

DOWN. WE WON

BACK DOWN. WE

**WE WON'T**

2021-2022 Annual Report

**BACK DOWN.**

WE WON'T BACK

DOWN. WE WON



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The task ahead of us is big, no doubt.  
Not just to win back the rights the  
Supreme Court took away when they  
overturned *Roe v. Wade* – but to build  
**a future where every person's right  
to control their own body and destiny  
is not only protected, but unquestionable.**

No matter where you live  
or how much money you have.  
No matter your race or gender identity.  
No matter who sits in the White House  
or controls your state house.  
No matter what.

**We won't settle for anything less.  
We won't back down.**





**Our Bodies. Our Futures. Our Abortions.**





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**MESSAGE**

**FROM LEADERSHIP.**



**In the months since the U.S. Supreme Court overturned *Roe v. Wade*, 18 states have banned all or some abortions, harming millions of people. Every day, Planned Parenthood Action Fund and Planned Parenthood advocacy and political organizations across the country are fighting back – demanding that politicians stop trying to control our bodies and our futures.**

And every day, we make our movement stronger. We know that the majority of people agree with us: that every person deserves the right to make their own health care decisions without interference from politicians. And in November, we proved it.

Everywhere abortion rights were on the ballot this year – Michigan, Montana, Kentucky, Kansas, Vermont, California – freedom won. When we give people the opportunity to protect their rights, they do. Every time.

So Planned Parenthood Action Fund will continue to fight tooth and nail in states across the country to protect access where it remains and restore access where it is lost. But we're not just fighting for the world as it was under *Roe* – because too many communities across the country had too little access to the care they need to thrive. For those who have always faced the greatest barriers to care because of this country's existing legacy of racism and discrimination, abortion was a right in name only. They deserve a better future, and we have the power to build it.

Until federal protections are enacted by our country's leaders, we know that we will be engaged in a state-by-state, community-by-community fight. It'll be difficult work, with wins and losses along the way. But, with the help of Planned Parenthood's **18 million supporters**, we will continue to bend the moral arc of this country towards reproductive freedom for all.

**We didn't choose to be the generation that saw the fall of *Roe*. But we get to decide how we show up. We get to build a national health care infrastructure, a movement, a future where all people are free to create their own destiny.**



**Alexis McGill Johnson**  
*President*  
Planned Parenthood  
Action Fund



**Joe Solmonese**  
*Board Chair*  
Planned Parenthood  
Action Fund

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DOWN. **RESILIENT. READY.**





# RESILIENT. READY.

We knew this year would be hard.  
And it was:

With more than **600 abortion restrictions** introduced last year, the 2021 state legislative season was the most hostile for reproductive health and rights in half a century. In September 2021, Texas's Senate Bill 8 (S.B. 8) went into effect, banning most abortions in the state, threatening providers with vigilante lawsuits. And in June 2022, the U.S. Supreme Court overturned *Roe v. Wade*, taking away the constitutional right to abortion and triggering a race by state legislators to ban abortion.

**We spent years preparing for this. So, when tragedy struck, we were ready. When our opponents attacked, we were ready. Because we're Planned Parenthood. No matter what happens, we're always ready to show up for our rights and our freedoms.**



STAY OUT OF  
MY WOMB

**Our community of  
steadfast supporters is  
what drove this work.**

**And we grew and took  
action in powerful ways  
this year:**

**New Activists:**

**336,000**

**New supporters:**

**733,000**

**Volunteers:**

**3,300**

**Actions:**

**123,000**

**Events:**

**2,800**



## A leak creates a tidal wave

On May 14, 2022 – just 11 days after a leaked draft opinion showed the Supreme Court was going to overturn *Roe v. Wade* – Planned Parenthood organizations, and our partners at Women’s March, UltraViolet, MoveOn, Liberate Abortion, ACLU, NARAL Pro-Choice America and SEIU organized a massive day of action.

**More than 1 million people showed up at more than 450 events nationwide with a clear message: Abortion rights supporters are the majority, and we don’t want politicians making our personal medical decisions.**

## Roe falls, the people rise

In the 24 hours following the Supreme Court’s ruling in *Dobbs v. Jackson Women’s Health Organization* on June 24, Planned Parenthood organizations mobilized thousands of supporters in towns and cities across the country.

**Our coalition held more than 550 events nationwide, including more than 80 hosted by Planned Parenthood organizations.**



Photographer: Roberto Carmona

Just days after *Roe v. Wade* was overturned, Planned Parenthood Action Fund’s president, Alexis McGill Johnson, joined Center for Popular Democracy Action in Washington, DC, and was arrested by Capitol Police. This peaceful, nonviolent civil disobedience action was an act of solidarity and community with lawmakers and activists alike protesting the U.S. Supreme Court’s overturning of *Roe*’s protections and the rapid curtailing of abortion access by regressive state legislators. We are deeply appreciative of all the leaders who put their body on the line every day of this fight.

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DOWN. **STATE BY STATE,  
WIN BY WIN.**



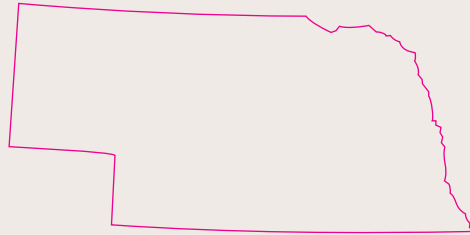
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# STATE BY STATE, WIN BY WIN.

## Defeating Anti-Abortion Bills

Last year Planned Parenthood advocacy and political organizations engaged supporters and pro-abortion rights legislative champions to defeat harmful bills. They rallied thousands of supporters, even in states with lawmakers hostile to sexual and reproductive health.



### NEBRASKA

Planned Parenthood Advocates of Nebraska engaged supporters to put pressure on elected officials to prevent a special session for passing an abortion ban. This followed the defeat of Nebraska's trigger ban bill in April, when Planned Parenthood Advocates of Nebraska worked with champions to hold an eight-hour filibuster – effectively blocking the bill from a vote on the floor. They also defeated attacks on medication abortion and a six-week ban.



### GEORGIA

Planned Parenthood Southeast Advocates (PPSEA), in coordination with coalition partners, repeatedly mobilized supporters to help defeat a bill with restrictions on medication abortion, including a ban on medication abortion via telemedicine. When PPSEA heard that a Georgia House committee had scheduled a last-minute hearing on the bill, they quickly texted thousands of supporters, asking them to call the committee chair to urge that she not move forward with the legislation. Although the hearing was held, the bill failed to proceed to a vote before the end of the session.

## Protecting and Expanding Our Rights

The Action Fund has partnered with champions of reproductive health and rights to pass legislation to protect abortion rights. With abortion bans currently in effect in 18 states – and abortion access in jeopardy in even more – these laws can make the difference for people seeking care.



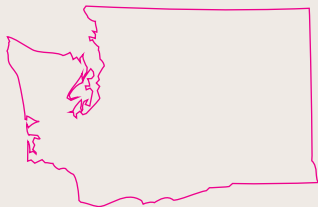
### MARYLAND

Lawmakers in Maryland overrode the former governor's veto to pass a bill that will increase access to abortion by expanding the number of medical professionals who can provide abortion care, and mandating private and state insurance coverage for abortion.



### CALIFORNIA

The governor of California signed the Abortion Accessibility Act into law, which will make abortions more affordable for people on private health insurance plans. Following the recommendations of the California Future of Abortion Council, the state legislature passed an innovative bill that would create the California Abortion Support Fund, which is currently providing grants to organizations that provide logistical and direct financial support to people who are traveling to access abortion in California, including Planned Parenthood health centers.



### WASHINGTON

In early 2022, Washington state passed Affirm Washington Abortion Act, expanding the number of medical professionals who can provide abortion and making the state's abortion language gender-neutral – recognizing transgender and nonbinary people as a part of the community of people who have abortions.



# STATE BY STATE, WIN BY WIN.

## Rallying for Abortion Justice

After Texas's six-week ban went into effect, people across the country began to understand what was happening, and has long been happening, to our freedom. On October 2, 2021, Planned Parenthood Action Fund joined over 150 partners at the Rally for Abortion Justice: A cross-country, cross-movement protest with over 620 actions, and anchored by rallies in Washington, DC; Jackson, MS; New York, NY; Austin, TX; Brownsville, TX; Charleston, WV; Phoenix, AZ.

A term coined by our partners at All\* Above All, Abortion Justice is about more than just protecting *Roe* – the right to an abortion. We need more than the right to abortion, we need a world where abortion is affordable and available in all of our communities.





## Putting Abortion on the Ballot: Michigan (MI)

Ballot initiatives are a powerful tool to fight back against attacks on sexual and reproductive health. This past year, the Planned Parenthood Action Fund had the opportunity to support Michigan's Reproductive Freedom for All campaign as they gathered signatures for a ballot initiative to ensure the state's 1931 abortion ban stayed a thing of the past.

Hours after the leaked draft opinion of *Dobbs v. Jackson Women's Health Organization*, in early May, **10,000 people signed up to volunteer for the petition, and, ultimately, the campaign submitted more than 750,000 signatures – far more than the approximately 425,000 required to place the proactive measure to enshrine abortion rights in the state constitution on the ballot.**

**Throughout the ballot initiative process, the Action Fund contributed more than \$2 million to support this critical effort.**

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ACK DOWN. **OUR COUNTRY,  
OUR RIGHTS.**



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# OUR COUNTRY, OUR RIGHTS.

## Revoking the Title X Gag Rule

In October, 2021, in a victory for patients and providers across the country, the Biden-Harris administration announced that it would repeal the Title X gag rule, restoring funding for essential sexual and reproductive health care for millions of patients. Enacted by the Trump-Pence administration, the gag rule slashed the Title X network's patient capacity in half, creating even more barriers to affordable care.

The announcement of the final rule came after **more than 140,000 comments were submitted by sexual and reproductive health care supporters underlining the critical role of Title X and the harm the gag rule has caused.** Planned Parenthood Action Fund rallied our supporters to make their voices heard during the comment period, emphasized how the gag rule harmed patients, and pushed for a swift repeal.





## The Women's Health Protection Act

In Congress, the Action Fund has been building momentum for passage of the Women's Health Protection Act (WHPA), which would codify the right to abortion in federal law and protect access across the U.S. We ramped up the pressure to pass this landmark legislation three times: when the U.S. Supreme Court agreed to review the *Dobbs v. Jackson Women's Health Organization* case; when state and federal courts allowed Texas's S.B. 8 to stand; and again when court overturned *Roe v. Wade* in May. While the Senate was unable to pass WHPA, the House passed the bill twice, demonstrating strong support for abortion rights.



## Last year, the Action Fund:

- ✓ gathered the signatures of more than **56,000 supporters** through an online petition calling for passage of the WHPA.
- ✓ drove more than **12,000 supporter calls** urging passage into Senate offices.
- ✓ lifted the voices of the Action Fund's Patient Advocacy Program through blogs, letters to the editor, and an Instagram Live conversation with Rep. Ayanna Pressley (D-MA-07) that reached more than **6,000 participants.**



# PLANNED PARENTHOOD 501(C)(4) ORGANIZATIONS FINANCIAL DATA

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# PLANNED PARENTHOOD 501(C)(4) ORGANIZATIONS FINANCIAL DATA

Planned Parenthood Action Fund, and the 46 separately incorporated state and local Planned Parenthood advocacy and political organizations, fight for access to health care and for reproductive rights through lobbying, grassroots organizing, educational, and limited electoral activity. The IRS classifies them as tax-exempt, section 501(c)(4) social welfare organizations. Contributions to 501(c)(4) organizations are not tax deductible.

## Combined Balance Sheet

June 30, 2022

[All Amount in Millions]

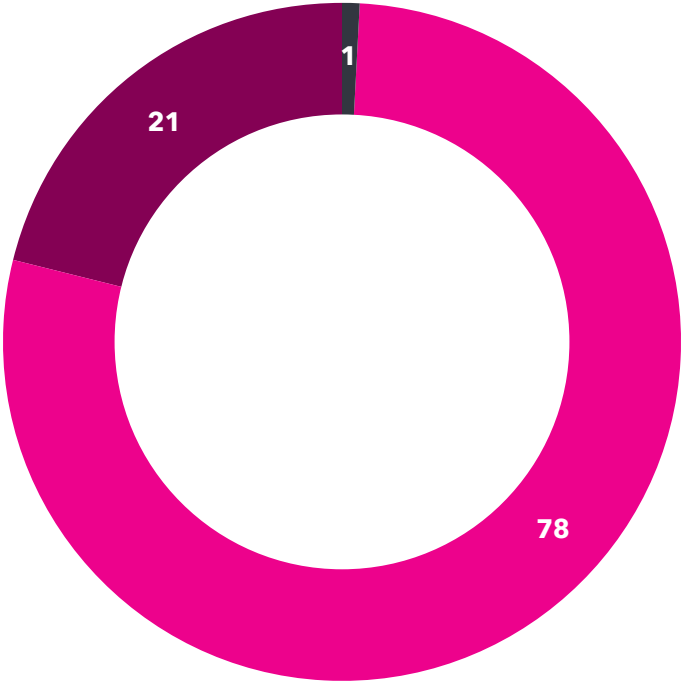
	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
<b>Assets</b>	<b>\$ 19.7</b>	<b>\$ 46.5</b>	<b>\$ (4.6)</b>	<b>\$ 61.6</b>
Current Assets	20.2	\$ 46.5	\$ (4.6)	62.1
Property, Equipment, Endowment, Other	0.1			0.1
LESS: assets eliminated as part of consolidated audit	(0.6)			(0.6)
<b>Liabilities</b>	<b>\$ 3.1</b>	<b>\$ 8.1</b>	<b>\$ (4.6)</b>	<b>\$ 6.6</b>
Current Liabilities	3.3	8.1	(4.6)	6.8
Mortgages, Notes Payable, Other	0.1			0.1
LESS: liabilities eliminated as part of consolidated audit	(0.3)			(0.3)
<b>Net Assets</b>	<b>\$ 16.6</b>	<b>\$ 38.4</b>	<b>\$ -</b>	<b>\$ 55.0</b>
Without donor restrictions	14.5	17.1		31.6
With donor restrictions	2.4	21.3		23.7
LESS: assets eliminated as part of consolidated audit	(0.3)			(0.3)
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 19.7</b>	<b>\$ 46.5</b>	<b>\$ (4.6)</b>	<b>\$ 61.6</b>



COMBINED REVENUE AND EXPENSES BY PERCENTAGE

REVENUE [e]

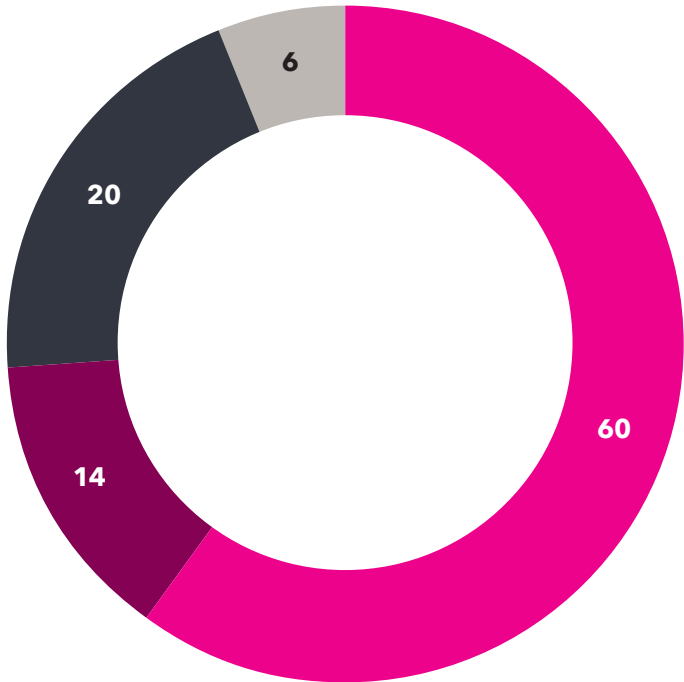
by percentage



- Government Grants
- Private Contributions & Bequests
- Other

EXPENSES [e]

by percentage



- Program Services
- Management & General Support
- Fundraising
- Other

# PLANNED PARENTHOOD 501(C)(4) ORGANIZATIONS FINANCIAL DATA

## REVENUE

For the year ended June 30, 2022 | Operating & Other Funds

[All Amount in Millions]

	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
<b>Revenue</b>	<b>\$ 22.2</b>	<b>\$ 71.8</b>	<b>\$ (11.6)</b>	<b>\$ 82.4</b>
Government Grants	0.5			0.5
Private Contributions & Bequests [c]	13.8	67.4	(11.6)	69.6
Other Operating Revenue	15.1	4.4		19.5
Intercompany Elimination Revenue	(7.2)			(7.2)

## EXPENSES

For the year ended June 30, 2022 | Operating & Other Funds

[All Amount in Millions]

	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
<b>Expenses</b>	<b>\$ 29.3</b>	<b>\$ 42.4</b>	<b>\$ (11.6)</b>	<b>\$ 60.1</b>
<b>Programs</b>	<b>21.3</b>	<b>27.9</b>	<b>(11.6)</b>	<b>37.6</b>
<b>Supporting Services</b>	<b>6.4</b>	<b>14.5</b>	<b>0.0</b>	<b>20.9</b>
Management & General	5.4	3.0		8.4
Fundraising	1.0	11.5		12.5
<b>Other Expenses</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.0</b>
Payments to Related Organizations	3.9			3.9
Non-Program Related	0.1			0.1
<b>Intercompany Elimination Expenses</b>	<b>(2.4)</b>			<b>(2.4)</b>

# SUMMARY OF FINANCIAL ACTIVITIES

Our broad base of committed donors provide approximately 94% of the national organization's revenue and 62% of revenue to local 501(c)(4) organizations – evidence of our powerful grassroots support.

The IRS classifies the national Planned Parenthood Action Fund and the state/local Planned Parenthood advocacy and political organizations as section 501(c)(4) tax-exempt organizations. Contributions are not tax deductible.

A list of all organizations that received contributions from Action Fund during the year that ended June 30, 2022, may be obtained by writing to Planned Parenthood Action Fund, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

- [a] Figures reflect operations of Planned Parenthood Action Fund, Inc. for the year ended June 30, 2022. Local 501(c)(4) organization numbers include 45 separately incorporated state and local Planned Parenthood advocacy and political organizations and are based on amounts reported in relevant audited financial statements for fiscal years ended during 2021. Two local c4 organizations are not included in this report: Planned Parenthood Alliance Advocates and Planned Parenthood

Pennsylvania Advocates. Planned Parenthood Advocates of Michigan reported nine months of data as a result of a change in Fiscal Year End date.

- [b] Payments and receipts between local 501(c)(4) organizations and the Action Fund have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.
- [c] Includes foundation grants, corporate contributions, and support from nearly 211,000 active individual contributors, with \$510,000 of bequests.
- [d] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.
- [e] Percentages do not include intercompany eliminations.

## Planned Parenthood Action Fund Board of Directors

### Chair

Joe Solmonese

### Secretary

Kate Jheveri

### Treasurer

Colleen Foster

### Members

Jennifer Allen

Tanuja Bahal

Landis Becker-Young

Kersha Deibel

Quinn Delaney

Monique Dorsainvil

Lisa Gardner

Maya Harris

Peter Harvey

Mayra Macias

Henry Muñoz

Harris Parnell

Nathalie Rayes

Jennie Rosenthal

Meghan Stabler

Gabriel Stricker

## Planned Parenthood Action Fund Executive Leadership

### Alexis McGill Johnson

President

### Jacqueline Ayers

Senior Vice President for Policy, Advocacy and Campaigns

### Jethro Miller

Chief Development Officer

### Kristen Tilley

Chief of Staff

### Melanie Roussell Newman

Senior Vice President of Communications and Culture

### Susan Manning

Interim General Counsel

### Vickie Barrow-Klein

Executive Vice President and Chief Operating Officer



# PLANNED PARENTHOOD ACTION FUND ON SOCIAL MEDIA

## **Planned Parenthood Action Fund**

[facebook.com/PlannedParenthoodAction](https://facebook.com/PlannedParenthoodAction)

@PPact ([twitter.com/PPact](https://twitter.com/PPact))

@ppact ([instagram.com/PPact](https://instagram.com/PPact))

@plannedparenthoodaction (<https://www.tiktok.com/@plannedparenthoodaction>)

<https://www.plannedparenthoodaction.org/blog>

## **Planned Parenthood Generation Action**

[facebook.com/PlannedParenthoodGenerationAction](https://facebook.com/PlannedParenthoodGenerationAction)

@PPGenAction ([twitter.com/PPGenAction](https://twitter.com/PPGenAction))

@PPGenAction ([instagram.com/PPGenAction](https://instagram.com/PPGenAction))

## **Latinos for Planned Parenthood**

[facebook.com/PlannedParenthoodEspanol](https://facebook.com/PlannedParenthoodEspanol)

@latinos4pp ([twitter.com/Latinos4PP](https://twitter.com/Latinos4PP))





[plannedparenthoodaction.org](http://plannedparenthoodaction.org)



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