



# PLANNED PARENTHOOD ARIZONA, Inc.

Annual Report | 2021-2022



Care. No matter what.  
Planned Parenthood Arizona, Inc.

# TABLE OF CONTENTS

Planned Parenthood Arizona Board of Directors. . . . .	1
Message from Planned Parenthood Arizona Co-Chairs and CEO . . . . .	2
Milestones . . . . .	3-8
Our Impact by the Numbers . . . . .	9
Financial Overview . . . . .	10
Contact Us. . . . .	11

## MISSION STATEMENT

Planned Parenthood Arizona (PPAZ) promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy, strong families.

Planned Parenthood Arizona proudly serves the entire state of Arizona with health care services, education, and advocacy.

## EXECUTIVE LEADERSHIP TEAM

**April Avilés, EdD, MPH**  
*Chief Equity & Organizational Culture Officer*

**Jeffrey Boykin**  
*Chief Financial Officer*

**April Donovan**  
*Chief Operations Officer*

**Brittany Fonteno, MPS**  
*President and CEO*

**Darcy Hill**  
*Chief Development Officer*

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## PLANNED PARENTHOOD ARIZONA BOARD OF DIRECTORS

**Sheena Chiang, Esq.**  
*Co-Chair*

**Carminia Muñoz**  
*Co-Chair*

**Astrid Henao**  
*Vice-Chair*

**Anna Rojo Keene**  
*Secretary*

### Board Members

Christina Belin  
Amanda Bruno, MPA  
Adriana Delgado  
Melissa Leon  
Britt Nigon  
Alex Ross  
Jody Ryan  
Veronica Salcido  
Priyanshi Shah  
Bonnie Typlin  
Xanthia Walker



# MESSAGE FROM OUR LEADERSHIP

This year tested our promise to Planned Parenthood Arizona patients: to be here for them, no matter what. Through historic attacks on access to abortion and the ongoing COVID-19 pandemic — we kept our promise. In this report, we are pleased to share our continued commitments and highlights from the fiscal year 2022 (July 1, 2021 – June 30, 2022).

We're proud to share that PPAZ is expanding health care services to better meet the needs of our communities. In the spring, we rolled out a new telehealth program that helps expand access to sexual and reproductive health care by eliminating barriers like transportation and childcare. Telehealth delivers expert care via phone or video to patients wherever they are, with the privacy and confidentiality you expect from our trusted health care providers. At a time when the trans and non-binary community are facing so many obstacles, PPAZ introduced the Gender Affirming Care program to offer care and support to our patients seeking hormone therapy. Gender affirming hormone therapy helps trans and non-binary patients align their physical bodies with their gender identities. By offering gender affirming care services via telehealth, creating an inclusive and non-judgmental space, and working with patients to overcome financial barriers, we can bridge some of the gaps that our trans and non-binary patients face when seeking this essential care. In partnership with PPFA, we began a comprehensive market analysis to assess the gaps in care and community needs by using a data-driven strategy to introduce new services in the future.

Brittany Fonteno assumed the role of President and CEO of Planned Parenthood Arizona and Planned Parenthood Advocates of Arizona on November 1, 2021. We are thrilled to introduce you to Brittany. We are honored that our new leader is a queer, Black woman of faith, and is now the eighth BIPOC leader of Planned Parenthood's 49 affiliates. We are incredibly proud that our affiliate continues leading Planned Parenthood into the future.

As we celebrated our new leadership and vision for the future, we knew an extreme shift was coming that would affect everyone on our staff, our patients, and our entire community. And on June 24, 2022, our fears were realized when the Supreme Court dismantled our fundamental right to abortion and turned its back on nearly 50 years of precedent when it overturned *Roe v. Wade*. This decision is wrong, and we are outraged.

PPAZ continues to fight with everything we've got to provide our patients with the full range of sexual and reproductive health services they need, including legal abortion care. While we've witnessed a historic ending, we're also witnessing a historic beginning. Now that the Supreme Court has decimated *Roe*, we have the opportunity to not just rebuild our reproductive rights - but to rise up and truly reimagine reproductive freedom as truly accessible, equitable, and just for all people. *Roe* was groundbreaking for legalizing abortion, but it was also the floor and never the ceiling - because the legal right to abortion means very little without meaningful access to it.

The fight for reproductive equity and freedom is far from over and Planned Parenthood Arizona will never back down – not now, not ever. It will take all of us together, as one powerful multigenerational, multiracial, multiethnic, and multigender movement, to achieve real and lasting change.

We are so grateful to you for your ongoing support of Planned Parenthood Arizona. Please read on to be activated, inspired, and recommitted to our shared mission.

We remain in this together.



Brittany Fonteno  
President & CEO  
Planned Parenthood Arizona



Sheena Chiang  
Board Co-Chair  
Planned Parenthood Arizona



Carminia Muñoz  
Board Co-Chair  
Planned Parenthood Arizona

# PATIENT SPOTLIGHT

*"Planned Parenthood saved my life when I was a teenager, when no other doctors knew what was happening to me, they did and found a cure. I went in hemorrhaging so bad and having the most painful periods and no other doctors believed my pain or offered solutions. When I finally went to a PP location desperate for help, I was shamed by people protesting outside of the building and protesting people going in it but the workers at PP made me feel safe, secure, and heard. They guided me through care and ran tests and put me on a path to wellness. I did not get an abortion, but abortions are necessary to some for their health. Planned Parenthood offers services to women that aren't typically offered for women's wellness and it's important for our safety and health as women to have establishments like this be funded. I don't want to keep seeing bans on abortions or other women's rights because that could mean losing lives."*

– Kate, Phoenix



## PPAZ MILESTONES



# HEALTH CARE

## With Bans in Place, Family Planning Services Expand

After the fall of Roe in June, chaos and confusion with bans by anti-abortion politicians in the state of Arizona about abortion access were causing alarm for providers and patients. And because of that confusion, we were forced to pause services multiple times to not risk legal action against our providers. Our patient navigators worked with our patients to get them services they needed outside the state. Because of our inability to perform abortion services consistently, PPAZ didn't hesitate and leadership called for the expansion of family planning. We are currently in the midst of staffing to allow two clinicians at each of our health centers to provide family planning services. This change will nearly double the number of patients we can care for each year.

We are now offering gender affirming hormone therapy (GAHT) at ALL seven of our health centers and via telehealth. Recently, a 50-year-old trans woman came to see us for gender affirming hormone therapy. She shared that she had been hoping to find a provider for this service her whole life, and until she found PPAZ, she had not felt comfortable seeking care at another health care provider. Her goal was to transition over two years to her authentic self in

preparation for a family wedding. Clinicians have also had patients express true dysphoria/hate for their bodies as they are biologically, including patients with suicide attempts and significant mental health problems, who felt some hope initiating GAHT that they might be able to find peace. We are honored to provide this essential service to our community to resolve some of these issues.

**We are here, no matter what.**



Planned Parenthood Arizona was excited to bring Dr. Jill Gibson to our team in December of 2021. Dr. Gibson is thrilled to return to Planned Parenthood after working at a health center pre-med school. Her special interest in women's health care is family planning and reproductive choice which makes her a unique and valuable member of our executive leadership team, providing insight into the vision and strategy for our health centers across the state.





5

Levi Anderson, Clinical Research  
Quality Manager, and Lisette Solis,  
Research Coordinator

## RESEARCH

Planned Parenthood Arizona (PPAZ) is proud to announce that FY22 brought the formation of a new department dedicated entirely to research. The Clinical Research Department began in November 2021, founded by Dr. Siri Williams and Levi Anderson, Clinical Research Quality Manager, with the goal of advancing comprehensive, equitable, and evidence-based care for all Arizonans through active participation in research. Levi's first project was leading PPAZ's participation as a site for a study led by University of California San Francisco and funded by the Society for Family Planning titled *"Self-Selection for OTC Medication Abortion"*. This study evaluated the ability of patients to self-select their appropriateness for medication abortion, comparing their ability to identify contraindications to medication abortion to their provider's ability to do so. This was an inspiring opportunity for our affiliate at a time when abortion access is challenged since the long-term goal of the study is to increase the substantial evidence for the safety of medication abortion. Due to Levi's dedication and hard work, PPAZ was the top recruiting site for this nation-wide study!

Following completion of PPAZ's participation in this study, we were selected as a site for a study run by Cepheid to evaluate point-of-care testing for gonorrhea and chlamydia. This study compares point-of-care results with those obtained in a traditional lab to evaluate the accuracy of point-of-care testing for STIs. Prior to initiation of this study and due to the department's continued growth, we were thrilled to have Lisette Solis join our department as Research Coordinator. Lisette and Levi now spend their workdays advancing the future of reproductive health care by recruiting research participants and identifying and applying for additional research opportunities aligned with PPAZ's mission and values. We are excited to think what next year's annual update will bring for the research team!



# ADVOCACY

**On Saturday May 14, 2022, Rapid Response Organizers (RRO) coordinated and hosted the Bans Off Phoenix Rally at the Arizona State Capitol.**

More than 3,000 community members, volunteers, and partner organizations showed up to the rally to demand that no abortion bans should control our bodies, our lives, or our futures. A total of 25 volunteers and 18 Clinic Escorts, some from Tucson Action Council showed up and took leadership roles including tabling and marshaling. Overall, the event was a success!

Our Rapid Response Organizers (RROs) were also able to add a short messaging training to the volunteer orientation. A total of 769 people registered, 268 people attended, and 56 people registered to volunteer. Due to the large number of attendees, our RRO hosted the training on Zoom.

*Thank you to the  
over 3,000 people who  
rallied with us at the  
state capitol to demand  
"Bans off Our Bodies!"*



# EDUCATION

The PPAZ Education team continues to meet young people where they are by providing comprehensive and inclusive sex education virtually. Our social media highlights content such as #FeelMeUpFriday Spanish posts, and our #SaferSexSaturdays; as well as reposting a wider variety of national and international sex educators. The Education team has made a conscious effort over the last year to not only center racial equity in sex ed but pleasure, too. And we are seeing the result - higher engagements and frequent anecdotal evidence from people at almost every event.

Now, more than ever, it is important for our community to have what they need to prevent pregnancy. Planned Parenthood Arizona is proud to have the support of our community to provide – **Safer S3X Sacks!** They are available at no cost at all seven of our health centers and include:

- Emergency contraception (AKA the morning after pill)
- Pregnancy tests
- Condoms
- Lube packets
- Early pregnancy information card
- Abortion access card with resources for alternative abortion providers
- Voter registration form



# BY THE NUMBERS

130

People participated in 14 workshops/ presentations/trainings, 7 of them were virtual

PPAZ partnered with a variety of organizations, including GLSEN, The Gregory School, and MIKID TUCSON.

185,253 VIEWS

Social media engagement

17,937 likes, comments, and/or shares on 419 posts

3,600

Safer S3X Sacks distributed

Some of the organizations that are helping us distribute Safer S3X Sacks include: Go with the Flow, University of Arizona, ASU, Pima County Community College, Tap & Bottle, Black Phoenix Org Collective, and Phoenix College.

149

People received reproductive health education and information at outreach events

Outreach events included tabling at Claud's concert in Tucson, Claud is a young artist beloved by many Queer young people, campus health fairs, take back the night events and more.



# COMMITMENT TO EQUITY, DIVERSITY, AND INCLUSION (EDI)

Our commitment to respect and honor all people also includes our staff, who are at the core of our ability to carry out our mission. At PPAZ, we're committed to creating an inclusive work environment where we all feel valued, supported, and can contribute our best. This involves institutionalizing anti-racism and anti-oppression as sustainable, ongoing practices that operationalize the undoing white supremacy culture, centering communities most impacted by systemic oppression, and embedding EDI at every level of our organization. Focusing on internal equity reform will in return help us improve patient services and allow us to better support the communities we serve. This year, we made investments and implemented changes that represent our forever commitment to advance EDI.



Chief Equity & Organizational Culture Officer, April Avilés, EdD, MPH

## THIS INCLUDED:

1

### Creating a Culture Shift Committee

PPAZ developed its first Culture Shift Committee (CSC) in Summer 2022. The Culture Shift Committee at PPAZ is a representative group of staff that advocates for equitable processes by addressing barriers to equity, inclusivity, and accessibility in service to PPAZ employees.

2

### Developing an EDI Training for staff

At all levels, staff have expressed a desire for more education and learning opportunities surrounding EDI and related concepts as well as shared language and definitions. PPAZ worked with a consultant, For the Culture, to develop an EDI 101 curriculum.

3

### Building a new Equity & Organizational Culture team

Our commitment to EDI would not be sustainable without dedicated staff to lead this work. PPAZ has invested in the creation of an Equity & Organizational Culture team, including the hiring of an inaugural Chief Equity and Organizational Culture Officer, April Avilés, EdD, MPH, who will build out the team.

## HEALTH CENTERS

Planned Parenthood Arizona operates seven health centers throughout the state of Arizona with a variety of reproductive and sexual health care services.

### Flagstaff Health Center

2500 South Woodlands Village Blvd., Suite #12  
Flagstaff, AZ 86001

### Central Phoenix Health Center

4751 North 15th Street  
Phoenix, AZ 85014

### Glendale Health Center

5771 West Eugie Avenue  
Glendale, AZ 85304

### Desert Sky Health Center

2020 North 75th Avenue, Suite #s 10-11  
Phoenix, AZ 85035

### Mesa Health Center

1235 South Gilbert Road, Suite #7  
Mesa, AZ 85204

### Tempe Health Center

1837 East Baseline Road  
Tempe, AZ 85283

### Southern Arizona Regional Health Center

2255 North Wyatt Drive  
Tucson, AZ 85712

**To make an appointment online, visit [www.ppaz.org](http://www.ppaz.org). To make an appointment by phone, call (855) 207-PLAN (7526).**

# OUR IMPACT BY THE NUMBERS



1,067

pap tests



20,269

birth control services



4,563

hormonal birth control  
injections



2,111

IUD and implant insertions



5,057

abortion care visits



29,410

tests and treatment of  
sexually transmitted infections

23,671

patients walked  
through our doors

36,375

visits made

31,318

visits were for routine,  
preventive care

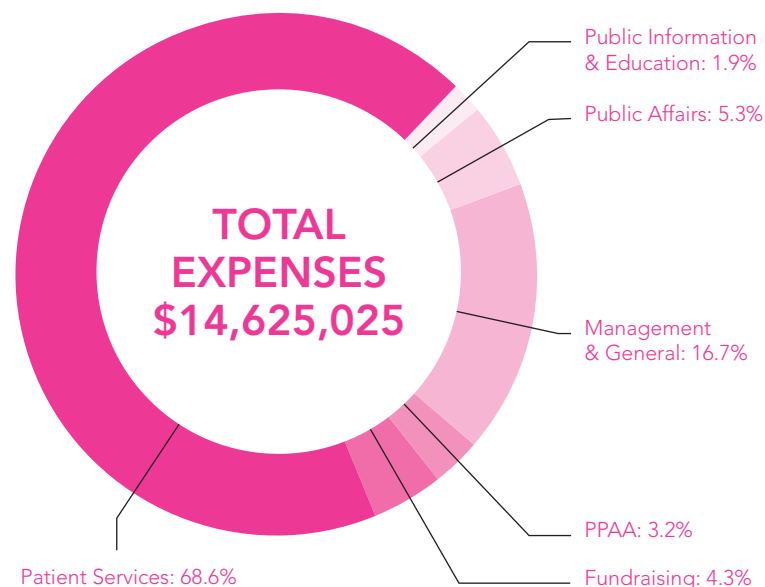
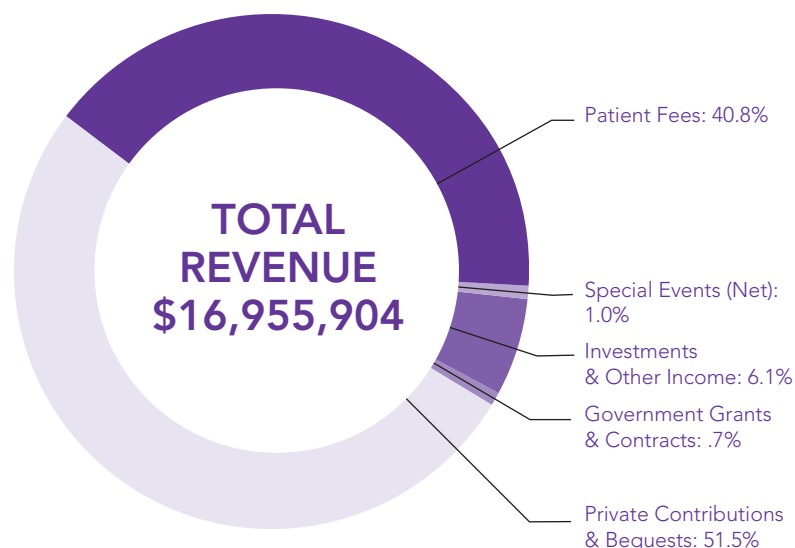


# PLANNED PARENTHOOD ARIZONA & PLANNED PARENTHOOD ADVOCATES OF ARIZONA COMBINED FINANCIAL STATEMENT

Please note: This statement of revenue, allocation and expenses is the responsibility of the management of PPAZ. PPAZ, as a 501 (c)(3) organization, maintains a system of internal accounting controls designed to provide reasonable assurance the financial information is free from material misstatement.

## PAYMENT METHOD FOR ALL SERVICES

Paid out of Pocket. . . . . 54.3%  
Used Commercial Insurance. . . . 30.3%  
AHCCCS (Medicaid) . . . . . 15.3%  
Charitable Donations . . . . . 0.1%



## REVENUE

Patient Fees . . . . . 6,912,151  
Special Events (Net). . . . . 161,331  
Investments & Other Income. . . . 1,026,102  
Government Grants  
& Contracts . . . . . 115,675  
Private Contributions  
& Bequests . . . . . 8,740,645

**TOTAL 16,955,904**

## EXPENSES

Public Information  
& Education. . . . . 278,433  
Public Affairs . . . . . 767,875  
Management & General . . . . . 2,438,039  
PPAA . . . . . 474,081  
Fundraising. . . . . 626,545  
Patient Services . . . . . 10,040,052

**TOTAL 14,625,025**

Change in Net Assets . . . . . 2,330,879  
Total Liabilities . . . . . 1,640,149  
Total Assets . . . . . 18,126,802

# CONTACT US

**Health Care:** (855) 207-PLAN (7526)

**Fundraising:** [donate@ppaz.org](mailto:donate@ppaz.org)


**Education:** [education@ppaz.org](mailto:education@ppaz.org)

**Public Policy:** [advocate@ppaz.org](mailto:advocate@ppaz.org)

**Media:** [media@ppaz.org](mailto:media@ppaz.org)

**Website:** [www.ppaz.org](http://www.ppaz.org)

## Social Media Handles

 **Facebook:** [/plannedparenthoodaz](https://www.facebook.com/plannedparenthoodaz)

 **Twitter:** [@pparizona](https://twitter.com/pparizona)

 **Instagram:** [@pparizona](https://www.instagram.com/pparizona)

# THANK YOU

## Planned Parenthood Leaders and Supporters...

Planned Parenthood gratefully acknowledges the individuals, organizations, corporations, and foundations who have supported our mission with charitable donations.

Please know we are tremendously grateful for your support. We could not do our work without your investment, and we thank you for your trust and commitment.



Planned Parenthood Arizona, Inc.





**Together We  
Fight for All**

Planned Parenthood\*

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