#### Planned Parenthood Care. No matter what.

Planned Parenthood Pasadena and San Gabriel Valley

# 2014-2015 OUR ANNUAL REPORT



No other organization has this kind of connection to women and young people.



With your support, we can advance our local community and our larger society. We're eager to share what we've accomplished with you by our side.

Our intern Somer Greene, receives an autograph from Lena Dunham, who partnered with Planned Parenthood affiliates like ours on her national book tour!

# THE RESULTS **ARE IN!**

#### Highlights from the 2014-2015 fiscal year

49,771

patient visits—over 90% of patients were seen within just five days of making an appointment.

opportunities to provide sex opportunities to provide sex education—and no question was too shameful to ask. too shameful to ask.

amazing volunteers were eager to amazing volunteers were eager to help—with 2,193 hours of service!

activists championed for Planned Parenthood!

mission touched the lives of thousands, thanks to Our amazing people like you.





## A WORLD WITH LESS JUDGMENT AND MORE EMPATHY...

Dear Friends,

Despite the recent intimidation tactics and harassment, our doors stay open.

We are more determined than ever to ensure that our doors stay open, no matter what. You help us keep that promise.

Our patients come to us for birth control, STD testing, cancer screening, and abortion services. They come from all backgrounds and circumstances, looking for compassionate health care—and that's what they get from us every day.

You inspire us to always keep going, even in the face of unimaginable tragedy. Together, we will adapt and we will move forward. We will not be deterred.

We're here for those who need us most. We're non-judgmental. We're compassionate. We've been here for one in five women in this country.

The exciting investments you've supported this past fiscal year help women and young people live healthier lives. And, as we continue to innovate and anticipate the needs our community in the changing healthcare landscape, you ensure that family planning, abortion services and medically accurate education remain within reach of everyone, even those hardest to reach under the Affordable Care Act.

#### Thank you for standing tall and proud with us.

With gratitude,

Sheri Bonner President & CEO

# CARPE FOR PR ALPP PP

# THANK YOU For a year of **Breakthroughs**!



#### September 2014

**More services** at our Eagle Rock Health Center! That means well woman exams, IUCs, infection checks, and more!

**"Navigating the Talk" launches!** We're training professionals who work with youth to respond in a medically accurate and unbiased way to sensitive questions teens may ask about sex, sexuality, and relationships.

#### October 2014

**Largest phone bank in our history!** Our amazing intern recruits 110 students to call 2,000 voters in Colorado and Tennessee about abortion restriction measures in their states!

#### November 2014

**Yes means yes.** With the newly enacted "Yes Means Yes" law, we're helping to prevent sexual assault among college students. Thanks to Planned Parenthood, students at Citrus College can access important workshops on consent and healthy relationships!

#### December 2014

It's a virtual reality! Patients can access their medical records, see their lab results and make appointments online with the **launch of the Patient Portal and Online Appointment Scheduler!** 

#### January 2015

Our Patient Advocates are there for women when they need us most! **Patients receiving abortion services** in our health centers can now count on the **additional emotional support** provided by these new highly trained volunteers.

#### February 2015

Demand for care has increased! To meet the need, the **Alhambra Health Center is now three times its original size**–thanks to your support!

#### March 2015

Congratulations to our very own Sheri Bonner, recipient of the Ruth Green Award, which is the **highest recognition given to a CEO** in **Planned Parenthood!** 

Real-time information! With our new Electronic Health Insurance Verification system, newly insured patients can walk into a health center and **know what services are covered under their plan.** We're going the extra mile to help patients who are newly insured under the Affordable Care Act.

#### June 2015

Yes! We provide **STI testing through your smartphone.** Download the new PP Direct app!

# WHY DO WE DEPEND ON YOU?

116,403

Cycles of IUCs, Implants, and Contraceptive Pills, Patches and Rings 2,672

Well Woman Exams

BECAUSE **YOU COME THROUGH** FOR PATIENTS IN A BIG WAY.



Jennifer McNulty, M.D. Chair, Board of Directors

Jennifer McNulty

# A WORLD WHERF THE GAP IN HEALTH CARE FOR ALL WOMEN CLOSES FOR GOOD...

To my Fellow Supporters,

As a physician working in the field of reproductive health, I know just how important Planned Parenthood services are to the community.

It is currently estimated that the United States economy **loses more than \$300 billion a year due to the costs of health disparities.** And in the area of reproductive health, the stakes are especially high.

Women whose annual income is below 100% of the Federal Poverty Line, and thus make less than \$12,500 a year, are five times more likely to have an unintended pregnancy than women making more than \$50,000 per year.

Health disparities disproportionately affect women seeking abortions. As an example, across the globe, abortion rates are relatively similar by country. **But where abortion is outlawed, maternal mortality rates are dramatically increased.** And even where abortion is legal, such as the United States, barriers to access abortions throughout the country disproportionately impact women who are poor.

In my practice, every day I see first-hand the hurdles so many of my patients face when trying to access medical care of all kinds – from juggling child care to lacking a supportive partner or transportation to being unable to miss a day of work. And lack of knowledge and misinformation about reproductive health is all too common.

**Planned Parenthood is here for these women.** Planned Parenthood is here in fact for all women. One in five women has visited a Planned Parenthood in her life. **This work would not be possible without you.** Planned Parenthood cannot continue without people like you, standing for women, their health and equitable access for all.

Thank you for standing with Planned Parenthood,

- Joen Chultz

Jennifer McNulty, M.D. Chair, Board of Directors

Your Support Makes the Difference!

# THAT MAKE IT **POSSIBLE**

July 1, 2014 - June 30, 2015 Financial Summary

#### REVENUE

PHILANTHROPIC

SUPPORT

\$3,698,395

Patient Services & Program Fees \$10,860,784

Government Grants & Contracts \$231,070

Investments & Other Income \$22,731

\$11,114,585

TOTAL PPPSGV REVENUE \$14,812,980

#### EXPENSES

Patient Services, Education & Community Outreach, and Public Affairs \$12,375,127 (86%)

Administration \$1,664,095 (11%)

Fund Development \$417,261 (3%)

\$14,456,483

86 cents of every dollar supports direct programs











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### COMING IN 2016... **THE LEGACY SOCIETY** AND BEQUEST CHALLENGE



We'll be sure to send you an invitation when the Bequest Challenge kicks off in late 2016. For every new Legacy Society member who joins during the Challenge, Planned Parenthood Pasadena and San Gabriel Valley receives a matching gift!

What's more, new Legacy Society Members earn the distinction of being in The Stan and Jo Ann Taylor Founders Circle. Stan and Jo Ann's legacy inspires others to follow their farsighted vision for Planned Parenthood.

Your planned gift will make a far greater impact than you ever imagined. It may also provide you with significant tax advantages and can continue to provide income to you and your heirs.

To learn how to make a planned gift or for sample bequest language, please go to http://bit.ly/LegacyPPPSGV or contact Sylvia Chinn, Vice President of Development, at (626) 794-5737 ext. 117, or schinn@pppsgv.org





Planned Parenthood Pasadena and San Gabriel Valley Annual Report 2014-2015

The Development Office gratefully acknowledges the many donors, board members, staff, and friends who generously contributed their money, effort, and time to further the Planned Parenthood mission this past year. While every attempt has been made to ensure accuracy in our donor lists, including honoring requests to remain anonymous, omissions and misspellings may occur. Please accept our apologies and advise the Development Office at 626.794.5737 ext. 106 of any errors. We appreciate the opportunity to correct our records.