60 Years of Care

It all started in 1963 when a group of visionary and well-connected women in Santa Barbara decided that the small Women’s Advisory Clinic, which fitted postpartum women with diaphragms at the Visiting Nurses Association, should explore becoming an affiliate of Planned Parenthood. Katharine Gray, Dot Smith, Alice Schott, Kathryn Dexter McCormick, and others, met with Medora Bass in her home (Casa Del Herrero) to build a board and advisory council.

On May 21, 1964 Planned Parenthood Santa Barbara started as a small clinic on De la Guerra Street. We served 568 patients in our first year.

The organization grew substantially over the next decade and moved into its current Santa Barbara Health Center and administrative headquarters in 1978.

Planned Parenthood was expanding along the Central Coast while the reproductive rights movement and social justice movements were igniting across the country.

We expanded rapidly to serve communities across the Central Coast. The Santa Maria Health Center opened in 1980, followed by the Ventura location in 1983, and the San Luis Obispo center in 1987. More recently, and to better serve the large Ventura County area we opened the Thousand Oaks Health Center in 2003. And in 2021, amidst the COVID-19 pandemic, PPCCC opened its newest health center in Oxnard. Today, we operate six centers to serve patients throughout the Central Coast.

Throughout our 60 years we saw major expansions of access – including the legalization of birth control and abortion. In 1973 abortion became federally protected with the Roe v. Wade decision, and in 1979 we added this important service to the long list of services we provided.
60 Years of Care (continued)

During the decades since, we’ve been subjected to harassment, aggressive and abusive picketing, bullets through our windows, a bomb thrown through the door of our Ventura Health Center and arson of our Santa Maria, San Luis Obispo, and Thousand Oaks Health Centers. Our staff and Board have never backed down from our commitment to providing safe abortion.

We have been through a lot in the last 60 years, but we have remained steadfast in our commitment to provide care, no matter what.

Today, Planned Parenthood California Central Coast provides a wide range of health services including birth control, cancer screenings, gender affirming hormone therapy, menopause services, abortion care, sexually transmitted infection testing and treatment, vaccines and more.

For 50 of our 60 years, Roe v Wade protected access to abortion nationwide. As we find ourselves once again in a period without federal protections for abortion care, we are more committed than ever to our vision of a future where all people have equitable opportunity to experience health and wellness including high-quality sexual and reproductive health care provided with respect and without judgment.

“Without Planned Parenthood, myself and so many others wouldn’t have had access to safe abortions or birth control. I am grateful for the care the staff has provided me with no judgment, but with so much understanding. If it weren’t for Planned Parenthood I wouldn’t be where I am today. From the doctor to the staff at the door, and to the woman who held my hand and told me everything would be alright: thank you.” - Santa Barbara Patient

We know that our founders would be very proud of all that we have accomplished in the last 60 years. With the help of our staff, donors, supporters, and volunteers – Planned Parenthood California Central Coast will be here for another 60 years, caring for everyone who needs us, and fighting for the future we all deserve. No matter what!

Thank you for standing with us in this fight, thank you for caring for our community alongside us. We could not do this without all of you!
Pink Week 2024

SAVE THE DATE FOR Pink Week - July 8-14, 2024!

Pink Week is an annual collaboration between Planned Parenthood California Central Coast and local businesses.

Throughout the week-long event, local businesses along the Central Coast offer an item for sale. During the week they commit to donate a percentage or flat amount per sale of that item to PPCCC.

This event not only helps raise money for PPCCC, but it also highlights the wonderful local businesses that call the Central Coast their home.

If you are interested in learning more, please follow us on Instagram @ppcacentralcoast, and if you own or support a local business that may want to participate, please email jolie.ebadi@ppcentralcoast.org!

1. Safe, secure online donations:
   Your gift to PPCCC is protected by VeriSign. Enjoy secure credit card convenience when you visit ppcentralcoast.org and click the “Donate” link at the top of the page.

2. Pledge your monthly support:
   A small amount each month makes an important difference each year. Call Zoe to start your monthly giving: 805.722.1517.

3. Remember PPCCC in your will:
   Tomorrow’s dollars are just as important as today’s dollars. Adding a charitable bequest to your existing will takes just a quick phone call to your legal or estate planning advisor. Call Lindsay Soleimani for more information: 805.722.1522.

4. Volunteer
   We are always looking for volunteers for the Mary Jane McCord Planned Parenthood Book Sale. Our volunteers work year-round sorting and pricing books for the sale. If you are interested in volunteering please visit booksale.ppcentralcoast.org

Looking for other volunteer opportunities with PPCCC?
Please email volunteers@ppcentralcoast.org
50th Year

THE MARY JANE McCORD Planned Parenthood ANNUAL BOOK SALE

SEPTEMBER 12 - 22, 2024
Earl Warren Exhibit Hall, Santa Barbara

Opening Night
Thursday, September 12 from 4 - 8 pm
$30 admission (opening night only)
*FREE admission all other days

HOURS

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<th>Day</th>
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<tr>
<td>Thurs. 9/12</td>
<td>4 pm - 8 pm</td>
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<tr>
<td>Fri. &amp; Sat. 9/13 - 9/14</td>
<td>10 am - 8 pm</td>
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<tr>
<td>Sun. 9/15</td>
<td>10 am - 6 pm</td>
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<td>Mon. 9/16</td>
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<td>Tues. - Fri. 9/17 - 9/20</td>
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<td>Sat. 9/21</td>
<td>10 am - 6 pm</td>
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<tr>
<td>Sun. 9/22 (50 % OFF)</td>
<td>10 am - 6 pm</td>
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For more info, to buy opening night tickets, to sponsor a book category or other sponsorships, please visit booksale.ppcentralcoast.org or call 805.722.4690.

GO GREEN! If you would like to receive this newsletter via email only, please email development@ppcentralcoast.org or call 805.722.1517 to update your preferences.
Thank you to everyone who bought tickets and sponsored our hybrid Birds and Bees Bash this year that took place on April 27, 2024. The evening celebrated our 60th Anniversary as a Planned Parenthood affiliate, and we honored our Mary Jane McCord Planned Parenthood Book Sale volunteers for 50 years of the sale! Thanks to your generosity, we were able to raise over $550,000 for our affiliate and for that we cannot thank you enough!

Special thank you to our event co-chairs: Cynthia Abulafia, Monica M. Kunz and Ciji Madey and our event committee: Elena Anderson, Amy Baird. Carolyn Frey, Jane Glanville, Geoff Green, Isaac Hernández de Lipa, Isabel Issa, Kristen Klingbeil-Weis, Dana Loughlin, Achok Majak, Ann Pieramici, Kathy Rogers, Jenna Sanchez, Laurie Siegel, Natasha St. Clair, Leslie Sweem Bhutani, and Supervisor Das Williams.

THANK YOU to our Ventura County supporters for joining us at our Power of Love brunch on March 10, 2024 at the Spanish Hills Club in Camarillo! Nearly 200 guests helped us raise almost $120,000 for health care services in Ventura County.

A special thank you to our co-chairs Janine McMurdie and Carla Valdez, and to our event committee: Janet Barron, Gail Weller Brown, Kim Brown, Rosemary Chavoya, Felicia Duenas, Tammy Edwards, Dorothy Elchoness, Paula Iwamoto-Schaap, Kelly Lack, Linda Le Brock, Leilani Mayer, Michelle Schroeder, Tracy Watz and Hollee Winegar.

Additionally, HUGE thank you to our event sponsors: Betsy Bachman, Madhu Bajaj, Gold’s Gym Oxnard, Jeannette & Dave Bauer, Gail Weller Brown, Rosemary Chavoya, Felicia Duenas, Joyce Frenette, Gold Coast Health Plan, Sandi & Lee Gummerman, Anne Paul King, Eileen Laspa, Mark & Terri Lisagor, Kathy Long, Helen & Marianne McGrath, Kate McLean, Janine McMurdie, Sabrena Rodriguez, Dena Rogers, Michelle Schroeder, Rachel Shaw, Susan Van Vleet, Dr. Minako Watabe, Virginia Weber and Hollee Winegar.

Thank you to our SLO County supporters for joining us at our SLO Together event at The Rock - SLO Brew on February 7, 2024. With your help we raised over $130,000 for health care services in San Luis Obispo County.

Thanks to event co-chairs, Rita Holland and DD Patrick for making our event a success!

Also, a HUGE thank you to our event sponsors: