



2021

Annual Report

 **Planned
Parenthood**[®]
Greater Washington and North Idaho

Abortion is health care.

The shattered glass on the front cover was caused by an assault on one of our health centers in July. We chose this photo because it symbolizes the bigger picture locally and nationally: Our health, our bodies and our rights are under attack.

2021 was filled with unprecedented threats and attacks on bodily autonomy. Nineteen states enacted 106 laws restricting abortion, culminating in the final blows of State Bill 8 in Texas and Supreme Court oral arguments on a 15-week abortion ban in Mississippi. The devastating possibility of a reversal on *Roe v. Wade* is all too real.

With people across the country expecting to lose access to abortion in the coming months, all of us at PPGWNI are preparing for an influx of patients forced to travel hundreds of miles out-of-state to our health centers due to cruel and unjust abortion bans. This only accounts for the people who have the means and resources to travel. Many will be forced to continue being pregnant when they do not want to be—a terrifying position to be in and one that disproportionately impacts communities of color and those experiencing poverty. It is an outrage that the state of having a uterus is a targeted class in this country.

Our Leadership



BOARD OF DIRECTORS left to right: Dr. Patricia Ortiz (President), Aileen Monahan (Vice Chair of Development), Alberto (Vice President of Finance)



EXECUTIVE TEAM left to right: Karl Eastlund (Chief Executive Officer), Sendi Aceves (Chief of Operations), Kim Nelson (Vice President of Finance), Maria Razo (Vice President of Clinical Operations), Paul Dillon (Vice President of Public Affairs), Cristal Alatorre (Director of Health Equity), Susana (Director of Health Equity)

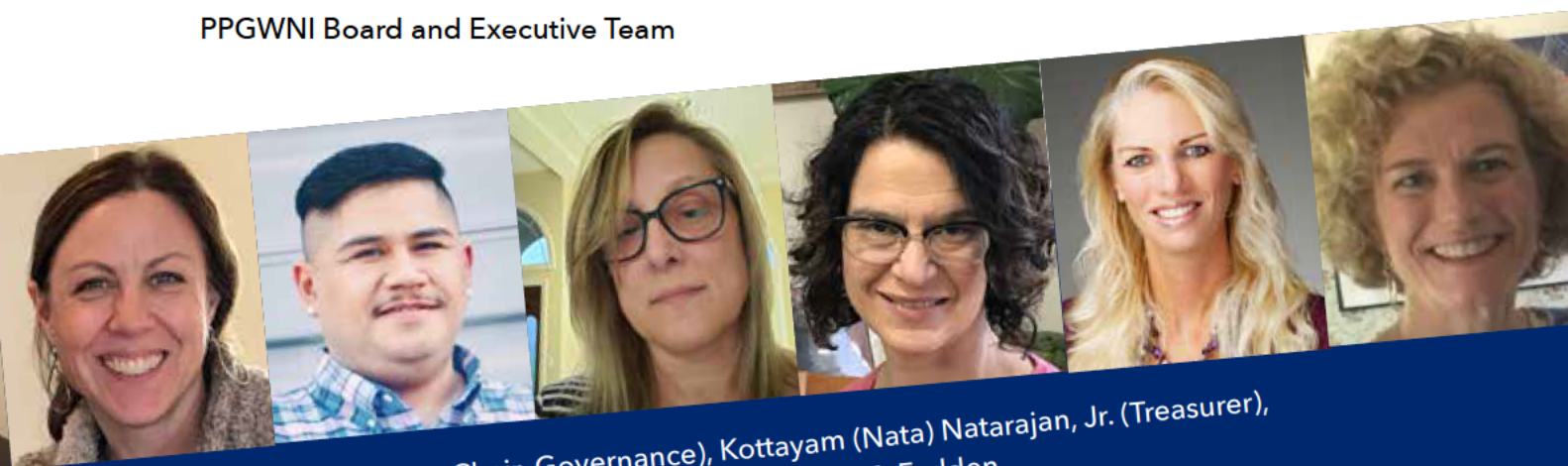
Even in the face of these attacks on access, PPGWNI persists in our fight for justice while delivering care to those who depend on us. 2021 was filled with stories of the amazing work of Planned Parenthood staff and volunteers. We are so grateful for your support and how you help our mission thrive.

We are proud to share the accomplishments made last year because of your partnership. We expanded our mobile clinics to rural communities, vaccinated our patients against COVID-19, and launched new health equity initiatives. While the Supreme Court and hostile lawmakers aim to turn back the clock on our rights, we've continued moving forward in tearing down barriers to care.

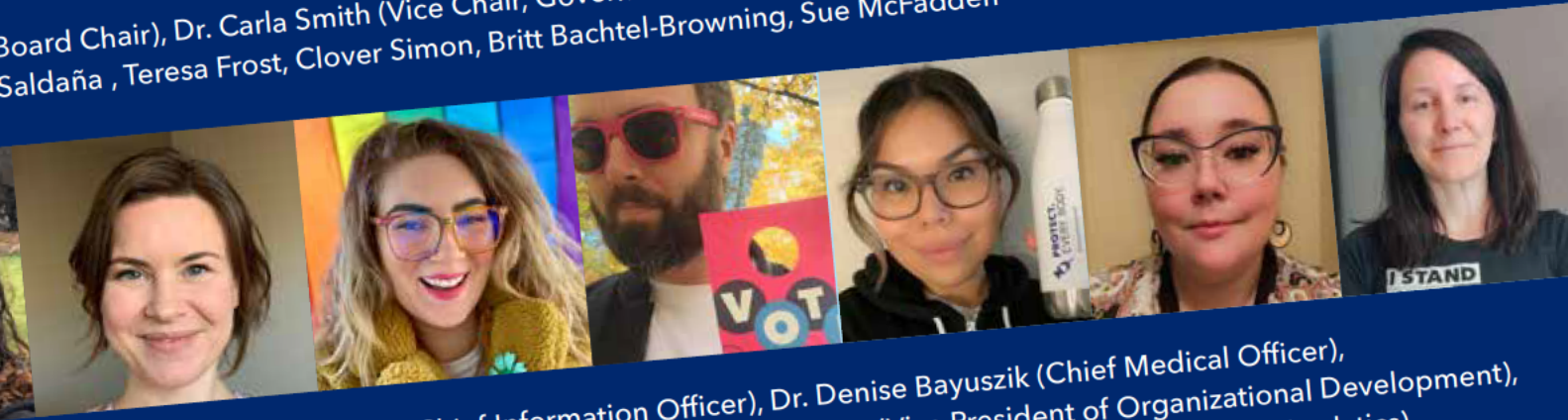
The laws can change, but that will not change our commitment to ensuring everyone can access the care they need. **We will never give up fighting and we will never stop being there for our communities. No matter what.**

In this together,

PPGWNI Board and Executive Team




Board Chair), Dr. Carla Smith (Vice Chair, Governance), Kottayam (Nata) Natarajan, Jr. (Treasurer), Saldaña, Teresa Frost, Clover Simon, Britt Bachtel-Browning, Sue McFadden




Operating Officer), Jason Riel (Chief Information Officer), Dr. Denise Bayuszik (Chief Medical Officer), Lindsay Johnson (Vice President of External Affairs), Tiffany Harms (Vice President of Organizational Development), Ian Sisson (Vice President of Clinical Systems), Nicole Thorson (Vice President of Compliance and Analytics)





"I trust my reproductive health care to Planned Parenthood. So when I needed an abortion, I knew exactly where to go. I was not afraid, because Planned Parenthood provides great care to their patients. I knew I would be treated with respect, and I knew I would be safe. I wish all people who need abortions could have that experience of trust and safety. I can't imagine how scared I would have been if I didn't know where to go, or if I didn't have any access to abortion services at all."



"I was 19. My birth control didn't fail, and I didn't forget to take it. It was when the pharmacy said one month's worth would cost me \$150—I could not afford that. I became pregnant, even after taking precautions. I was one of the lucky people to live in a town with a Planned Parenthood that offers abortion care. I can't imagine my life without it."



Pullman Health Center Team

By the Numbers

38,488
total patients

59,173
total patient visits

374
patients who identify as non-binary
or gender non-conforming



170,548
contraceptive information
& services



6,514
breast exams & pap tests
*(16% of total tests detected early
cancer or abnormalities)*



64,574
total STI tests



50,889
total family planning visits



1,570 behavioral health services

751 primary care services

1,384 gender-affirming care visits

3,484 abortion services

1,333 COVID-19 vaccines administered



Brewster Mobile Clinic

Serving Patients Where They Live and Work

In the spring and summer of 2021, the mobile clinic team was back on the road distributing health care and education to communities like Brewster, Buena, Granger, Cheney, Mattawa, and Quincy. We were able to care for rural patients by bringing the services and supplies to them. Your support helped us expand our mobile clinic services beyond COVID-19 testing by adding primary care, STI testing, A1C (blood sugar) screening, COVID-19 vaccinations, and referrals. In 2022, we plan to offer additional services at our mobile clinics while serving more communities. The need is out there and we are happy to go the distance for our patients.





East Wenatchee Mobile Clinic

Growing Strong Communities

Raíz (Spanish for “root”) is entering its fourth year and continues to grow! The program allows PPGWNI to work toward health equity through its focus on building long-term, sustainable partnerships in the Latinx community. Raíz was instrumental in making our Mobile Clinics a success by securing locations, ensuring communities were ready for our arrival, and assisting patients and their families in getting the care they needed. This team continues to fight for immigrant rights while bridging the gap between Latinx communities and essential health care.



Mobile Clinic



Business Expo



Walla Walla Healthy Neighborhood Canvass

Protecting Access to Care

Legislative sessions continued to operate virtually in 2021, and PPGWNI maintained a steadfast presence. We sat at the table for conversations that impact the health of our communities: Medicaid rate reimbursement, Title X, Patient Protection Act, redistricting work in Spokane and Yakima, nondiscrimination policies, and more.

The advocacy team organized Healthy Neighborhood Canvasses in communities throughout our service region in 2021. They reached over 1,645 households with information about local Planned Parenthood services, mobile clinics, and our local legislative priorities.

In 2022, PPGWNI plans to expand our presence in Idaho, grow outreach staff for the Raíz and Mobile Clinic programs, and set up a direct abortion fund while passing policies that protect and expand access.

“Opponents want to stop the future from happening—but we ARE the future. Now is the time to do things we did not think were possible before.”

~ Paul Dillon, VP of Public Affairs

C4 Update

Planned Parenthood Advocates of Greater Washington and North Idaho (PPAGWNI) is a 501(c)(4), nonpartisan, not-for-profit organization that engages in educational and electoral activity, including legislative advocacy, voter outreach, and grassroots organizing. With your support, we work to elect pro-choice candidates at every level and pass laws and policies that support Planned Parenthood patients.

We fought for and won major progressive victories in 2021!

- Ensured Planned Parenthood receives fair Medicaid reimbursement after many years of being underpaid for services provided.
- Sponsored and passed the Protecting Pregnant Patients Act to prevent hospitals from interfering with a practitioner's ability to give medically necessary care to a pregnant patient whose health or life is at risk.
- Supported and passed legislation that added abortion coverage to student health plans.
- Worked with coalition partners to fight for fair and equitable redistricting.
- Endorsed progressive candidates who won elections across counties from Spokane to Yakima to Whatcom!

Looking ahead, we plan to continue removing barriers to abortion care, increase funding for abortion access, and ensure health care coverage for immigrants. Your support makes this work possible. Thank you for fighting with us!

C4 Donors | \$100+

Sharon Cabeen
Emily Williams
Jose Alanis
Carly Ingalls
Lance Reichert
Mimi Anderson
Emily McCann
Estela Meza
Mary Jane Vierra
Nicholas Lombardo
Carol Pilz Weisskopf
Elizabeth Bloom
Helen Steele
Jeremy Means
Julie Packard
Kate McDonald
Maryanne Pultz

Robert Phillips
Susan Denslow
Terry Harings
Wanda McGlasson
Nikki Larson
Margaret Bartelt
Timothy Taylor
Susan Hill
Edward Jaffe
Samantha Tomicki
Barbara Sinnott
Carrie Roller
Cathy Barker
Cheryl Robison
Erin Jacobson
Joan Opyr
Kriste Henson

Lancer Leray
Lindsey Crawford
Lisa Glass
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Melissa Holland
Pearl Mudd
Rachel Brayton
Rachel Jewell
Desiree Crisp
Diane Berreth
Jan Yoder
Matteo Tamburini
Clover A. Simon
Kottayam V. Natarajan
and Alison Ashlock
Nancy Jo Edelstein
Sheril Bechard



Before the injunction

Security

September 2015:

Attack on Pullman Health Center by firebomb.

October 2020:

Bomb threat called in to Spokane Health Center.

Monthly since 2018:

Mob of religious extremists gathers to terrorize local Planned Parenthood patients.

July 2021:

Assault on Spokane Valley Health Center breaks all the building's glass.

Since 2015, PPGWNI has spent over \$1 million on security improvements at our 11 health centers. Improvements in 2022 will include installing a locked vestibule entrance in every health center. In Wenatchee, upgrades to the entrance will improve patients' privacy and keep protesters at bay.



Persisting in the Face of Harassment

After a long battle, PPGWNI won! The preliminary injunction against "The Church at Planned Parenthood" (TCAPP) became permanent finally in late September. TCAPP is no longer allowed to disturb patients and staff. They are barred from holding their loud services during our business hours. Now they can only meet across the street from the health center when we are not serving patients—after 7 p.m.



After the injunction

"Planned Parenthood is the only health care provider that has to defend their patients and staff with bulletproof glass."

~Lindsay Johnson, VP of External Affairs



Empowering Youth Leaders

PPGWNl's youth leaders continue to provide honest education in their communities through our Youth Empowerment Program (YEP). In YEP, high school students are encouraged to develop professional skills, and foster advocacy on issues that impact their peers and communities. Some of the topics they worked on in 2021 were healthy relationships, consent, birth control, and civic engagement. The YEP students were able to attend a virtual Teen Lobby Day this year where the young activists from Spokane, Wenatchee, and Yakima met with their state representatives and lobbied for the issues that are important to them. They raised their voices in support of increased funding for Planned Parenthood health centers in Governor Inslee's 2021 budget.



Virtual Teen Lobby Day

"I'm a pre-boomer male who remembers a time before Roe. I don't want to see my granddaughters—or any other person—go back to those dark days."

~Michael Kelcy, Walla Walla donor



Spokane Valley Health Center Team

Health Center Highlights

Our expert medical team remained resilient as COVID-19 progressed in 2021. We accomplished a lot despite the challenges of the ever-changing pandemic landscape.



Administered COVID-19 vaccinations in our Kennewick, Yakima, and Spokane health centers



Promoted telehealth as a safe and convenient option for health care



Enhanced our health screenings by monitoring blood sugar levels with A1C testing



Expanded our birth control options by adding Annovera (yearlong ring) and Phexxi (nonhormonal gel)



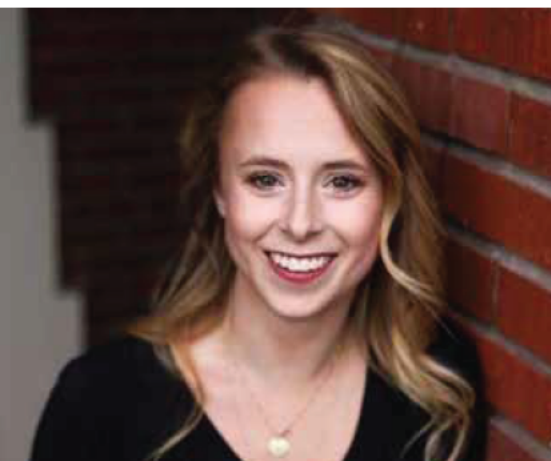
Continued to fill the gap in behavioral health in our region by providing referrals, resources, and services



First PPGWNI vaccine clinic

Training the Next Generation of Providers

Our provider training program continues to be the most sought-after rotation in Central and Eastern Washington. We are so proud to be able to host nearly 50 medical students, residents, and fellows this year. We are looking forward to continuing to host more in 2022.



Kenna completed a three-month rotation in our training program. She was then hired on as our clinician in Sunnyside!

“The provider training program with PPGWNI was the perfect stepping stone to launching my career as a new graduate nurse practitioner. I felt very supported during my three months with PPGWNI and am incredibly grateful to have had that opportunity as a student.”

~Kenna, Sunnyside provider

Strengthening Our Staff

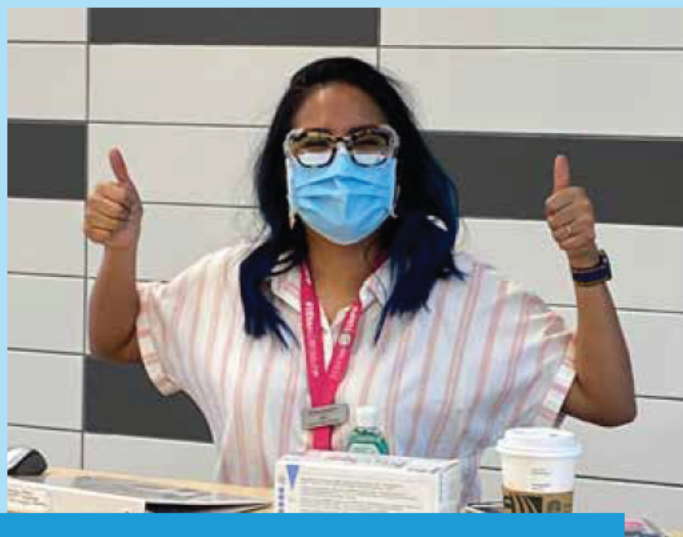
This past year PPGWNI looked within and took new steps to invest in our staff members.

16 promotions

100% of managers promoted internally

892 years combined tenure of GWNI employees

In our commitment to meaningfully advance the careers of staff through continuing education, we launched a program this year for staff to apply to attend a Medical Assistant Certified (MA-C) program. PPGWNI covered full costs of schooling, course materials, travel, and the exam fee. We plan to continue this program annually, aiding up to three staff per year with certification.



Mitzi Guerin, *Medical Affairs Manager*



In September during Hispanic Heritage Month, Latinos for Planned Parenthood celebrated our own Marty Briseno for his work in the Latinx community by sharing his story through video. Marty proudly fosters respect for trans people and advocates for trans rights in the Latinx community.



Scan the QR code on your phone to see Marty's story

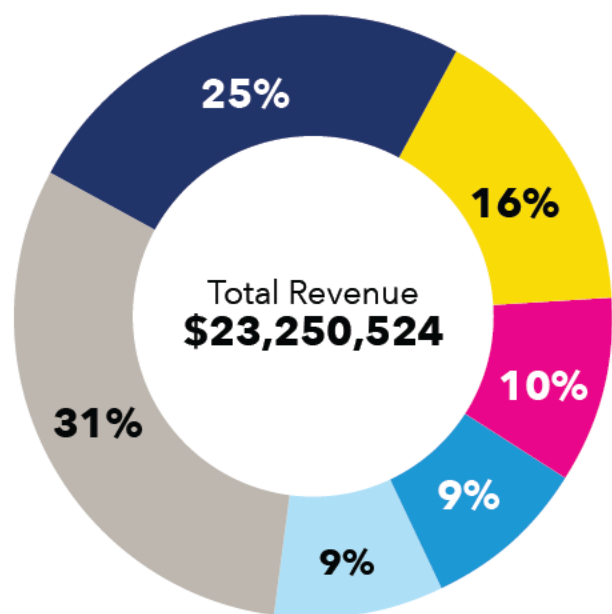
Diversity, Equity, and Inclusion

"Care. No matter what" is the very basis of our mission and the work that we do. PPGWNI believes that diversity, equity, and inclusion (DEI) work is never finished. In 2021, we fostered staff learning and professional development by expanding our diversity, equity, and inclusion trainings. November marked the completion of one year of affiliate-wide affinity training to promote health equity. These trainings have included videos, meaningful discussion, and activities to define and promote our vision of health equity, resulting in a sense of cohesion across the affiliate. To help guide us on our DEI journey, we have promoted our own Cristal Alatorre to be our Director of Health Equity! Cristal is now leading and implementing health equity initiatives at PPGWNI.







"PPGWNI taught me everything I know now about my body, health, and rights. I am forever thankful to GWNI for helping me find my voice and giving me courage to speak up for those who are still working on finding theirs."
~Cristal Alatorre, Director of Health Equity



Financials



REVENUE

-  Medicaid/Managed Medicaid / FPO
\$7,112,282
-  Private Insurance / Patient Self Pay
\$5,806,167
-  Title X Reimbursements
\$3,792,856
-  Fundraising
\$2,288,133
-  Investment Activity
\$2,109,179
-  Other
\$2,141,907

Total Revenue: **\$23,250,524**

EXPENSES

Health Care Services
\$16,390,422

Administration / HR / IT
\$2,556,317

Advocacy
\$687,552

Education
\$163,256

Fundraising
\$298,348

Total Expenses: **\$20,095,895**

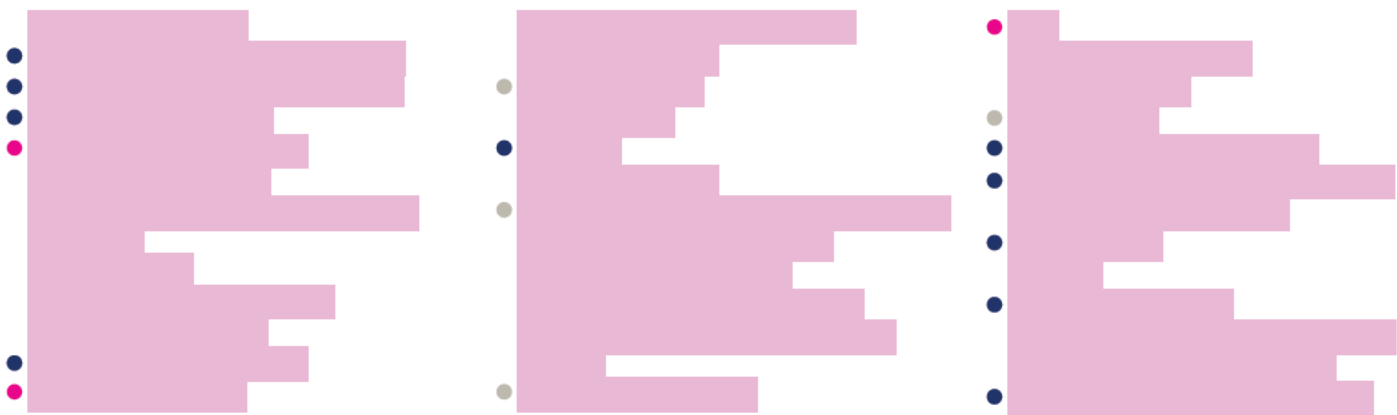
Final, unaudited finances.



Sunnyside Women's March

C3 donors

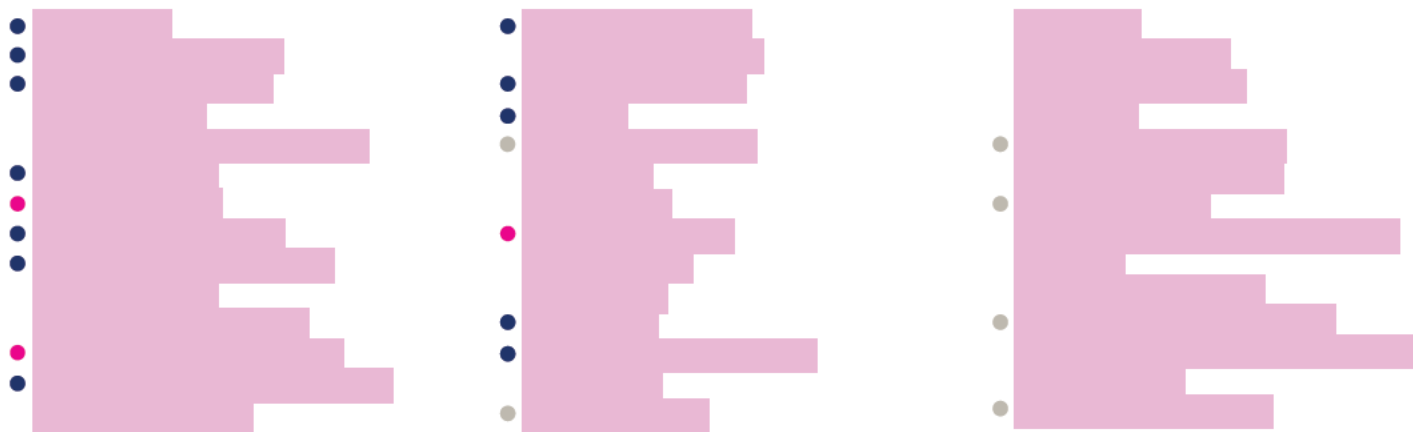
Visionary C3 Donors | \$10,000+



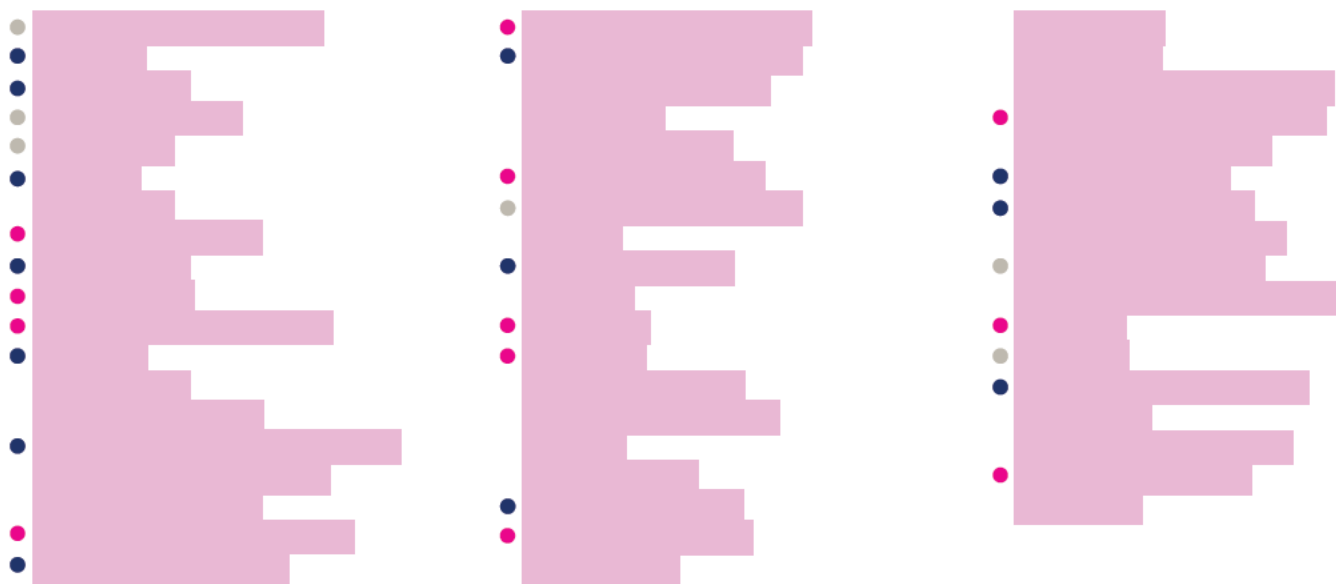
● Donor of at least 10 consecutive years ● Donor of at least 5 consecutive years ● Donor of at least 3 consecutive years

C3 donors

Platinum Friends | \$5,000-\$9,999



Gold Friends | \$2,500-\$4,999



● Donor of at least 10 consecutive years ● Donor of at least 5 consecutive years ● Donor of at least 3 consecutive years

“Seeing PPGWNI’s continuous initiatives and support for our community’s well-being is what inspires me to advocate for them. Their work and mission have been invaluable, and are especially relevant now more than ever.”

~ [Redacted Name], Spokane donor

C3 donors

Silver Friends | \$1,000-\$2,499





It's my **BIRTHDAY**
and I want
RIGHTS

#WomensMarch2021
#AbortionIsHealthcare



**GIRLS JUST
WANNA HAVE
FUN-DAMENTAL
HUMAN
RIGHTS!**

#AbortionIsHealthcare
#WomensMarch2021

**RESIST
Persist
INSIST
STILL PERSIST**

Here I stand



I may be
size 6 but
hear me
roar!