

Planned Parenthood Northern California

# Quarterly Newsletter March 2023

## **CEO LETTER**

Dear Friend,

A new recurring image at our health centers includes luggage outside the door of a procedure room—the luggage of patients coming to us directly from the airport for the abortion care they can no longer access in their home state, only to return home again shortly thereafter. We are here for each and every one of our patients. Planned Parenthood Northern California (PPNorCal) is proud to take care of anyone who comes to us—from within California and beyond. "Care, no matter what" is not just our mantra—it's our truth!

Today, we face a new assault on reproductive freedom with the *Alliance for Hippocratic Medicine v. FDA* lawsuit contesting the FDA's approval of mifepristone. This could restrict access to medication abortion (MAB) by removing mifepristone from the national market. Despite California's new constitutional amendment codifying the right to abortion care, patients could still lose access to mifepristone. Should this occur, PPNorCal will immediately pivot to a misoprostol-only regimen for MAB, which is both safe and effective. The bottom line is that PPNorCal will continue to provide MABs and support efforts to restore access to mifepristone.

The fight for our reproductive freedom didn't end with Roe. The movement must now be bigger than Roe. With the help of our new <u>SAFE (Securing Abortion, Freedom, & Equality) Campaign</u>, PPNorCal has already launched telehealth medication abortion (teleMAB) and expanded health center hours of operation at select locations to include Saturdays and extended evening hours. With your support of SAFE, we can continue to grow our capacity to meet patient demand and face whatever obstacles come our way.



Be well,

Gilda Gonzalia

Gilda Gonzales President and CEO Planned Parenthood Northern California



# teleMAB

# **DID YOU KNOW?**

**PPNorCal is Providing Telehealth Medication Abortion!** 

At all 17 of PPNorCal's health centers and via telehealth, we offer medication abortion 5-6 days a week at up to 10 weeks gestation for patients. Only available for patients located in California during the time in which services are provided, telehealth medication abortion (teleMAB) is a popular option and these appointments have already become highly sought after. We are working on increasing access to this vital service for patients throughout California and traveling to our reproductive freedom state. We are the first California Planned Parenthood affiliate to provide teleMAB!

Thank you to the SAFE Campaign donors who made this essential service possible.

Please, learn more about ways to make an impact through SAFE here.

# **Healthy Communities In Your Own Back Yard**

#### Why giving local matters.

When you support PPNorCal directly in your giving, you support local sexual reproductive health care services. By supporting us in your own community, you are directly improving the lives of neighbors who need us most.

PPNorCal's 17 health centers and telehealth team provide care throughout 20 counties from the Bay Area to the Oregon border. PPNorCal is proud to serve anyone who comes to us for care-from Northern California and beyond.

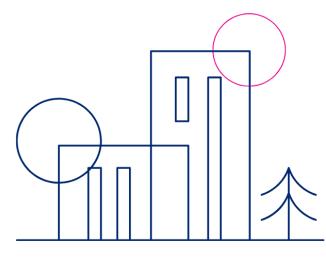
If you donate directly to Planned Parenthood Federation of America (PPFA), only a portion of your gift will be used to support patient care here in Northern California.

If you want to help sustain California as a reproductive freedom state, please:

Head over to our website (support.ppnorcal.org) and 100% of your donation will be directed to services right here in Northern California!

OR

Send a check made out to PPNorCal to 2185 Pacheco St, Concord CA 94520



**GIVING LOCAL MATTERS** 

For more information on ways to give (monthly donations, Donor Advised Funds, matching gift programs, honorary and memorial donations, donating stocks or securities, bequests, IRA distributions, our new Legacy Membership program, or other tax-deductible donation methods), please contact Vice President of Development Lisa Moore at <a href="mailto:linearing-new-normalism">lmoore@ppnorcal.org</a>.

PPNorCal is seeing an increase in patients and local support is critical to our ability to care for everyone coming to us.

# YOU'RE INVITED!

#### Fortify & Inspire: A Gala for Reproductive Freedom Saturday, April 29, 2023

Sequoia Conference Center Eureka, CA

To purchase tickets, click here!

#### **Acts of Courage:**

Reproductive Freedom - We are Unstoppable!

Thursday, June 1, 2023 Terra Gallery San Francisco, CA To purchase tickets, click here!



Planned Parenthood Northern California

#### To learn more about these upcoming events and sponsorship opportunities, please contact:

Fortify & Inspire -- Marisa Formosa at mformosa@ppnorcal.org or 707.502.3008 Acts of Courage -- Emily Kokernak at events@ppnorcal.org or 415.214.7536

All proceeds go to fortifying equitable, affordable, and accessible sexual reproductive health care in Northern California!



# NAPA PROMISE FULFILLED!

Our new PPNorCal Napa Health Center at 935 Trancas Street officially opened in January, thanks to the generous support of 146 donors! With a private, protected parking lot and double the amount of patient exam rooms as in the previous location, we are prepared to meet the demand of the Napa Valley community and are already offering expanded weekend and evening hours.

The photograph to the right is from our Napa Open House celebration on February 26, 2023, and features (left to right, top row): Tony Narducci, Rory Firestein, Carly Firestein, Mitchell Firestein, and Jessica Firestein, and (left to right, bottom row): Suzy Narducci and Kisa Brannen, all of whom attended to view an honorary plaque in the name of their loved one, Martin Firestein. Supporters had an opportunity to donate at a certain level and select a naming option. There are currently a few more naming opportunities. If you are interested in securing one, please contact Elizabeth Newey at 925.771.7389 or enewey@ppnorcal.org.



# Join the fight for reproductive freedom.

Did you know that you can give directly to our SAFE Campaign online? **Every dollar matters.** SAFE is the power to serve patients—no matter the circumstances.

\$50 = 1 dose of emergency contraception

**\$300** = moderate sedation for 2 abortions

\$750 = 3 pregnancy tests

\$2,800 = 4 medication abortions

\$5,000 = 5 in-clinic abortions

# Together, we can meet this moment.



# Donate to SAFE today.

To learn more, please contact Vice President of Development Lisa Moore at <a href="mailto:lmoore@ppnorcal.org">lmoore@ppnorcal.org</a>.

# **SUPER SUPPORTER PROGRAM**



In September 2022, PPNorCal launched a <u>Super Supporter program</u>, which enables individuals to engage in our mission. Currently at 150 members, this program empowers participants to share information with their communities, provides them with language and material to encourage voting/voter registration, and more.

Please join this growing and robust super supporter community!

Learn more about how to become a Super Supporter today at weareplannedparenthood.org/a/supersupporter

# **DONOR HIGHLIGHT**

# We are grateful to Solano County for their generous support of the implementation of our Community Health Worker Program,

of the implementation of our Community Health Worker Program, expansion of behavioral health and telehealth services, and increased access to essential services, medications, and supplies for patients and health center staff in our Solano County locations.

"Solano County is pleased to award American Rescue Plan Act (ARPA) funding to support our non-profit community, including those organizations who provide valuable services to our residents during the COVID-19 pandemic," says **John M. Vasquez, District**4 Supervisor and Chair of the Board. "As a partner with Solano County, Planned Parenthood of Northern California will be able to use these ARPA funds to expand access to critical safety net servicesall while making sure their Solano County locations remain accessible to the people we serve."



### **Increasing Belonging at PPNorCal**



Orgullosamente proveemos Terapia Hormonal de Afirmación de Género



We proudly provide Gender Affirming Hormone Therapy



ppnorcal PPNorCal proudly offers Gender Affirming Hormone Therapy at all 17 of our health centers because bodily autonomy includes gender-affirming health care. Visit the link in our bio for more information.

PPNorCal orgullosamente ofrece terapia hormonal de afirmación de género en todos nuestros 17 centros de salud porque la autonomía corporal incluye atención médica de afirmación de género. Visita en enlace en nuestro bio para más información.

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PPNorCal continues to lead in diversity, equity, an inclusion (DEI), including increasing to essential health care services for patients with primary language diversity.

We are proud to be the only California Planned Parenthood affiliate to feature all social media postings in both English and Spanish!





www.ppnorcal.org

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