Quarterly Newsletter **June 2022**

LETTER FROM OUR CEO

Dear Friend,

The nationwide attacks against reproductive health care rights are at a crisis point. The May 2nd draft of the U.S. Supreme Court (SCOTUS) majority opinion in Dobbs v. Jackson Women's Health Organization may be indicative of what is to come: SCOTUS further weakening or overturning Roe v. Wade. If the draft becomes the final decision, nearly 50 years of federal constitutional abortion protections will come to an end, allowing states the ability to ban and criminalize abortion access. California will experience a significant surge in patients coming from other states for care if this worstcase scenario becomes a reality.

California Senate Leader Toni Atkins and Governor Gavin Newsom are proposing a new California Constitution Amendment SCA 10 to fortify reproductive freedom within our state. We need California to advance more progressive policies alongside this new state constitutional amendment to protect abortion access and reproductive health care. With your support, Planned Parenthood Northern California (PPNorCal) will stand strong and serve everyone who comes to us.

Join us. Donate today!

With the pending SCOTUS decision and states like Oklahoma implementing the most restrictive abortion ban to date, we're counting on your support to ensure access to reproductive health care now and in the future.

In this together,

Gilda Gonzalis

Gilda Gonzales President and CEO Planned Parenthood Northern California

BANS OFF OUR BODIES RALLY



PPNorCal's sister organization Planned Parenthood Northern California Action Fund (PPNorCalAF) is fighting for reproductive freedom. In response to the leaked SCOTUS draft opinion overturning Roe, on May 3, 2022, PPNorCalAF participated in a Bans Off Our Bodies rally at the San Francisco Federal Building. Thousands of attendees came together to express grief, outrage, and the determination to keep fighting for reproductive freedom. Speakers included PPNorCal Action Fund's President Gilda Gonzales, San Francisco Mayor London Breed, California Attorney General Rob Bonta, Assemblymember Rebecca Bauer-Kahan, and more. PPNorCalAF has continued this momentum by joining other Planned Parenthood affiliates nationwide and hosting a subsequent Bans Off Our Bodies rally on May 14th.

PPNorCalAF didn't stop there! On May 20th, they were joined by local and statewide elected officials at our San Francisco Flagship Health Center to discuss targeted legislation needed to prepare for the future. This San Francisco event was planned in conjunction with a statewide Planned Parenthood "Powered by Pink" bus tour to raise awareness about the threat to abortion rights in the face of the leaked draft SCOTUS decision.



SPRING FUNDRAISING EVENTS





BREAKING NEWS! WE'RE MOVING!

PPNorCal is opening a new Napa Health Center in August/September 2022. Since 1982, we have served the Napa Valley from our current location. The new Health Center will increase the number of existing exam rooms from three to six, allowing us to double our impact in the community and reduce wait times for appointments.

The Campaign for the new Napa Health Center seeks to raise \$716,000 for capital improvements. With more resources, more will be possible. In addition to capital improvements and upgrades to the physical space, we seek to increase patient access with an additional clinician. To learn more about the Campaign, please contact Lisa Moore, Vice President of Development, at lmoore@ppnorcal.org.





Our first in-person fundraising event in two-years was hosted at the Humboldt Bay Social Club on April 30th, the **Choice Affair** gala was themed *Meeting the Moment in a Big Way*, and our supporters did just that! Thanks to all 210 attendees and Special Guest Auctioneer Senator Mike McGuire, it was a fantastic success, with over \$116,000.00 in net revenue raised! A festive evening with appetizers, dinner, drinks, music, and silent & live auctions was the perfect way to come together again and support PPNorCal.

Our next event was **Napa Stand Up! Reproductive Freedom: Together We Stand**. Over 130 supporters gathered in downtown Napa at Feast it Forward on May 4th for a lively evening of food, drinks, live music, and a silent auction. Two days after the leaked SCOTUS draft opinion, our guests heard our call to action and donated over \$113,000 to support our new Napa Health Center!

Finally on June 2nd, we came together at The Lodge at the Regency Ballroom for our annual **Acts of Courage** event with the theme: **Reproductive Freedom - Standing on the Right Side of History**. San Francisco Mayor London Breed was presented with the Acts of Courage Award, honoring her record of being a true reproductive champion and Planned Parenthood supporter. The night included an inspiring address from Keynote Speaker, California Attorney General Rob Bonta, and an uplifting sense of unity and shared purpose created by the San Francisco Gay Men's Chorus' performance, sponsored by the Marin Community Foundation. In the words of our Attorney General, "Our future is what we make it. It's not something we inherit. We're not along for the ride [or] passersby. We are agents, and that means being agents of change. Agents shaping the future we want."

We are grateful to everyone who showed up for our patients and PPNorCal with incredible generosity at our Spring fundraising events! Thank you for rallying your friends and family to support our local health care services.

DONOR SPOTLIGHT

In Meeting the Moment, All Gifts Matter!

In the wake of the national reproductive health care crisis, ballet dancer and pharmacology student **Peter Kurta** generously donated \$10 towards PPNorCal. In conversation with PPNorCal's Development Specialist, Sasha Martin, he shared why he feels PPNorCal is an organization worth investing in:

"PPNorCal is an organization that gives accessibility to people who would normally not be able to access the kind of care that they need, especially women's reproductive and sexual health. I have benefited from the organization myself! When I was first coming out as a gay man, I would do my STI testing at Planned Parenthood. And it was at such a low cost and offered such a welcoming environment.

As a guy--as a gay guy at that--abortion access is not something that will directly effect my daily life. But I don't want to live in an oblivious world where I pretend everything is okay when it's clearly not. This is me putting my money where my mouth is. As a cis-white man, that's the best way for me to express myself right now."

Sarah Heller is a longtime supporter of PPNorCal, both as a former volunteer at our Napa Health Center and now as a generous donor! Exuberant, passionate, and invested in the well-being of her family and community, it is clear that her love of PPNorCal is rooted in the impact the organization has on patient's individual lives. She elaborated on this by saying:

"It's so mportant to support PPNorCal right now! We have to take care of Planned Parenthood. We need PPNorCal. The whole country needs PPNorCal! Not just women--all of us!

I am lucky to be able to afford good health care. But this is not true for all people. It's important to support PPNorCal because we have to look after all people."

DOUBLE YOUR IMPACT!

The nationwide attacks against reproductive health care and rights are at a crisis point. A group of anonymous donors has responded to this crisis. They will **match** all **donations received by June 30th**, (up to \$50,000). That means the impact of your donation will double! Together, we can continue to strengthen California's capacity as a reproductive freedom state for anyone who needs us--throughout the state and beyond.

IN PURSUIT OF HEALTH EQUITY

Launching on July 1st, PPNorCal's new Strategic Plan centers on advancing health equity and Diversity, Equity, and Inclusion (DEI) by increasing workforce diversity, continuing in-depth DEI staff training, and addressing disparities at the point of care.

WHY IT MATTERS: Both currently and historically, reproductive and sexual health care restrictions disproportionately impact people of color (POC), individuals with low incomes and whose native language is not English, undocumented, and LGBTQIA+ individuals. If Roe is overturned by SCOTUS, these are the communities that will be most impacted. The Kaiser Family Foundation (KFF) reported that, due to gaps in health equity, POC continue to experience disproportionately high rates of infant mortality, pregnancy-related death, and prevalence of chronic disease compared to their white counterparts. PPNorCal's patient-centered care strives to reduce disparities within sexual and reproductive health care so that we empower and provide care to all who come to us, including the most vulnerable members of our communities.



Health Inequity is the avoidable, systematic marginalization of groups of people from access to health care and a safe, healthy lifestyle. These social, economic, environmental, and structural disparities create an unfair, detrimental divide between different groups.

GIVING LOCAL MATTERS

When you support PPNorCal directly, you support essential, on-the-ground reproductive and sexual health care services.

PPNorCal's 17 health centers provide nonjudgmental, culturally appropriate, and comprehensive sexual and reproductive health care throughout 20 urban, suburban, and rural counties from the Bay Area to the Oregon border. PPNorCal is proud to serve anyone who comes to us for care—from Northern California and beyond.

If you want to give local (i.e., to <u>PPNorCal</u> directly) and help secure California as a reproductive freedom state as we likely move into a post-*Roe* environment, please:

Head over to our affiliate website (<u>support.ppnorcal.org</u>) and 100% of your donation will be directed to services right here in Northern California!

If you would like to support both PPNorCal and the PPFA, please note that 50% of your generous donation will be allocated towards PPNorCal.







Regional Offices:

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Planned Parenthood Northern California