coverage without a prescription, passed the gender-neutral restroom bill, and worked with partners on gun reform measures.

Helping Trans & Gender Non-conforming Patients Afford Care

In 2017, donor support helped to launch the **Transcare Fund**. In 2018, we provided **over \$30,000 in financial support** to help 175 patients afford gender affirming hormone therapy - care that is often not covered by insurance plans, or by public family planning funding.

In the words of one patient ...

"Planned Parenthood gave me hope. I couldn't afford coverage and I was afraid that I'd have to backtrack on my transition. It broke me. I reached out to Planned Parenthood as a last hope. They scheduled me for an appointment. My story didn't end. It has just begun."



13% of our patients identify as LGBTQ.

2018 Financial Data

Your support
makes the
difference.

January 1, 2018 -
December 31, 2018
Financial Summary

Revenue

Patient Services &
Program Fees:
\$13,958,489

Philanthropic Support:
\$6,188,197

Government Grants
& Contracts:
\$3,642,108

Investments
& Other Income:
\$1,013,525

Total: \$24,802,319

Expenses

Patient Services,
Education &
Community Outreach,
and Public Affairs:
\$19,958,489
(82%)

Administration:
\$3,094,196
(12.3%)

Fundraising:
\$1,389,607
(5.7%)

Total: \$24,302,037

82 Cents of every dollar supports **direct services**.



PPNNE Fundraising Departments

784 Hercules Dr., Suite 110, Colchester, VT 05446 | 1-800-287-8188 x9704

18 Low Ave., Concord, NH 03301 | 1-844-250-7957

443 Congress St., 3rd Floor, Portland, ME 04101 | 1-844-245-9388

You can support this work online at www.ppnne.org/annualfund

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