

2022 IMPACT



 **Planned
Parenthood®**
Care. No matter what.

Planned Parenthood of Southwestern Oregon



Dorothy Penaloza & Amy Handler

Dear Friends,

It is an honor to serve as Board Chair and Interim President & Chief Executive Officer for Planned Parenthood of Southwestern Oregon (PPSO). This year we witnessed the Supreme Court overturn *Roe v. Wade* and saw abortion bans swiftly and severely restrict access to abortion services across the country. Our work required a new level of resilience and flexibility – which our team demonstrated by showing up every day for our patients, each other, and the communities we serve.

In this new landscape, PPSO continued to push forward: we worked to expand access to services, launched new education programs, and continued to advocate for reproductive healthcare policies that make sense for Oregonians. This year, we expanded abortion access for our region through in-person and telehealth services. We launched a Health Center Escort Volunteer Program to provide safe and stigma-free access to our health centers. Our translation services enabled us to reach over 900 non-English-speaking patients – through in-person and telehealth visits and our education program grew! **Collectively, we reached over 40,000 people through our reproductive healthcare services and sexuality education programs.**

Our work to expand access to sexuality education included laying the groundwork for launching our Promotores de Salud program—a bilingual, peer-led initiative which expands access to sexual and reproductive health information and care to Latinx youth, families, and the greater community. Promotoras are trusted community leaders with one goal in mind: break down institutional and cultural barriers that the community historically faces in accessing health care and social services.

This year, our supporters showed up in new and creative ways to help us reach a record philanthropic goal: together we raised over three million dollars!

We received the largest donation in our history, a \$7.5 million gift – from philanthropist MacKenzie Scott – as part of her \$3.8 billion community investment project. This generous gift strengthens our plans for sustainability and provides the opportunity to deepen our commitment to abortion access and achieving health equity. The continued investment in our work is a symbol of the vital role we play in our region and country, and a testament to our dedication and commitment to **Care - No Matter What.**

While we are fortunate to live in the state of Oregon, where the right to access abortion is protected by law, we will not take abortion access in Oregon for granted. As we witness a swell of conservatism sweep across our nation, Oregon is not immune to this movement. **We will continue to fight to protect access to abortion services and enshrine the right to bodily autonomy and privacy here in Oregon.**

Thank you for your continued support, especially during these very difficult times. Every day, in everything we do, we will continue to show up and stop at nothing to ensure our community has access to essential reproductive health care services and sexuality education.

In this together,

Dorothy Penaloza, MD

Board Chair

Amy Handler, MPH

Interim President & Chief Executive Officer

FY22 BOARD MEMBERS

Dorothy Penaloza

BOARD CHAIR

Anne Marie Levis

Bethany Howe

Claire Elam

Hank Hoell

Jeanelle Kline

Julie Gillis

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PPSO LEADERSHIP

Amy Handler, MPH

INTERIM PRESIDENT &
CHIEF EXECUTIVE OFFICER

Martha Reilly, MD

MEDICAL DIRECTOR



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PHILANTHROPY

Every year, thousands of donors give generously to Planned Parenthood of Southwestern Oregon to bring comprehensive sexuality education, reproductive healthcare services, and advocacy to more than **40,000 people** across Oregon.

Across our organization, the ongoing impacts of COVID-19, Mpox, and newly passed abortion bans throughout the nation presented continued challenges. Despite these obstacles, **our donors continued to invest generously in our mission** to ensure our communities can still access the care and education they deserve.

FY22 brought exciting investments to patient care - including **more than \$360,000 to expand abortion access and services for those living in Oregon, and beyond.** We saw deep interest in our education programming, with more than \$84,000 in gifts from individuals and foundations to support access to comprehensive sexuality education programs throughout our eight-county region. This spring also brought news that PPSO would receive a \$7.5 million dollar investment as part of MacKenzie Scott's \$3.8 billion dollar community investment initiative. This generous donation is a testament to our supporters' dedication and commitment to this work and signifies the vital role PPSO plays in our region and country.

Our donors are our champions: **together we raised over \$3 million**, almost twice what we collectively raised last year! It is your generosity that moves us closer to a world where sexual and reproductive rights are understood to be basic human rights, where everyone can live free from discrimination in all forms, and where sexuality education is comprehensive, evidence-based, and stigma-free.

"Planned Parenthood provides desperately needed services that might otherwise be inaccessible to many people, including the full gamut of reproductive health services and gender-affirming care. It is more important than ever to support this work!"

— Dr. Kelley Burnett
PPSO Board Member



Current board member Dr. Kelley Burnett, left, and her BFF.

FY22 FUNDRAISING

\$3,037,162
TOTAL RAISED

FY22 DONORS

3,749 DONORS
.....
1,244 NEW TO PPSO

THANK YOU
for making this work possible.

Planned Parenthood of Southwestern Oregon is a 501(c)(3) non-profit organization. Gifts to PPSO are deductible for federal and state tax purposes in accordance to the law. To invest in PPSO, go to bit.ly/donateppso

EDUCATION

Recognized as the expert resource for Sexuality Education throughout the region for over 56 years, Planned Parenthood of Southwestern Oregon (PPSO) has created space for people of all ages and backgrounds to explore sexual health topics with the guidance of highly trained and compassionate educators. Sexuality Education plays a significant role in the lives of all people. Through accurate and inclusive educational programs, PPSO aims to empower people of all identities to make intentional choices about their sexual health.

PPSO's Education Department reached over 23,000 people with inclusive, accurate, and empowering sexual health information in FY22.



16,311

People reached with social media



1,251

PPFA text/chat participants



5,874

Participants reached through direct education and training

"The teachers were able to build rapport with the students right away. This positive interaction allowed open, honest conversations on and off screen."

— Anonymous Parent
Virtual Education Program

Text/Chat

In the spirit of meeting people where they are, PPSO partnered with Planned Parenthood Federation of America to participate in PPFA's Text/Chat program. This innovative program allows anyone to chat for free with a Health Educator about sexual and reproductive health from anywhere in the United States. In FY22, PPSO's **educators texted with over 1,251 people**, illuminating the need to continue offering easily accessible, high-quality sexual health information.

Health Center Escort Volunteer Program

In response to the national threat to abortion access and increased protest activity at our clinics, PPSO launched our first Health Center Escort Volunteer Program. **Health Center Escorts provide a welcoming presence outside of our health centers**, reassure and support patients, and provide safe and dignified access to our buildings. In FY22, we piloted this program. We are excited to build a robust network of volunteers across Southwestern Oregon in FY23!

Promotores de Salud

This year, PPSO laid the foundation to launch our Promotores de Salud program for the Latinx community. Modeled after Central American and Mexican education programs, **Promotores de Salud is a bilingual, peer-led initiative, which expands access to sexual and reproductive health information and care to Latinx youth, families, and the greater community.** Promotoras are trusted community leaders with one goal in mind: empowering Latinx communities to break down institutional and cultural barriers to access health care and social services. In FY22, PPSO completed background research, a community needs assessment, and developed the curriculum for this program. Keep an eye out for the program launch in FY23!

Education and Training

With the return of in-person education and continued virtual offerings, PPSO was able to reach youth and adults across the country with direct education and training. Locally, we continued to empower young leaders through our REV(olution) Youth Leadership Program by meeting weekly in a virtual space. **Schools, universities, and community partners invited us back into their classrooms to teach in-person.** We hosted monthly after-school programs for young people who did not have access to comprehensive sexuality education in their schools. In addition to youth programs, we successfully hosted our Third Annual Virtual Sex Ed Boot Camp, connecting sexuality educators from across the nation. In total, our direct education programs reached **5,874 participants.**

PATIENT SERVICES

In FY22, Planned Parenthood of Southwestern Oregon (PPSO) provided reproductive and sexual health care to **13,231 patients** through **17,462 in-person and telehealth visits**. Access to essential reproductive healthcare continues to be crucial. With a focus on patient access, we made operational changes to ensure our patients received care when they wanted it, how they wanted it, and where they wanted it. Our work included:

Patient Access

With increased staffing and building improvements, we reopened the Grants Pass Health Center, supporting a return to pre-COVID patient visit volumes. **PPSO launched telehealth as a stand-alone business line, increasing access for rural patients and those with transportation barriers.** PPSO continued to address the public health STI epidemic, completing over 14,000 STI screenings this year.

Abortion Care

In FY22, PPSO expanded abortion care to include gestational age into the 2nd trimester and now offers the option for moderate sedation to increase patient comfort. Patients now have access to Medical Abortions (MABS) at all our health centers and through Telehealth services. **PPSO hired an Abortion Patient Navigator, as part of a nationwide navigation system** supported by PPFA, and secured grant funding to assist patients traveling more than 60 miles for abortion services.

Patient Experience

In response to our Patient Experience Survey results, PPSO focused on increasing access to services and centering our patients' personal needs to address the overall patient experience. **PPSO is committed to health equity.** We plan to analyze how identity and lived experiences such as race, ethnicity, gender identity, ability and disability, age, and socioeconomic status impact patient experiences at our health centers in the coming year.

Gender Affirming Care

PPSO continues to provide Gender Affirming Hormone Therapy (GAHT) at our Eugene-Springfield Health Center as part of our Gender Affirming Care (GAC) program. In FY22, **PPSO trained two new providers to provide GAHT services.** PPSO is working to ensure a continuum of care for trans patients and increase access to these services.

AGE OF PATIENTS

40 & over: **10%**

30-39: **24%**

25-29: **22%**

18-24: **38%**

17 & under: **6%**

TYPE OF SERVICE

Family Planning: **47%**

Non-Family Planning: **37%**

MAB: **8%**

TAB: **3%**

Dispense only: **3%**

TeleMAB: **1%**
Other: **1%**

TYPE OF PAYMENT

Medicaid/Managed Care: **37%**

Commercial Insurance: **28%**

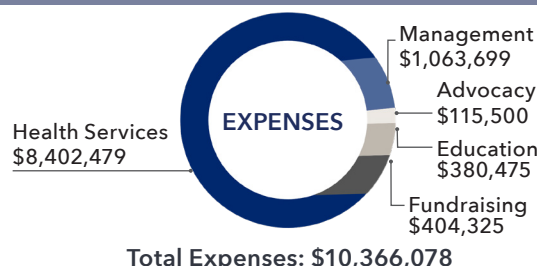
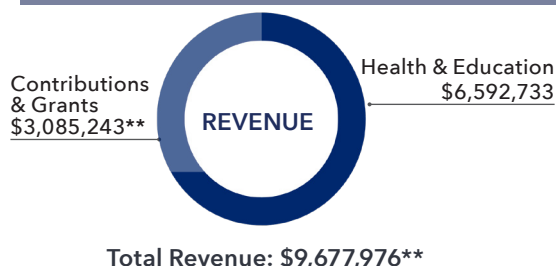
RH Program: **12%**

OMAP: **10%**

Private Pay: **10%**

Self Pay: **3%**

FY22 PROGRAM REVENUE & EXPENSES*



* FY22 audited revenue and expenses
** In FY22, PPSO received a one-time investment of \$7.5 million from MacKenzie Scott

ADVOCACY

In FY22, PPSO influenced local, state, and national policy to advance reproductive healthcare services for everyone. Together with Planned Parenthood Advocates of Oregon (PPAO), we worked to improve reproductive healthcare and advance sexuality education initiatives for Oregonians. Our work included:

Reproductive Health Care Access

PPAO collaborated with state agencies to fully implement the Reproductive Health Equity Act, hold insurers accountable for non-compliance, and reimburse anyone incorrectly billed for services.

The Oregon Legislature established the Reproductive Health Equity Fund, a first-of-its-kind \$15 million dollar fund, to support immediate abortion access needs and reproductive healthcare infrastructure improvements. The fund will provide support directly to Oregonians accessing care, expand provider capacity, and make long-term infrastructure investments to address existing disparities and shrink reproductive healthcare access deserts.

Community Engagement

Following the Supreme Court decision to overturn Roe v. Wade, PPAO organized "Bans Off Our Bodies" rallies across the state, quickly mobilizing thousands of Oregonians.

We strengthened outreach to Latinx communities through the Raíz Oregon program, which **worked to increase enrollment in the Oregon Health Authority's Reproductive Health Program.**

We fought back against well-funded, anti-sex education organizations like Parents' Rights in Education, which are creating a false panic about sexuality education and equity work in schools by targeting LGBTQ+ youth.

Lobbying

In short session, February 2022, **we blocked two anti-abortion bills, HB 4042 and SB 1533**, and we worked on technical fixes to the Reproductive Health Equity Act through passing HB 4034.

As part of our advocacy efforts, **we joined the Speaker of the House's Reproductive Health and Access to Care Workgroup.** The goals of the workgroup are:

- » Create policy, administrative and budget proposals that will protect, strengthen and expand equitable access to reproductive healthcare, including abortion and gender-affirming care.

- » Expand protections for patients and providers, health navigators and assistants, and LGBTQ+ children, families, and adults.

We will advocate, collectively with our partners, to see the recommendations from the Reproductive Health and Access to Care Workgroup become law this next session.



"Oregon has become a critical access state for abortion. Since Roe was overturned in June 2022, PPSO has seen patients from every single state with an abortion ban. Now is the moment for us to live our value of Care. No Matter What. Now is the moment to build an equitable healthcare system where access to reproductive healthcare is honored as a basic human right."

— Amy Handler
PPSO Interim President
and CEO