



Stand with Planned Parenthood Supporter Engagement & Event Guidance

As a new administration heads into the White House and legislatures across the country, we are entering the most dangerous moment in Planned Parenthood's history. That's saying a lot given the immense challenges Planned Parenthood has faced over the last 100 years.

Extremist lawmakers and their allies are dead set on blocking 2.5 million people a year from accessing care at Planned Parenthood health centers.

There's only one thing that can stop this destructive agenda: Us. You and millions of supporters locked arm in arm, telling everyone who Planned Parenthood is and what we do. Our voices have never been more important — and we need to get loud *now*.

Are you with us?! If so, here are some ways to **get involved in #StandWithPP** -- particularly over the next 6 weeks!

- 1) **Join a local event!** [Check out this website](#) to find out where the closest event is near you.
- 2) **Create your own event!** If there are currently no public events in your area, you can start building momentum by hosting your own event! In this toolkit, you'll find information on how to host your own #StandWithPP event.
- 3) **Get engaged online!**
 - a) Visit <https://www.istandwithpp.org/> to take various actions online — and specifically, visit <https://www.istandwithpp.org/take-action> to find the best and most effective action you can take! These include:
 - i) Sign our #IStandWithPP Petition: <http://ppact.io/2j1IOcm>
 - ii) Call your Senator and tell them you stand with PP: <https://www.istandwithpp.org/call>
 - iii) Change your profile pic on social media: <http://twibbon.com/support/istandwithpp-2>
 - iv) Read and share stories of how Planned Parenthood services have influenced people throughout the country: <https://www.istandwithpp.org/stories>
 - v) Share your story about why Planned Parenthood services matter to you: <http://ppact.io/2hPjMyd>
 - vi) Join our mobile list for more actions as they come up: Text "STAND WITH PP" to 22422
 - vii) Read and share our Defund Defined blog: <https://www.istandwithpp.org/defund-defined>
 - viii) Follow us on social media to find and share our most recent content: on [Facebook](#), [Twitter](#), and [Instagram](#).
 - ix) Volunteer for PP: <http://ppact.io/2j5QjCn>

Create Your Own Event

Community events are critical to building and maintaining a strong movement. **Here are a few suggestions of how you can grow your reach and start organizing your community for reproductive rights:**

1. **Host a Planned Parenthood house (or dorm) meeting**, where volunteers, supporters, and loved ones can come to discuss the issues impacting the people of Planned Parenthood every day. A gathering isn't just about bringing community together it's about cultivating a commitment together to fight for what's right in the midst of uncertainty and challenges.

Beyond cultivating commitment, your meeting should be a time to take action together! Here are some important actions you can take together during your meeting:

- a. **Share your story in a letter to the editor.** Encourage everyone to write their own personal story about Planned Parenthood and reproductive healthcare. It's more important than ever to get our stories front and center in every news outlet.
 - b. **I Stand with Planned Parenthood Click-to-Call:** PPFA has set up a click-to-call number to encourage supporters to contact their US Senators and tell them why they stand with Planned Parenthood. When supporters call 1-855-971-1037 they will hear a short message and then be connected to their Senator's office.
2. **Host a Planned Parenthood Community or Campus Rally.** Organize your community or campus and rally for reproductive freedom to show that Planned Parenthood is not just a health care provider, but an important place and resources for your communities! Invite students and community members and leaders to share their stories of how Planned Parenthood has impacted them.

Questions on how to plan a campus rally? Contact Youth.Squad@ppfa.org.

How to Sign Up for an Event or Host Your Own Event

[Go to the website!](#) To see available events, search for events within a certain distance of your Zip Code, and you can click "Sign Up Now" to attend. You will be asked to enter contact information, including your name, email address, and phone number, in order to complete your RSVP. If you do not see an event that your affiliate is hosting and would like it to be public, please reach out to rachel.hall@ppfa.org or datateam@ppfa.org.

If you wish to host a new event, you can click the blue "Host an Event" button in the top right corner of the page. Fill out the form, including your contact information and a title, location, and description of the event. Once you hit submit, your event will go to an approver who will review the event and publish it to the site if the submission contains all of the necessary information. They will email you if the event is approved, and you will be able to direct folks to the website to RSVP for the event. After that, your event will track registrants and you will receive updates daily as they register. After the event, you will receive a follow-up email asking you to confirm who actually attended.