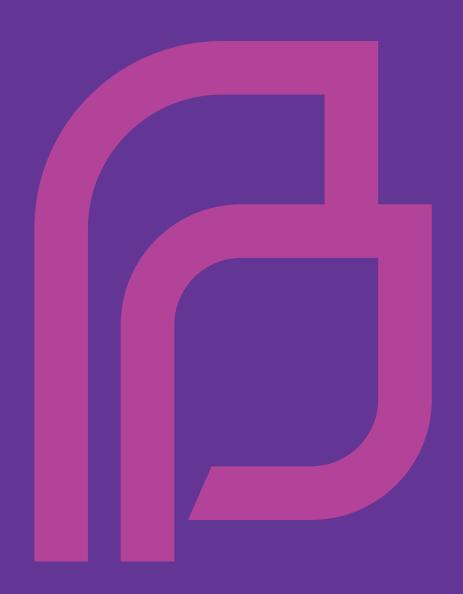
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# DEAR FRIENDS,

Planned Parenthood of Wisconsin is moving boldly forward to protect and expand access for Wisconsin's women and families, and the highlights from our 2017 fiscal year, shown in this report, illustrate what accomplishments your support made possible. Thank you for championing women's health and helping to build strong communities.

Many have asked how PPWI will survive with the current level of attacks against women's health, and we are proud to say with your continued help, PPWI will not only survive, it will thrive.

PPWI is poised to innovate how care and services are provided in a way that both embraces 21st century health care and never compromises the respect and dignity patients deserve. Thank you again for your past support and thanks in advance for continuing to stand strong with PPWI.

Together we are strong. Together we will thrive.

Sincerely,

Tanya R. Atkinson
Tanya Atkinson

PRESIDENT AND CEO

/lary/Lynne Donohue

BOARD CHAIR

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for over 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education and advocacy.

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Chris Williams

CHIEF OPERATING OFFICER

AS OF SEPTEMBER 30, 2017

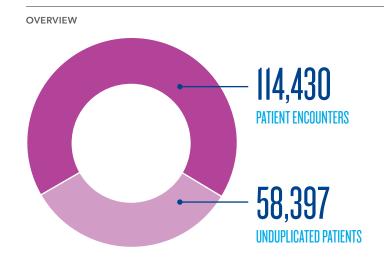
# **COMBINED STATEMENT OF FINANCIAL POSITION**

FISCAL YEAR OCTOBER 1, 2016 - SEPTEMBER 30, 2017

ASSETS		SOURCE OF REVENUE	
Current Assets	\$6,725,566		■ Medicaid 34%
Investments	1,750,746		_
Property & Equipment, Net	10,879,062		Government Grants 8%
Other Assets	4,825,388		Contributions 35%
Total Assets	\$24,180,762		Patient Fees 9%
			Third-party private insurers 5%
LIABILITIES & NET ASSETS			Other 9%
Current Liabilities	\$2,599,605		
Long-term Liabilities	_		
Total Liabilities	\$2,599,605		
NET ASSETS		ALLOCATION OF EXPENSES	
Unrestricted	\$14,471,639		
Temporary Restricted	6,220,809		Patient Services 67%
Permanently Restricted	888,709		Management & General 18%
Total Net Assets	\$21,581,157		Public Affairs & Lobbying 4%
			Fundraising 6%
Total Liabilities & Net Assets	\$24,180,762		Education 4%
			Electoral* 1%

<sup>\*</sup>Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

# WHO WE SERVED





POVERTY LEVEL

AGE	
LESS THAN 15	170
15-17	2,576
18-19	5,620
20-24	18,497
25-29	14,658
30-44	14,898
45 AND OLDER	1,978

RACE	
AFRICAN AMERICAN	18,297
ASIAN AMERICAN	1,360
AMERICAN INDIAN OR ALASKA NATIVE	324
MULTI-RACIAL	2,400
NATIVE HAWAIIAN	4
PACIFIC ISLANDER	54
OTHER/UNREPORTED	5,082
WHITE	30,876

**OF OUR PATIENTS POVERTY LEVEL.** 

100% OR LESS	31,324
101-150%	8,340
151-200%	6,007
201-250%	3,627
MORE THAN 250%	5,355
UNREPORTED	3,744

ETHNICITY	
HISPANIC	10,716
NON-HISPANIC	47,118
UNREPORTED	563

## SERVICES PROVIDED

**BIRTH CONTROL UNITS** 

139,639

**EMERGENCY CONTRACEPTION UNITS** 

63,541

STI TESTS

91,875

PATIENT EXAMS

PREGNANCY TESTS

15,617

**HIV TESTS** 

**BREAST EXAMS** 

**ABORTIONS** 

**CERVICAL CANCER SCREENINGS** 

COLPOSCOPIES/CRYOTHERAPIES

# **PUBLIC AFFAIRS\***

**SUPPORTERS** 

**VOLUNTEERS** 

**VOLUNTEER HOURS** 

**EMAIL ACTIVISTS** 

VISIBILITY AND **OUTREACH EVENTS** 

**MEDIA STORIES** 

HEALTHY NEIGHBORHOOD **CANVASS DOORS KNOCKED** 

<sup>\*</sup>Numbers do not include election activities.

## **EDUCATION AND TRAINING**

#### **EMBODY: BY THE NUMBERS**



Number of **Home Health Parties** for 1,134 Latino community members



Number of school and community-based programs for 2,142 youth, parents, and other adults



Number of outreach events reaching approximately 7,500 community members



Number of **PPWI youth patients** (under age 25) that received peer education through Youth Health Clinics



Number of questions answered on the text line, including 95 referrals to PPWI health centers



Number of internal training opportunities for 187 PPWI staff and consultants



Number of external training opportunities for 389 participants, including teachers and other school staff, social workers, health care providers, youth workers, public health professionals, and more

#### PARTICIPANT DEMOGRAPHICS

AGE		RACE/ETHNICITY	
UNDER AGE 12	5%	BLACK	30%
<b>AGES 12-14</b>	6%	WHITE	27%
AGES 15-17	24%	LATINO	26%
AGES 18-24	17%	NATIVE AMERICAN	2%
AGES 25-60	33%	ASIAN	3%
OVER AGE 60	4%	MULTIRACIAL	5%
UNKNOWN	11%	UNKNOWN	7%

