

# 2022 IMPACT REPORT

Planned Parenthood Great Northwest,  
Hawai'i, Alaska, Indiana, Kentucky



## MESSAGE FROM THE CEO

# Fighting for an Equitable Future

This January marked the 50th anniversary of Roe v. Wade. For more than 49 years, Roe and the constitutional right to abortion fundamentally changed our cultural understanding of abortion and reproductive rights. Roe provided us reassurance that the United States Constitution would protect our human right to basic, fundamental health care, and it would provide institutional support for our efforts.

We see firsthand in every single one of our states the hurdles our patients conquer every day to access care. These are the stories that keep me up at night, the stories that make me want to scream, and the stories that make me work even harder.

This is a moment for us to continue reimagining what is possible for our communities: A vision for the future that centers those historically left behind, and an opportunity to create a more equitable healthcare landscape for all. Last year, we began implementing this vision by investing in programs and resources that expand access, educate, and empower, like our patient navigators, teen council, and clinical trainings.

Our right to abortion was stolen from us last June, and since then we've seen unbridled attacks on reproductive health care, including abortion, gender affirming care, and birth control. Each of our staff has heard heartbreaking stories from patients desperate to access the care they need, or who, out of fear, delayed care to a point that risked their life.

We will always keep fighting for our reproductive freedoms, and we can only do that with the support of donors like you. ***A better, more equitable future is ours – and we'll build it together!***



A handwritten signature in black ink that reads "Rebecca Gibron". The signature is fluid and cursive.

**Rebecca Gibron**

Chief Executive Officer

Planned Parenthood Great Northwest, Hawai'i, Alaska, Indiana, Kentucky

# Navigating Barriers to Care

Patient navigators help patients access the health care they need, including financial assistance, counseling services, and scheduling appointments. Over the last year, our patient navigator team has been in overdrive helping patients in states with abortion bans find care out-of-state. Our patient navigators manage appointments for patients to ensure they receive services in a timely manner and at a location most convenient for them. They also identify and connect patients to resources to overcome barriers like transportation, lodging, and financial assistance.

*The thing with abortion care, it's time sensitive. So, if somebody shows up in my clinic today, we want to be financially prepared. We turn no one away for abortion care for financial reasons."*

**Rachel Brown,**  
Health Center Manager



"When patients find themselves in need of an abortion, they reach out to friends and families in nearby states where services are protected, and they know they have a support system," said Kristine Smith, Area Services Director. This often means that patients will travel further from their home to receive care.

A key to the success of the patient navigator program is that staff across the nation work with each other to ensure patients always receive the compassionate care for which Planned Parenthood is known. "All of us can say to a patient 'We will get you connected to services today' and then we make it happen," said Rachel Brown, Health Center Manager.

*Without access to legal, safe, and compassionate birth control and abortion services, I would not have graduated from college, chosen when to start a family, and been able to take care of my three daughters."*

**Laurel R.**  
Planned Parenthood patient

While staff works with patients to navigate the daily challenges of accessing reproductive health care, the need continues to grow. It's through renewed investment from donors that Planned Parenthood can continue to provide our patients with healthcare services they need, when they need it, without judgement, and with fierce compassion.

# Reproductive Rights Prevail at the Ballot Box

A persistent lack of access to medically accurate sexual health education and preventative care has led to Kentuckians facing chronically negative educational, economic, and health outcomes.

*“When I’m out in the community, all I hear is that people want more access to health care, not less.”*

**Tamarra Wieder**

Kentucky State Director  
Planned Parenthood Alliance Advocates

Through strategic investment thanks to the generosity of new and longtime philanthropic partnerships, we’re responding to this community need. We’re reaching more Kentuckians with sexual health knowledge, gaining a broader volunteer base, and increasing civic engagement.

As a result of our advocacy efforts, Kentuckians voted down an anti-abortion ballot measure that would have amended the state constitution to remove the right to an abortion. “Most people in Kentucky knew somebody that this ballot measure would impact, and they showed up because they know that abortion is health care and Kentuckians deserve better,” said Wieder.

In Kentucky and across the country, we’re hearing loud-and-clear that people believe abortion services should be accessible. By you defending our unapologetic fight for abortion access and health equity through your continued investment, we are empowered for the long haul.

## HEALTH CENTERS & PATIENTS SERVED IN 2022



**3** ALASKA  
Health Centers  
**5,314**  
Patients



**11** INDIANA  
Health Centers  
**27,406**  
Patients



**2** HAWAI'I  
Health Centers  
**5,235**  
Patients



**2** KENTUCKY  
Health Centers  
**5,509**  
Patients



**2** IDAHO  
Health Centers  
**6,109**  
Patients



**15** WASHINGTON  
Health Centers  
**50,518**  
Patients



## Inclusive Care for All

Gender Affirming Hormone Care (GAHC) is one of the fastest growing service areas at PPGNHAIK. We are proud to offer GAHC at all our health centers. We believe everyone deserves access to inclusive and affirming care.

In September 2021, GAHC was expanded to Indiana and Kentucky. Since then, the number of patients receiving GAHC at PPGNHAIK has nearly doubled. Our affiliate serves approximately one third of all GAHC patients across the Planned Parenthood federation.

### Growth in our GAHC Services

2021



2022



*As a transgender man, I personally live with the urgency of bodily autonomy. I am very worried that I will have more healthcare access than my daughter. We need Planned Parenthood!"*

**Courtney G.**  
Patient and donor



# Improving Patient Care

*I cannot say enough things about the kindness and respect I was given on a very tough day while I was there; the care was top notch from genuinely concerned doctors and nurses. I was able to receive treatment for multiple issues and appreciated the follow up a few days later to check in on my mental and physical health."*

**Planned Parenthood patient**

At PPGNHAIK, our staff ensures the full spectrum of reproductive and sexual health care options are accessible to patients so they can make informed choices that best meet their needs. This past year, with the support of philanthropic funding, PPGNHAIK invested in seven new ultrasounds for health centers across the affiliate, and we are planning to replace up to 10 more aging machines in 2023.

Ultrasound machines are one of the most expensive, yet crucial pieces of equipment needed at health centers. Newer ultrasound machines are intuitive for staff and provide better image quality, improving patient care. For example, adding a new ultrasound machine at our Tacoma Health Center allowed us to increase the gestational age of abortion services, and it also allowed us to start offering sedation services that keep our patients as comfortable as possible. This allows us to better serve patients who might be delaying care because they are traveling from a state with an active abortion ban.

Across our six states, clinicians met with patients through

# 174,140

appointments



## 9,838

seen through telehealth



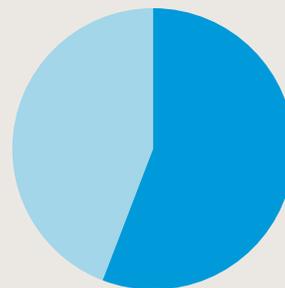
## 16,595

received abortion-related care



## 29,388

received contraception



## 56%

of our patients are uninsured or on Medicaid

# Future Reproductive Rights Leaders in Action

Teen Council is PPGNHAIK’s peer education program that trains young people to be effective sexual health educators and social justice advocates in their community.

20  
22



Teen Council members completed

**80 hours**

of training on the essential elements of peer education and the fundamentals of sexual health.



Teen Council members educated more than

**3,200**

of their peers

*“I was the most interested when we discussed the different kinds of birth control, protective wear, etc. you can use. I didn’t know much about these things beforehand.”*

Teen Council Member

Teen Council members are also actively engaged with their community by participating in events like the Civic Action Summit in Honolulu, and they participate in advocacy rallies and speaking opportunities with their legislators.

This year, more than 80 teens in Washington state participated in Teen Lobby Day.



## OUR MISSION

Together we advocate, educate, and provide exceptional health care supporting sexual health, wellness, and reproductive freedom – without judgment, without fear, without fail.

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### EXECUTIVE TEAM

**Rebecca Gibron**  
Chief Executive Officer

**Jennifer Allen**  
Chief Policy Officer

**Stacey Baker**  
Chief Human Resources and Equity Officer

**Scott Boyd**  
Chief Financial Officer

**Sharon Dudash**  
Chief Operating Officer

**Kenneth Ford**  
Chief Information Officer

**Jennifer Schlatter**  
Chief Development Officer

**Christine Stanley**  
Chief Legal Counsel

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### SOCIAL MEDIA



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