PLANNED PARENTHOOD CALIFORNIA CENTRAL COAST

IMPACT REPORT
FISCAL YEAR 2021/2022
Dear Friends,

Last year began with an ambitious new strategic plan and invigorating new vision and mission statement. We recognized as we committed ourselves to a new strategic plan that the challenges we faced were immense. In addition to continuing to navigate the pandemic, and all the disruption it created to the economy and our workforce, we entered last year with an acute recognition that the right to legal abortion hung by a thread.

Implementing our new strategic priorities; advancing health equity, powering a movement, and investing in the future; was invigorating, and the organization made significant progress in its first year.

We advanced health equity by growing our presence in Oxnard, opening our new health center full-time and partnering with the public schools. We increased patient access, nearly to pre-pandemic levels. In recognition of the threat posed to safe and legal abortion, we implemented an abortion access plan, including adding new services such as management of ectopic pregnancies and expanding abortion care later in pregnancy. In response to feedback from stakeholders, we also developed a plan to meet more primary and behavioral health needs in our communities.

We powered our movement by investing in our communities, confronting the systemic issues that keep people from being healthy, and advocating for a more equitable future for reproductive rights and health. Our partnerships with social justice organizations and coalitions were strengthened, and for the first time, we provided a Community Partner Award to our friends at the Mixteco Indigena Community Organizing Project (MICOP). This was in recognition of their support with reaching the vulnerable indigenous community on the Central Coast.

We partnered with underserved communities to disseminate information about the COVID vaccine, reaching 1,200 people in Santa Maria and Guadalupe. We engaged deeply in diversity, equity and inclusion work and provided trainings to our donors and supporters.

In recognition of the importance of California if the legality of abortion were returned to the states, we actively partnered with the State of California to protect and expand access to care through the Future of Abortion Council. This work ultimately resulted in a legislative package of 13 bills and $200 million in new funds to protect and expand access to reproductive health care in California.

We invested in our future by driving staff equity and engagement, including reviewing and implementing recommendations from a Climate and Belonging staff survey. This included implementing a new compensation philosophy and plan rooted in equity. We committed to climate resilience and installed solar panels in San Luis Obispo and committed to go further, by developing
plans for solar and battery at additional health centers. We became more data driven with the implementation of a new analytics system and performance metrics.

You – our donors – were active partners in all of this exciting work. This year was the organization’s largest fundraising year in history. A historic $6.9 million was raised to support our mission. Thank you.

As we’d feared when we entered this year, in June, the Supreme Court abandoned 49 years of precedent establishing abortion as a constitutional right with the Dobbs v. Jackson Women’s Health Decision. The decision followed decades of attacks on safe and legal abortion, and months of signs that this was coming. In September 2021, the state of Texas passed a 6-week ban on abortion and the Supreme Court failed to intervene. In May 2022, a leaked opinion of the Dobbs v. Jackson Women’s Health signaled that the Supreme Court was gearing up to overturn Roe vs Wade.

The Dobbs v. Jackson Women’s Health decision opened the floodgates for hostile states to ban abortion, setting in motion a national health care crisis. Just days after the Dobbs decision, patients from out-of-state began arriving at our Central Coast health centers. They were scared and shocked, and we saw firsthand the devastating impact that the loss of legal abortion was already having. PPCCC was prepared, and we will do everything we can to continue to be a safe haven for safe, compassionate, nonjudgmental care. No matter what.

This was a year of preparation, vigilance, and vision. While we prepared for the loss of Roe and continued to navigate a pandemic, our vision remained clear. We are striving for a future where all people have equitable opportunity to experience health and wellness, including high-quality sexual and reproductive health care, provided with respect and without judgement.

For 58 years, Planned Parenthood’s health centers have been cornerstones on the Central Coast, serving generations of individuals and families who may not otherwise have access to medical care. Our advocacy and education efforts support and strengthen our ability to improve reproductive health outcomes and reduce health disparities. Today and every day, our doors are open.

Thank you for your support and partnership at this critical time.
“This was the best experience, everyone from the workers in the front all the way to the doctor was very nice, I felt super comfortable to talk and ask any questions, I appreciate how they took the time to talk and go over everything”
- San Luis Obispo Patient
birth control

- 72,421 units of birth control
- 116,866 condoms
- 39,208 pill
- 1,287 implant
- 1,523 iuc
- 4,415 shot
- 4,413 ring
- 10,434 plan B
- 11,141 patch
- 11,141 patch
by the numbers

- **20,400** visits when a patient received one or more STI tests
- **19,119** visits when a patient left with birth control
- **10,434** units of emergency contraception dispensed
- **3,214** cancer screenings
- **3,605** abortions
- **127** vasectomies

sti prevention

Sexually transmitted infections (STIs) are on the rise in California, including on the Central Coast. We provided **68,444** STI tests this year.
Regular clinical breast exams by a health care provider are important for detecting breast cancer early.

Planned Parenthood continues to recommend that patients over 40 get mammograms.

The Gardasil vaccine helps prevent human papillomavirus (HPV), which causes an estimated 75% of cervical cancers and 90% of genital warts.

PAP tests, colposcopies, and LEEP procedures represent a progression of cancer detection tests. PAP tests are used for routine screenings. Abnormal findings are evaluated by colposcopies and treated by LEEP procedures.
WHO WE SERVE
25,660 Patients

patients by gender & ethnicity

82.6% female
15% male

.5% chose not to disclose
1.1% nonbinary
.4% transgender male/trans man
.4% transgender female/trans woman

53% latinx
32% white
6% other/unknown
1.2% multi-racial
2% black
4.4% asian
1% native american
.4% pacific islander
**patients by age**

- **12 - 17 years old**: 4%
- **18 - 19 years old**: 10%
- **20 - 24 years old**: 30%
- **25 - 29 years old**: 23%
- **30 - 34 years old**: 15%
- **35 - Older years old**: 18%

**patients by income**

- **0 - 100% FPL**: 55%
- **101 - 150% FPL**: 15%
- **151 - 200% FPL**: 12%
- **201 - 250% FPL**: 4%
- **250 + % FPL**: 13%
- **unknown FPL**: 1%

*Federal poverty level (FPL), or the poverty line, is a measure used to decide whether the income level of an individual/family qualifies them for certain federal benefits and programs. 100% and less is below the poverty threshold for California.*
WE ARE EDUCATORS

“I learned that consent is always needed before doing any activity, especially during a relationship of any kind.”

- Teen Talk Participant
In the 2021/2022 fiscal year, PPCCC’s Education team provided 948 individuals with reproductive health education through our programs:

- **Teen Talk** is an evidence-informed curriculum designed to educate High School students about sexuality and sexual health. This curriculum is offered in English and Spanish.

- **Planned Parenthood 101** are workshops designed to introduce the community to the information they need to lead healthy lives and make informed decisions about their sexual and reproductive health. This curriculum is offered to Middle and High School students as well as adult professionals, in English and Spanish.

- **Cafecitos** are offered by our Promotorx Peer Educators as a critical step in addressing the lack of access to sex education and sexual and reproductive health care in a predominantly monolingual Latinx community.

Moving to hybrid learning environment and increasing our time in classrooms this year has improved accessibility to these life skills by reaching more individuals with our programs. Whether it was a Teen Talk series, a Planned Parenthood 101 workshop, or the Promotorx driven “Cafecitos” peer-to-peer education program – we found more opportunities to partner with our local organizations and schools to provide sex education in our service area.

Throughout the year we were able to partner with 24 Community Partners to provide inclusive, age-appropriate, and medically accurate sex education in our communities.

To learn more about Planned Parenthood California Central Coast’s comprehensive sex education options for your community, please visit the Education page on our website and contact us to request the program that best aligns with your needs.
"We had a 21-year-old traveling alone from Arizona with no family support. They had mentioned that they didn’t have the funds to stay anywhere and were planning to sleep in their car before and after their abortion visit with us and then drive back home same day. I let them know that we would help get a hotel so they could get some well needed rest before their appointment as well as for recovery after. We were able to get a hotel room for two nights close to the health center. They were incredibly grateful. The patient kept in contact with me until the moment they left the hotel to advise that everything went well at their visit and that they were heading back home."

- Abortion Patient Navigator
Patient navigation

Abortion navigation

Planned Parenthood California Central Coast has recently merged the Abortion Patient Navigation program with our Patient Care Navigator position. The new Abortion Patient Navigation program is overseen by our 3 patient care navigators. This fiscal year our patient navigators assisted 34 out-of-state patients that were in need of an abortion. Caring for these patients consist of:

- Booking an initial appointment
- Ensuring the patient can travel and stay in the area for their appointment
- Ensuring the patient can cover procedure cost either through insurance, personal funds, or assistant funds from PPCCC
- Following up with the patient after their procedure, reminding them that they can call with any questions

Gender affirming care

PPCCC has been providing Gender Affirming Care (GAC) for the past three years. This year, we saw 408 patients for GAC services throughout our six health centers with 258 initial GAC visits and 488 GAC follow-up visits. Patients can start receiving GAC services at the age of 18, and many patients schedule their first appointments on their 18th birthday. Once appointments are scheduled a GAC visit consists of:

- A contact call or in-clinic meeting prior to the first appointment to provide information about our Estrogen and Testosterone based services
- Information about the informed consent process
- Scheduling of a follow up appointment
- Medical or legal research and referral if needed
WE ARE ADVOCATES
The community organizers on our Public Affairs team ensure that the powerful voices of Planned Parenthood supporters are amplified across the communities we serve.

**Organizing the Local Response to Dobbs v. Jackson Women’s Health Organization**
When the US Supreme Court struck down Roe v. Wade and ended constitutional protection for abortion, our team helped organize local actions across the service area in response. Thousands of Central Coast advocates turned out in support of abortion rights at rallies and marches in Ventura, Santa Maria, Santa Barbara, and San Luis Obispo.

**PPAC Virtual Capitol Week Advocacy**
Advocates and staff had four legislative visits with our state representatives. Legislative and budget priorities this year were focused on expanding abortion access and protections for patients, including both residents of California and patients who travel across state lines to access abortion care. Our community advocates shared personal stories about why protecting abortion access is important to them and to their communities.

**Safeguarding Abortion Access in California**
Our Public Affairs team helped to organize local support for Proposition 1 to enshrine the right to abortion and contraception in the California State Constitution. Across the service area volunteers sent texts, knocked on doors, and distributed literature in support.

**Celebrating LGBTQ+ Pride**
Planned Parenthood supported Pride celebrations across our service area by partnering with LGBTQ+ leaders in Ventura, Fillmore, Santa Barbara, and San Luis Obispo. The team joined each event to distribute information on Planned Parenthood services, safer sex materials, and Pride merchandise.

**Healthy Neighborhood Canvassing**
Our Raíz program staff and volunteers helped to distribute information on Planned Parenthood services and redistricting. The team was able to reach over 800 households in neighborhoods around our newest health center in Oxnard, CA.

This fiscal year we had 415 hard-working volunteers dedicate their time and talent to advancing our mission! They helped us table in their communities, organize events and rallies, work with our annual booksale, and much more!
source of funds

Total Revenue: $22,533,286

- 78% patient services
- 24% family pact*
- 54% medi-cal/managed care
- 16% private insurance
- 6% self-pay*
- 22% fundraising
- 1% other

*Self Pay includes our Patient Assistance Program
We have a fund designated to help people get care when they cannot pay and do not have other options. The fund is distributed at the discretion of each health center director on a case-by-case basis.

*Family Pact
FamilyPACT is a California program that provides no-cost family planning services to low-income individuals, including teens.
use of funds

Total Expenses: $21,882,101

- 73% health services
- 13% management/general
- 4% fundraising
- 4% information technology (IT)
- 4% public affairs
- 3% education

Net Income/Loss: $651,185

*As a nonprofit organization, we re-invest excess revenue back into our mission. Thanks to the generosity of our donors, this year, we were able to invest in our employee retention programs and our new Oxnard Health Center operations.
Our Vision
A future where all people have equitable opportunity to experience health and wellness including high-quality sexual and reproductive health care provided with respect and without judgement.

Our Mission
To improve our communities’ sexual and reproductive health outcomes through health care, education, and advocacy.

“This was the most enjoyable clinic experience I have ever had. Everyone was friendly and helpful. I was so surprised by the domestic abuse questions and think it is such a good way to help women. Luckily I’m now in a healthy relationship but five years ago all my answers to the abuse questions would have been yes. I wish I would have known there were resources so close. Thank you for everything you guys do.” – Santa Maria Patient
2021 - 2022 Board of Directors

Dr. Ayesha Shaikh, Chair
John Romo, Vice Chair
Rubayi Estes, Secretary
Kristen Klingbeil-Weis, Treasurer
Leslie Bhutani
Pedro A. Chavez
Felicia Dueñas
Jessie Funes
Teresa Galido

Dr. Sandy Gómez
Dr. Charlotte Gullap-Moore
Anne Showe
Karen Sher
Susan Stenovec
Dr. Carla Valdez
Chip Visci
Jason Wells

“I love that I was given information and then was able to think and make my own decisions about the kind of care I wanted to receive - I felt no pressure, no shame” - Santa Barbara Patient
HEALTH CENTER LOCATIONS

San Luis Obispo 743 Pismo St., San Luis Obispo, CA 93401
Santa Maria 415 E. Chapel St., Santa Maria, CA 93454
Santa Barbara 518 Garden St., Santa Barbara, CA 93101
Ventura 5400 Ralston St., Ventura, CA 93003
Oxnard 2651 South C St. Suite 100, Oxnard, CA 93033
Thousand Oaks 1200 W. Hillcrest Dr., Thousand Oaks, CA 91320

805.722.1517  I  ppcentralcoast.org