MISSION STATEMENT
The mission of Planned Parenthood of the Pacific Southwest is to ensure broad public access to sexual and reproductive health care through direct service, education, and advocacy.

I grew up in a conservative, religious Texas community. Remarkably, there was a Planned Parenthood in my community. Because of the education, support and services I received at Planned Parenthood, I gained the confidence I needed and the ability to make decisions for myself about my health.

GRACE, SAN DIEGO

It was hard for me to get the care I needed because so many doctors wouldn’t listen. When I went to Planned Parenthood, they did listen, and I feel like I got my life back.

EBONEY, SAN DIEGO

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I am thankful that Planned Parenthood provided me with reproductive education and health care when I was younger. Here in Coachella Valley, we have a shortage of health care providers. Now I am standing up for Planned Parenthood to make sure that the people in my community continue to get the care that was so valuable to me.

NEFTALI, COACHELLA

Planned Parenthood gave me a space where I could ask my questions and look out for my health without any stigma or any taboo that is so prevalent in my culture.

ALEX, SAN DIEGO
DEAR FRIENDS,

Since the day Planned Parenthood first opened its doors 100 years ago, we have weathered storms, defied expectations, and brought care, hope, and information to countless women, men, and youth. This year was no different. With new health centers, expanded services, and an opportunity to reach out to the most diverse population in American history, Planned Parenthood of the Pacific Southwest is laying the foundation for the next 100 years.

Your support plays a vital role in how we move forward.

Our movement — decades in the making, built and sustained by tireless advocates who refuse to go back to a world without reproductive freedom — is fueled by a diverse generation of social justice activists who are challenging this country to do more and do better, to be unapologetic champions for the rights of all people to access affordable reproductive care, including safe and legal abortion. At rallies and marches, online and in person, in exam rooms and classrooms, Planned Parenthood is connecting with these young leaders where they are, listening to what they need from us to create the future they want and deserve.

Despite the challenges we face and those ahead, we are resolved to ensure that all people — regardless of who they are, where they were born, where they work, how much they make, whom they love, or where they live — have compassionate, high-quality care.

In the last year, the need for Planned Parenthood of the Pacific Southwest has continued to grow. Staff at our 17 health centers provided expert medical care during 259,997 visits. We strive every day to meet the increased demand for birth control services, testing and treatment for sexually transmitted infections, and cancer screenings. We also educated 37,536 people throughout San Diego, Riverside, and Imperial counties, delivering the critical knowledge that will enable them to make informed decisions and lead healthy lives.

Planned Parenthood of the Pacific Southwest is proud to be one of many torches lighting the way toward a healthier future. Now is the time to lift up the voices of our allies and move forward together, as one powerful and growing community. Now is the time to educate, to inform, to speak up and to stand up, and to recognize and remove every barrier between patients and their health care providers.

We could not do this without you! Thank you for being engaged and energized, for asking questions and demanding answers, for your generosity and courage, and for standing with Planned Parenthood.

Darrah DiGiorgio Johnson
PRESIDENT & CEO

Lisa Walters-Hoffert
CHAIR, BOARD OF DIRECTORS

When I was in high school, there was no LGBTQ community here in Imperial Valley. I realized as I got older that if I wanted care, I had to fight to get Planned Parenthood here. When I went to the Planned Parenthood here, they were a lot more open — and a lot less judgmental.

KETZIA, IMPERIAL VALLEY

As a bilingual person who is both white and Latina, I can educate so many people in my community in English and Spanish about the sensitive services that Planned Parenthood provides. These services have helped many of my friends and family members, and I want to make sure everyone in my community understands that these services are available for them too.

MIRANDA, RIVERSIDE

Lisa Walters Hoffert  Chair, Board of Directors

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MIRANDA, RIVERSIDE
PATIENT DEMOGRAPHICS*
Total Patients 130,340

BY RACE/ETHNICITY
- Hispanic, any race: 57,249
- White: 37,150
- African American: 8,873
- Asian/Pacific Islander: 7,060
- Other/Multiracial: 2,415
- Native American: 258
- Unknown: 17,335

BY AGE
- Under 18: 5,862
- 18-24: 53,786
- 25-29: 34,358
- 30-34: 18,351
- 35-49: 16,614
- 50+: 1,369

BY GENDER
- Female: 114,446
- Male: 15,887
- Other: 7

CONTRACEPTION*
Types of birth control our female patients were using during their most recent visit to our health centers

BY AGE
- Under 18: 18.3%
- 18-24: 43.9%
- 25-29: 26.6%
- 30-34: 12.7%
- 35-49: 10.5%
- 50+: 4.5%

BY GENDER
- Female: 88%
- Male: 12%
- Other: <1%

TOTAL
- 114,446

BIRTH CONTROL METHODS
- Oral Contraception: 30.4%
- Injection: 8.6%
- Male Condom: 25.1%
- Ring: 3.2%
- IUD: 10.5%
- Implant: 8.4%
- Permanent Methods: 0.8%
When you don’t have health care insurance, it’s difficult to get the care you need. At Planned Parenthood, (got the care I needed, that changed my life. ZHYANDIA JOI, SAN DIEGO

OVERVIEW OF SERVICES

TOTAL PATIENT VISITS 259,997

CONTRACEPTION VISITS
Reversible Hormonal
Oral Contraceptives 35,549
Injection 22,972
Ring 6,601
Patch 4,151

Reversible Long-Acting
Hormonal IUD 5,092
Copper IUD 2,885
Implant 7,994

Permanent Birth Control
Male 347
Female 121

EMERGENCY CONTRACEPTION 33,949

STI TESTING
Chlamydia and Gonorrhea Tests 231,542
HIV Tests 35,210
Other STI Tests 23,071
Total 289,823

CANCER SCREENING AND PREVENTION
Pap Tests 14,706
Clinical Breast Exams 7,752
HPV Treatments 1,744
Colposcopy/LEEP Procedures 1,232
Total 25,434

ABORTION SERVICES
Medication 8,329
In-Clinic 8,670
Total 16,999

PREGNANCY TESTS 74,541

THE MARCH THAT IGNITED A MOVEMENT

We helped make history in January 2017 when we joined social justice allies and our most passionate supporters at Women’s Marches across our three-county region. These events were held in solidarity with the Women’s March in Washington, DC, and many others across the country; millions marched, millions strong. This unprecedented outpouring of support for women’s health and rights unified many organizations and galvanized us all for the political fights ahead.
We were thrilled to celebrate Planned Parenthood of the Pacific Southwest’s 54 years of service at the 2017 anniversary dinner, Now More Than Ever, with nearly 1,600 guests. Our stellar event co-chairs Randy Clark and Tom Maddox, MD, stood out with their bold leadership and unwavering support. Emcee Cameron Esposito provided comedic relief and biting truths at a time when both are so needed, and performance poet Sonya Renee Taylor closed the event with a powerful poem she wrote specifically for Planned Parenthood. The event raised a record-breaking $2.7 million — with more than $750,000 raised that night from our matching gift challenge, all of which supports our efforts to create healthier, safer, and more informed communities in San Diego, Riverside, and Imperial counties.

In every corner of our territory from Coachella Valley to Balboa Park, Planned Parenthood supporters rallied behind us as we faced unprecedented political attacks on women’s health care. Two high school students showed us the next generation of feminists is fierce when they organized a march in Encinitas to show their support. Thanks to the thousands of people across our three-county region and many more nationwide, we raised awareness that women’s health and rights are in the crosshairs of an administration bent on stripping health care from millions.

The number of people devoting their time and talent to support Planned Parenthood skyrocketed after the 2016 election. Last year 391 people gave 5,352 hours of their time to work in our community, administrative offices, and health centers. Altogether, our volunteers’ contribution is valued at $129,197. To us, that dedication to our mission is priceless.

We helped pass a revolutionary new sexual health education law in 2016: The California Healthy Youth Act requires public school districts to provide middle school and high school students with sexual health and HIV prevention education that is comprehensive and LGBTQ-inclusive, as well as information about sexual assault, sexual harassment, and abortion. Our education team has been instrumental in teaching these expanded sexual and reproductive health education courses throughout San Diego, Riverside, and Imperial counties. We trained more than 1,000 additional community health workers, medical professionals, and youth-serving professionals to provide sexual health education. Our education team also started providing classes at Las Colinas Women’s Detention Facility to many women who had never received any education about their reproductive health.

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RECORD-BREAKING SUPPORT

We received more donations last year – from more new donors – than ever before. We are truly grateful for each donation because this money directly helps our patients lead healthy and fulfilling lives. These donations can’t make up for the federal reimbursements for health care services that many legislators have threatened to take away. But these donors still make a world of difference. From the couple who asked friends to donate to Planned Parenthood to honor their 95th birthday to the thousands who gave $20 for the first time, these donations change lives.

EXPANDING CARE IN MISSION BAY

With support from several generous donors, we doubled the size of our Mission Bay Health Center in the fall of 2016. This allows us to see more patients each year in a facility that is designed around their needs. Like our new and redesigned health centers in Vista, Imperial Valley, and Chula Vista, the Mimi Brien Health Center has a comfortable waiting room full of coffeehouse-style seating. In the exam rooms, the clinicians have everything they need at their fingertips so they can focus on the patient. The center was named in honor of longtime supporter Susanna Flaster’s mother in appreciation for the Flaster family’s years of leadership and generosity.

BROADENING HEALTH CARE SERVICES

After launching our advanced gynecological care practice last year, we expanded these services from San Diego to Riverside County. Our clinicians performed multiple gynecological surgeries and addressed urinary issues, fibroids, abnormal bleeding, and more during hundreds of patient visits. Without Planned Parenthood, many women would have faced a herculean task to get services in regions where health care providers are in short supply.

PROUD IN MORE PLACES

We celebrated our deep commitment to the health and well-being of the LGBTQ community in all regions of our territory including Coachella, Palm Springs, and Imperial Valley at Pride celebrations. At the San Diego Pride Parade, 150 rainbow-clad volunteers danced, sang, and distributed a record-breaking 20,000 condoms and dental dams to the crowd.

MILESTONES

OUR DOORS STAY OPEN

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3RD ANNUAL REEL WOMEN’S MOVIE MARATHON (2016)

Nearly 300 supporters shared in a full day of inspiring films about women and helped raise $30,000, which will allow us to expand breast health outreach, education, and services in Coachella Valley, Gerald Levin, Eileen Stern, and Bill Huff, pictured below, were among the many people who helped us produce this wonderful event.

#GoodbyeStigma

END THE SILENCE ABOUT ABORTION

LAUNCHING #GOODBYESTIGMA

We kicked off our #GoodbyeStigma initiative to end the silence and stigma surrounding abortion. One in 3 women will have an abortion by the time she turns 45, but public conversations rarely include their stories. We know that the silence surrounding abortion contributes to both shame for individuals and harmful legislative policy restricting access for all. We are lifting up the voices of people who have made the decision to have an abortion; amplifying real voices is the sure path to changing the local and national conversation about abortion. Our first step in this long, important journey was training our staff and closest supporters to recognize and eliminate stigma in their own lives and work.

BY THE NUMBERS

96% of our patients would recommend our health centers to their friends and family.

100% of teachers from San Diego Unified School District that provide sexual health education were trained by Planned Parenthood of the Pacific Southwest staff.

130,340 people relied on our health centers for sexual and reproductive health care during 259,997 visits.

37,536 people at community events, churches, and schools received sexual and reproductive education and information from Community and Government Relations staff.

391 people gave 5,352 hours of their time and talent to supporting our work in our health centers and communities.

MILESTONES

OUR DOORS STAY OPEN

ANNUAL CAPITAL DAY

Students, staff, and volunteers gathered in Sacramento where they lobbied legislators to allocate new Tobacco Tax funds to increase reimbursement rates for family planning services and advance other legislation critical to Planned Parenthood’s mission.

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I was blessed to grow up with a loving family, but abstinence-only education was all that was taught at home and at school. At college, I went to Planned Parenthood and learned how to love my body and be proud of who I am. I learned about all the different types of birth control and I found the method that was right for me.

JENNY, SAN DIEGO

As a young woman, I had questions and I couldn’t ask anyone at home. Thankfully, Planned Parenthood was there for me. The stigma that surrounds women’s reproductive health in our society doesn’t exist at Planned Parenthood.

JACQUELINE, SAN DIEGO

**FINANCIAL OVERVIEW**

**REVENUE**

- Family PACT: $23,719,409
- Medi-Cal & Managed Medi-Cal: $19,082,974
- Contributions: $9,507,031
- Private Insurance & Self-Pay Fee for Services: $8,113,589
- Other: $4,446,444
- **TOTAL**: $64,869,447

**EXPENSES**

- Health Services: $45,685,313
- General & Administrative: $11,111,504
- Community Engagement & Government Relations: $2,959,555
- Fundraising & Events: $1,742,995
- **TOTAL**: $61,499,367

*percentages do not add up to 100 due to rounding
Thank you to the following donors who made gifts from July 1, 2016 to June 30, 2017 to generously support the mission of Planned Parenthood of the Pacific Southwest, enabling us to continue our vital work in our three-county region.

Every attempt has been made to ensure accuracy in the donor lists. However, in compiling such a list, omissions and mistakes sometimes occur. Please advise us of any errors by emailing development@planned.org.

**DONOR LISTINGS**

**CHAMPION OF CHOICE CIRCLE**

$25,000+
- Kathleen and Rafael Navarro
- Moxie Foundation
- Bryce E. Miller, MD, and Donald Orahood
- Dori and Charles Kaufman
- The Karney Flaster Family Foundation
- Nora Taylor Jaffe
- Joan and Irwin Jacobs
- Dr. Jerry Heller
- Karen and Jim Hall
- Beverly Grant
- Bobbie and Jon Gilbert
- Susanna and Michael Flaster
- Essential Access Health
- Herb and Paula Engel
- The Ecke Family
- Elisabeth “Jinx” Ecke
- Aqualia International Foundation Ltd.
- K. Andrew Achterkirchen

$25,000+
- Kellie Evans-O’Connor
- Margarita Del Castillo
- Hollis T. Cline, PhD
- Becky and John Chamberlain
- Blue Shield of California Foundation
- Joan Jordan Bernstein
- The Benevity Community Impact Fund
- Anonymous (3)

$10,000 to $24,999
- Pat Wilson and Greg Rose
- Katherine D. White
- Per Wilson and Mark Rose

**VISIONARY CIRCLE**

$10,000 to $24,999
- The Parker Foundation
- Planned Parenthood Federation of America
- Maria and Bill Barrotter
- The San Diego Foundation
- Dr. Jerry Schneider and Elaine Schneider
- Gwendolyn Nordstrom
- Strauss Family Foundation
- Brian Brown
- Strauss Family Foundation
- Charles, Strauss
- Strauss Family Foundation
- Brian Brown
- Strauss Family Foundation
- K. Diane White
- Per Wilson and Mark Rose

**BENEFACTORS CIRCLE**

$5,000 to $9,999
- Barbara Boye and Mitchell Santaria
-莲花的花园
- Theresa and Paul Lewis
- Maggan Colbeck
- Dr. Clifford and Carolyn Cowell
- Marilyn and Richard Pearl
- Marjorie and Mary Derin
- Kevin Trindl and Phillip Diamond
- Janie and Hank Droeg"oer
- Karen and Jim Hall
- Beverly Grant
- Bobbie and Jon Gilbert
- Susanna and Michael Flaster
- Essential Access Health
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- The Ecke Family
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- Aqualia International Foundation Ltd.
- K. Andrew Achterkirchen

$2,500 to $4,999
- Donald Fithian, MD
- M. E. Whitlock Fithian, MD, and
- Paula Taylor and Bernie Kulchin
- Timothy Taylor
- Lou Malkin and Laura Dunkin
- United Way of San Diego County
- Mr. William Fisher, MD, and
- Donald Fisher, MD
- Leda and Sam Warren
REALIZED BEQUESTS

Planned Parenthood of the Pacific Southwest remembers fondly and with deep appreciation donors who are no longer with us yet continue to provide support through their estate plans as members of the Legacy Circle, founded in 1963.

Anonymous (11)
Muriel Adams
Carolyn Ann Ahlers
Bud and Polly Aldige
Carol Ash
Henry S. and Marietta W. Aurand
Ann Baerwald
Marcella Barkow
Anna R. Barry
Shelby Ball
Elisabeth Boyer
Edward J. Bye
Ruth Campbell
Margaret L. Caperton
Josephine Carey
David and Pamela Carton
Marcella Coolidge
 Mildred O. Cooper
Mirta O. Cooper
Dalber Family Living Trust

DONOR LISTINGS

Rita Delapa
Lorenz Dell’Armo
Marion and Frank Dixon
Catherine Dorgan
Marlene Y. Ebert
Michael B. Eddy
Jack Epstein
Fannie and Lewis Fisher
Vaughndean Forbes
Pauline Foster
Gretchen M. Garlash
Lisa M. Griffith
Leslie Jane Hahn
Barbara F. Hallman
Mary E. Harvey
Anne E. Hertsberg
Margaret Jacobs
Sandra Jeffers
Diane M. Johnson
Clyde A. Jaslyn
Louise Kessler
Elizabeth Kent and Edith Marlack
Kern Family Trust
Philip M. Klauber
Martha-Ann Klimo
Betty and Ed Law
Merle K. Lewis
Victor and Thelma Lindblade
Yolanda Lively
Mary Lou Swift Mantle
Sanford L. Mangolies
Rae and Maurice Miller
Ruth H. Milliken
Frances Minier
Mary L. Minshall
Kimball and Mary Moore
Edward O’Toole
Edith Parker
Dr. Patricia D. Peterson
William Plock
Steven R. Prewatt
Barbara Ramsey and Sherry Henderson
Harold Rand
Anne Rohrer
Nancy and Donald Ross
Elizabeth Schack
Selby
Donna Lee Semilmaker
Roger Shaw
Helen S. Simmons
Thomas and Helen Slaven
Max B. Southwick
Norma Sullivan
Marjorie Tews
Anne Titebaum-Schwartz
Verna T. Turner Lind
Wheller Trust
Gordon and Margaret Winkler
New Adventure Foundation
Mildred and Burnett C. Wohlford

List as of June 30, 2017

I went back to Planned Parenthood after getting private health care insurance because I know their providers are experts in birth control. They were able to help me find the method that is right for me, and that dramatically improved my quality of life.

LAURA, SAN DIEGO

When I went to other health care providers to have an abortion, they said that they couldn’t keep my medical records private from my parents. Planned Parenthood gave me the privacy I needed to make the decision that was right for me.

JESSY, RIVERSIDE
HEALTH CENTERS

1. CHULA VISTA
   1295 Broadway, #201
   Chula Vista, CA 91911

2. CITY HEIGHTS
   4350 University Ave., #350
   San Diego, CA 92105

3. COACHELLA
   49-111 Highway 111, #6-A
   Coachella, CA 92236

4. COLLEGE AVENUE SARAH WEDDINGTON CENTER
   4575 College Ave.
   San Diego, CA 92115

5. EL CAJON
   1685 E. Main St., #301
   El Cajon, CA 92021

6. ENCINITAS
   540 W. Mission Ave.
   Encinitas, CA 92025

7. EUCLID AVENUE PARKER CENTER
   220 Euclid Ave., #301
   San Diego, CA 92114

8. FIRST AVENUE MICHELLE WAGNER CENTER
   2017 First Ave.
   San Diego, CA 92101
   Family Planning: Suite 301
   Specialty Services: Suite 100

9. IMPERIAL VALLEY
   1463 South 4th St.
   El Centro, CA 92243

10. KEARNY MESA
    7524 Clairemont Mesa Blvd.
    San Diego, CA 92111

11. MIRA MESA
    10737 Camino Ruiz, #220
    San Diego, CA 92126

12. MISSION BAY MINI BRIEN CENTER
    4501 Mission Bay Drive, #1C
    San Diego, CA 92109

13. MORENO VALLEY
    12900 Frederick St., Suite C
    Moreno Valley, CA 92553

14. RANCHO MIRAGE
    71777 San Jacinto Drive, #202
    Rancho Mirage, CA 92270

15. RIVERSIDE
    3772 Tibbetts St.
    Riverside, CA 92506

16. VISTA ISABELLA CENTER
    1964 Via Centre
    Vista, CA 92081

17. IMPERIAL ADMINISTRATION CENTER
    105 Camino del Rio South
    San Diego, CA 92108
    619.881.4500

18. RIVERSIDE ADMINISTRATION CENTER
    7899 Mission Grove Parkway
    South, Suite A
    Riverside, CA 92508
    951.222.3160

19. PACIFIC BEACH EXPRESS combined with Mission Bay Mini Brien Center in August 2016

View videos of our patients and supporters at planned.org/patientsandsupporters.
I am 30 years old and I have had two abortions in my life, and I don’t regret any of those decisions. Why? I got to live the life that I wanted.

ERIN, SAN DIEGO